

CALL FOR PAPERS

3rd INTERNATIONAL LANGUAGE AND TOURISM CONFERENCE 2019 (ILTC 2019)

Sustaining Global Development Goals through Language, Education and Tourism

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IIUM Rector

International Islamic
University Malaysia
(IIUM)

18TH - 19TH
OCTOBER 2019

The International Language and Tourism Conference 2019 invites delegates to discuss and deliberate issues related to Language, Tourism, Management and matters pertaining to Social Sciences and Humanities.

The ILTC 2019 invites academics, curriculum developers, service providers and leaders from the industry as well as academic institutions to deliberate on various aspects of the conference themes and subthemes.

CONFERENCE SUB-THEMES

Academics, practitioners, service providers and postgraduate students are invited to submit high quality papers on topics which include but not limited to:

i LANGUAGE

- Communication Studies
- Intercultural Studies
- Discourse Studies
- Genre Analysis
- Gender Studies
- Language Policy and Planning
- Media Studies
- Rhetoric
- Sociolinguistics
- Translation Studies
- Assessment and Evaluation
- Semantics
- Stylistics
- ESP

ii EDUCATION

- Teaching and Learning for Language, Tourism and Hospitality
- Career Paths in Language, Tourism and Hospitality
- Interdisciplinary approach in teaching languages for tourism
- Methods in the language for tourism
- Literature and tourism
- Needs analysis in languages for tourism
- Tourism and Hospitality Education

iii TOURISM

- Sustainable Tourism Planning and Management
- Sustainable tourism policy and strategies
- Climate and Tourism
- Culture and Heritage in Tourism
- Creative Industry in Tourism
- Gastronomy and Culinary Arts in Tourism and Hospitality
- Tourism and Hospitality Management
- Consumer Behaviour in Tourism and Hospitality
- Tourist Consumer Behaviour
- Destination Marketing
- Islamic Finance and Tourism
- Tourism in Islamic Perspective
- Language Usage in Tourism Setting
- Cognitive Aspects of the Language for Tourism

CONFERENCE LANGUAGES

English is the official language of the conference. Papers may be presented in English, Arabic and Bahasa Melayu/Indonesia.

ABSTRACT SUBMISSION

Please submit a 250 - 300-word abstract, Calibri/Arial 12 font and a 60-word biography in paragraph format to the secretariat by 15 July 2019. The biography should mention the presenter's name, title, affiliation, country, email address and title of the abstract.

PUBLICATION OPPORTUNITIES:

The online conference proceedings will be published with an e-ISBN number.

JOURNAL: Selected quality conference papers will be invited accordingly to publish in one of the following reputable indexed journals:

1. Jurnal Penyelidikan Ilmu Pendidikan IPGM (Covers various disciplines but has to be presented and written in Bahasa Malaysia/Melayu)
2. Jurnal Penyelidikan Akademik IPGM
3. Journal of Tourism, Hospitality and Culinary Arts
4. TEAM Journal of Hospitality & Tourism
5. The Asian ESP Journal
6. International Journal of Islamic Marketing and Branding

and more reputable journals to be announced soon.

BOOK: Selected authors will be invited to contribute their papers as book chapters.

Best Paper Award will be conferred at the end of the conference (in order to qualify for the award, the paper must be presented at the conference).

CONFERENCE VENUE

Edu Hub, Kulliyah Languages and Management, International Islamic University Malaysia (IIUM), Pagoh, Johor, Malaysia.

IMPORTANT DATES

1	First Call for Abstract Submission	1 May 2019
2	Second Call for Abstract Submission	1 June 2019
3	Final Deadline of Abstract Submission	15 July 2019
4	Notification of Acceptance	2 Aug 2019
5	Submission of Full Paper	15 Aug 2019
6	Camera Ready	2 Sept 2019
7	Deadline for Presenter Registration and Payment	18 Sept 2018
8	Deadline for Participation Registration and Payment	1 Oct 2019
9	ILTC 2019 Conference Date	18 & 19 Oct 2019

"We look forward to receive your papers and welcome you to the

3rd International Language and Tourism Conference 2019 (ILTC 2019)

in IIUM Pagoh"



CONFERENCE FEES

The conference participants will be charged the following fees:

NO.	CATEGORY	EARLY BIRD RATE (BY 15 AUG 2019)	STANDARD RATE
1	Local Presenter	MYR 250	MYR 280
2	Local Presenter (Student)	MYR 100	MYR 130
3	Local Poster Presenter	MYR 100	MYR 130
4	Local Participant	MYR 100	MYR 130
5	Local Participant (Student)	MYR 50	MYR 80
6	International Presenter	USD 100 / RM 400	USD 120 / RM 480
7	International Participant	USD 50 / RM 200	USD 70 / RM 280

* Proof of valid student ID is required

** Your conference registration is only deemed confirmed upon the receipt of full and complete payment

ACCOMMODATION & TRANSPORTATION

Accommodation and transportation to the conference are not inclusive. Participants need to make their own hotel reservations and transport arrangements. Information on hotels and student-friendly accommodation are available on our website.

WHO SHOULD ATTEND:

The conference is expected to benefit students, educators, academics, researchers, industry policymakers and all those who are interested in the roles of Sustaining Global Development goals through language, education and tourism.

FEE PAYMENT:

The registration fees include the conference kit, admission to all sessions, meals and refreshment.

Registration fees are to be paid through:

- Bank Draft and made payable to "Finance Director IIUM" or by Bank Transfer, Local Order (LO—Malaysians only) and
- IIUM e-payment at <https://epayment.iium.edu.my/econference/>

SECRETARIAT ADDRESS

ILTC 2019 SECRETARIAT

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