

# ICOPS 2023

## SPONSORSHIP DETAILS & BENEFITS

### CONTACT US:

ICOPS 2023 Secretariat  
Kulliyah of Pharmacy  
International Islamic University Malaysia  
Phone no: +609 570 3080/4833/4864  
Fax: +609 571 6775  
Website: [conference.iium.edu.my/icops2023](http://conference.iium.edu.my/icops2023)  
E-mail: [icops@iium.edu.my](mailto:icops@iium.edu.my)

## PLATINUM SPONSORSHIP: RM 25,000

### Identification as a Platinum Sponsor:

- Full page advertisement in Conference Program book
- Company logo on all printed materials
- Company logo on the ICOP2023 website 'Home' page

In addition, you will also receive:

- 1 booth in the exhibition hall
- 1 Gala dinner table
- 1 lunch talk
- Free Wi-Fi on the Exhibition stand
- Promotional video during the event
- Insertion of promotional material in the conference bag

## GOLD SPONSORSHIP: RM 20,000

### Identification as a Gold Sponsor:

- Full page advertisement in Conference Program book
- Company logo on all printed materials
- Company logo on the ICOP2023 website 'Home' page

In addition, you will also receive:

- 1 booth in the exhibition hall (shell scheme or space only)
- 2 VIP dinner invitations
- 1 lunch talk
- Free Wi-Fi on the Exhibition stand
- Promotional video during the event
- Insertion of promotional material in the conference bag

## SILVER SPONSORSHIP: RM 15,000

### Identification as a Silver Sponsor:

- Half page advertisement in Conference Program book
- Company logo on all printed materials
- Company logo on the ICOP2023 website 'Home' page

In addition, you will also receive:

- 1 booth in the exhibition hall (shell scheme or space only)
- 2 VIP dinner invitations
- Tea break promotional talk for 15min
- Free Wi-Fi on the Exhibition stand
- Promotional video during the event
- Insertion of promotional material in the conference bag

## BRONZE SPONSORSHIP: RM 10,000

### Identification as a Bronze Sponsor:

- Half page advertisement in Conference Program book
- Company logo on all printed materials
- Company logo on the ICOP2023 website 'Home' page

In addition, you will also receive:

- 2 VIP dinner invitations
- Free Wi-Fi on the Exhibition stand
- Promotional video during the event
- Insertion of promotional material in the conference bag

## ADVERTISEMENT ON PROGRAMME BOOK:

Outside back cover (Colour, full page): RM 4000

Inside back cover (Colour, full page): RM 3000

Colour, full page: RM 1500

Colour, half page: RM 1000

Black and white full page: RM 1000

Black and white half page: RM 700

Sponsorship includes:

- Company logo and acknowledgement on ICOPS website
- Recognition during Chairperson's speech

## COLLATERAL SPONSOR:

Items branded with your company logo, which can be:

- Conference Bag RM 6000 OR min: 200 pieces
- USB Memory Stick/Card RM 4000 OR min: 200 pieces
- Conference Stationaries RM 2000 OR min: 200 pieces
- Lucky Draw Gifts RM 1500 OR min: 10 pieces

Sponsorship includes:

- Company logo and acknowledgement on ICOPS website
- Promotional video during the event
- Recognition during Chairperson's speech
- 2 VIP Dinner Invitations

## ICOPS2023 EXHIBITOR: RM 2,500 PER BOOTH

Sponsorship includes:

- 1 booth in the exhibition hall (shell scheme or space only)
- Company logo and acknowledgement on ICOPS website
- Recognition during Chairperson's speech
- Promotional video during the event

## ICOPS2023 EXHIBITOR: RM 2,900 PER BOOTH

Sponsorship includes:

- 1 booth in the exhibition hall (shell scheme or space only)
- Company logo and acknowledgement on ICOPS website
- Recognition during Chairperson's speech
- Promotional video during the event
- **2 VIP dinner invitations**

## ICOPS 2023 GALA DINNER SPONSOR: RM 2,000 PER TABLE

Sponsorship includes:

- Company logo and acknowledgement on ICOPS website
- Recognition during Chairperson's speech
- Promotional video during the event

## ICOPS 2023 GALA DINNER SPONSOR: RM 2,400 PER TABLE

Sponsorship includes:

- Company logo and acknowledgement on ICOPS website
- Recognition during Chairperson's speech
- Promotional video during the event
- **2 VIP dinner invitations**

## CASH CONTRIBUTORS:

Any amount is welcomed and appreciated

Sponsorship includes:

- Acknowledgement on ICOPS 2023 website
- Recognition during Chairperson's speech
- Promotion video during the event