



## ABOUT THE CONFERENCE

The Malaysian Natural Products Society (MNPS) takes pride in hosting the annual International Conference on Natural Products (ICNP), a premier event that brings together researchers and experts in the field. This year, the prestigious responsibility of organizing the conference has been entrusted to the International Islamic University Malaysia (IIUM) Kuantan Campus. Set to unfold from September 9th to 11th, 2024, in the vibrant city of Kuantan, Malaysia, the conference promises to be a hub of intellectual exchange and exploration.

The ICNP aims to delve into the multifaceted realm of natural products research, highlighting the interdisciplinary nature that defines this dynamic field. With a focus on fostering collaboration and knowledge-sharing, the conference will provide a platform for participants to engage in insightful discussions, present groundbreaking research findings, and forge meaningful connections.

Respected guests, authors and researchers are warmly invited to contribute to the conference by submitting abstracts that showcase their original research. The submissions can take the form of either oral or poster presentations, offering a diverse array of avenues for participants to share their insights and discoveries. Accepted abstracts will also have the unique opportunity to further contribute to the scientific community by submitting full papers reporting original, unpublished research.

Furthermore, the ICNP extends a warm invitation to authors, encouraging them to explore the possibility of submitting their full papers for potential publication in reputable indexed journals. These journals, known for their unwavering dedication to scholarly excellence, will be carefully considering submissions at a reduced rate.

As the anticipation builds for the ICNP 2024, the organizers are dedicated to ensuring a stimulating and enriching experience for all participants. The conference not only promises to advance the discourse in natural products research but also to foster a collaborative spirit that transcends disciplinary boundaries. Join us in Kuantan for an intellectually rewarding and socially engaging event that celebrates the vibrant tapestry of natural products research.

Topics include:

- Ethnobotany and ethnopharmacology
- Natural product chemistry: Isolation and structural analysis
- Ecopharmacognosy and ethnobotany: sustainable utilisation of biologically active natural resources
- Artificial intelligence and enabling technologies in natural product research: metabolomics, molecular networking, profiling, and fingerprinting of natural products
- Processing, analysis, standardization, and product development aspects for natural product research
- System biology, network pharmacology, toxicology, clinical studies, and mechanism of action of natural products
- Green chemistry, synthesis, structure modification, and biotransformation of natural products
- Medicinal chemistry, structure-function, and computational studies
- Bridging the gap: cultivation of medicinal plants, product development, industrial scale, safety and regulatory aspects of herbal drugs and products
- Responsible entrepreneurship of herbal products, ethical marketing, and societal impact
- Aromatherapy, fragrance, and flavour





## SPONSORSHIP AND EXHIBITION INFORMATION

The International Conference on Natural Products (ICNP) serves as a vital platform, drawing together researchers from across the globe to share their knowledge, experiences, and research findings while exchanging thoughts and ideas on natural products research. Under the theme "Changing the landscape for a sustainable future," ICNP2024 aims to convene academia, industry, and policymakers in a compelling setting. Anticipated to attract approximately 250 local and international participants, the conference promises to be an engaging and enlightening event.

ICNP2024 presents a unique opportunity for companies to showcase their brand to key researchers with a vested interest in their products. By participating in the conference, companies can:

1. Launch new products and showcase existing ones,
2. Enhance brand visibility and elevate company profiles within the realm of natural products research,
3. Network with specialists, seek international partnerships, and forge new alliances,
4. Increase visibility in targeted markets,
5. Convey messages to a highly qualified scientific and expert community,
6. Cultivate relationships for future collaborations,
7. Attract new talent and reinforce existing partnerships, and
8. Generate sales leads and educate the market about their products and innovations.

By leveraging the platform provided by ICNP2024, companies can position themselves at the forefront of natural products research, effectively connecting with key stakeholders and fostering opportunities for growth and development within the industry.

To maximize exposure for your organization, an extensive marketing campaign is planned to promote ICNP2024. A dedicated website for the conference, located at <http://conference.iium.edu.my/icnp2024>, is already live and will be continuously updated leading up to the event. This website will provide current information on the program, speakers, and a dedicated section for sponsors and exhibitors.

Exciting sponsorship packages are available on a first-come, first-served basis. Don't miss out on this fantastic opportunity! Feel free to contact us at your convenience to discuss and select a commercial package tailored to your company's branding. Whether you're interested in enhancing your brand visibility, engaging with key stakeholders, or showcasing your products and services, we have options to suit your needs. Secure your sponsorship today and be part of ICNP2024, where innovation meets opportunity.

For further information on sponsorship and exhibition opportunities, please contact:

Dr Ahmad Fahmi  
Head of Sponsorship Committee  
International Conference on Natural Products 2024

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HP: +6012 9485507





**SPONSORSHIP PACKAGES, EXHIBITIONS & ADDITIONAL OPPORTUNITIES**

<p><b>Platinum Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Company acknowledgment on all official conference support signs and all marketing collateral</li> <li>• Special recognition on the conference website and digital program book</li> <li>• Complimentary registration for <b>4 delegates</b></li> <li>• Complimentary exhibition space at a <b>premium location</b></li> <li>• A complimentary video advertisement (15 minutes) during selected break sessions.</li> <li>• One set of promotional material to be handed out at registration</li> <li>• Option to brand specific portions of the meeting, including <b>3</b> of the following*:             <ul style="list-style-type: none"> <li>○ Welcome reception</li> <li>○ Lunch break</li> <li>○ Workshop</li> <li>○ Poster award</li> <li>○ Lanyards</li> </ul> </li> </ul>	<p>RM 25,000 and above</p>
<p><b>Gold Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Company acknowledgment on all official conference support signs and on all marketing collateral</li> <li>• Special recognition on the conference website and digital program book</li> <li>• Complimentary registration for <b>3 delegates</b></li> <li>• Complimentary exhibition space</li> <li>• A complimentary video advertisement (10 minutes) during selected break sessions</li> <li>• One set of promotional material to be handed out at registration</li> <li>• Option to brand specific portions of the meeting, including <b>2</b> of the following*:             <ul style="list-style-type: none"> <li>○ Welcome reception</li> <li>○ Lunch break</li> <li>○ Workshop</li> <li>○ Poster award</li> <li>○ Lanyards</li> </ul> </li> </ul>	<p>RM15,000</p>
<p><b>Silver Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Company acknowledgment on all official conference support signs and on all marketing collateral</li> <li>• Special recognition on the conference website and digital program book</li> <li>• Complimentary registration for <b>2 delegates</b></li> <li>• Complimentary exhibition space</li> <li>• A complimentary video advertisement (5 minutes) during selected break sessions</li> <li>• One set of promotional material to be handed out at registration</li> <li>• Option to brand specific portions of the meeting, including <b>1</b> of the following*:             <ul style="list-style-type: none"> <li>○ Welcome reception</li> <li>○ Lunch break</li> <li>○ Workshop</li> <li>○ Poster award</li> <li>○ Lanyards</li> </ul> </li> </ul>	<p>RM10,000</p>





<p><b>Exhibition</b></p>	<ul style="list-style-type: none"> <li>• An exhibition will be run alongside the conference providing the opportunity to network with the delegates, demonstrate your products, generate new sales leads, and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good football</li> <li>• The exhibition packages include             <ul style="list-style-type: none"> <li>○ Company acknowledgment on all official support signs, conference website, digital program book and all marketing collateral</li> <li>○ Tabletop exhibition stand</li> <li>○ Complimentary registration for <b>2 delegates</b></li> </ul> </li> </ul>	<p>RM5,000</p>
<p><b>*Additional Opportunities</b></p>	<ul style="list-style-type: none"> <li>• Promotion exposure includes a listing of your logo and company name, a short description and a link through to your company website on the conference website. Packages can also be tailor-made to suit individual requirements. See below for additional specific benefits and exposure</li> <li>○ Strategic Partner (Sponsor minimum 5 own delegates. Opportunity to be displayed as strategic partners of the conference. Advertisement for upcoming events) RM8,000</li> <li>○ Lanyards (Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference) RM3,000</li> <li>○ Registration Desk (Your company logo on the poster and signage at the registration desk) RM3,000</li> <li>○ Seat Drop (Your company name and logo will be the brand for a designated session) RM4,000</li> <li>○ Registration Handout (Your promotional material can be handed out to each delegate during the registration process on-site). RM2,000</li> <li>○ Branding Welcome Reception (An unrivalled opportunity to high profile branding at the main social event of the conference. Your company logo will be displayed and mentioned as the sponsor for the dinner. Complimentary registration for 2 delegates) RM6,000</li> <li>○ Branding Lunch Session (Your company logo will be displayed on the reserved tables) RM3,000</li> <li>○ Poster Award (An opportunity to brand the award for the best poster presentation). RM3,000</li> <li>○ Lucky Draw Gifts (Your company logo will be displayed and mentioned as the sponsor for the gift). RM2,000</li> <li>○ Invest in Future Talents (An opportunity to sponsor registration fees for student delegates). RM1,200 and above</li> <li>○ **Door Gifts (An opportunity for your company visibility) -</li> <li>○ Booths allocated to vendors who are not sponsors and whose products or services are not related to the theme of the event. RM2,000</li> </ul>	

\*Subject to committee approval





**SPONSORSHIP AND EXHIBITION ORDER FORM**

**Dr Ahmad Fahmi Harun Ismail**

Senior Lecturer  
Department of Physical Rehabilitation Sciences  
International Islamic University Malaysia, Kuantan Campus  
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Pahang

Email : ahmadfahmi@iium.edu.my  
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We would like to be part of the workshop as sponsor and contribute the following item(s) for the success of this event:

Tick here	SPONSORSHIP PACKAGES	
	Platinum Sponsor	RM 25,000 and above
	Gold Sponsor	RM15,000
	Silver Sponsor	RM10,000
	<b>EXHIBITION</b>	RM5,000
	<b>ADDITIONAL OPPORTUNITIES</b>	
	Strategic Partner	RM8,000
	Lanyards	RM3,000
	Registration Desk	RM2,000
	Seat Drop	RM4,000
	Registration Handout	RM2,000
	Welcome Reception	RM6,000
	Welcome Reception	RM6,000
	Branding Lunch Session	RM3,000
	Poster Award	RM3,000
	Lucky Draw Gifts	RM2,000
	Invest in Future Talent(s)	RM1,200 and above
	Door Gifts:	Item No:

Company Name : \_\_\_\_\_  
 Address : \_\_\_\_\_  
 \_\_\_\_\_  
 Tel. Number : \_\_\_\_\_  
 Fax Number : \_\_\_\_\_  
 Email Address : \_\_\_\_\_  
 Person In-charge : \_\_\_\_\_





Payment should be made to and with the following details:

**IUM Kuantan**

Account Number: 0601-000-2738-719  
Bank Name: Bank Muamalat Malaysia Berhad  
Bank code (SWIFT code): BMMBMYKL

Reference: ICNP2024 (name of the sponsor)

**Declaration**

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my reservation. I accept that from now on charges will be imposed for cancellation, and that up to the full fee will be payable:

Signature:

Today's Date:

**TERMS AND CONDITIONS OF RESERVATION:**

- ✚ Acceptance of applications for exhibition or sponsorship is at the discretion of the organisers.
- ✚ Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- ✚ Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- ✚ You will be provided with confirmation of your reservation.
- ✚ The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- ✚ Exhibitors are responsible for their own insurance for the event.

