



الجامعة الإسلامية العالمية ماليزيا
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
وَنُورِ بَيْنَهُنَّ الْإِسْلَامَ وَابْتِغَاءَ رَحْمَتِ اللَّهِ
Garden of Knowledge and Virtue

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ICLET 2023

5TH ICLET 2023

THE INTERNATIONAL CONFERENCE OF LANGUAGES, EDUCATION AND
TOURISM 2023

PROGRAMME BOOK

THEME: Diversity and Transformation in Language, Education and
Tourism Towards a Sustainable Society

7TH - 9TH AUGUST 2023

IN COLLABORATION WITH

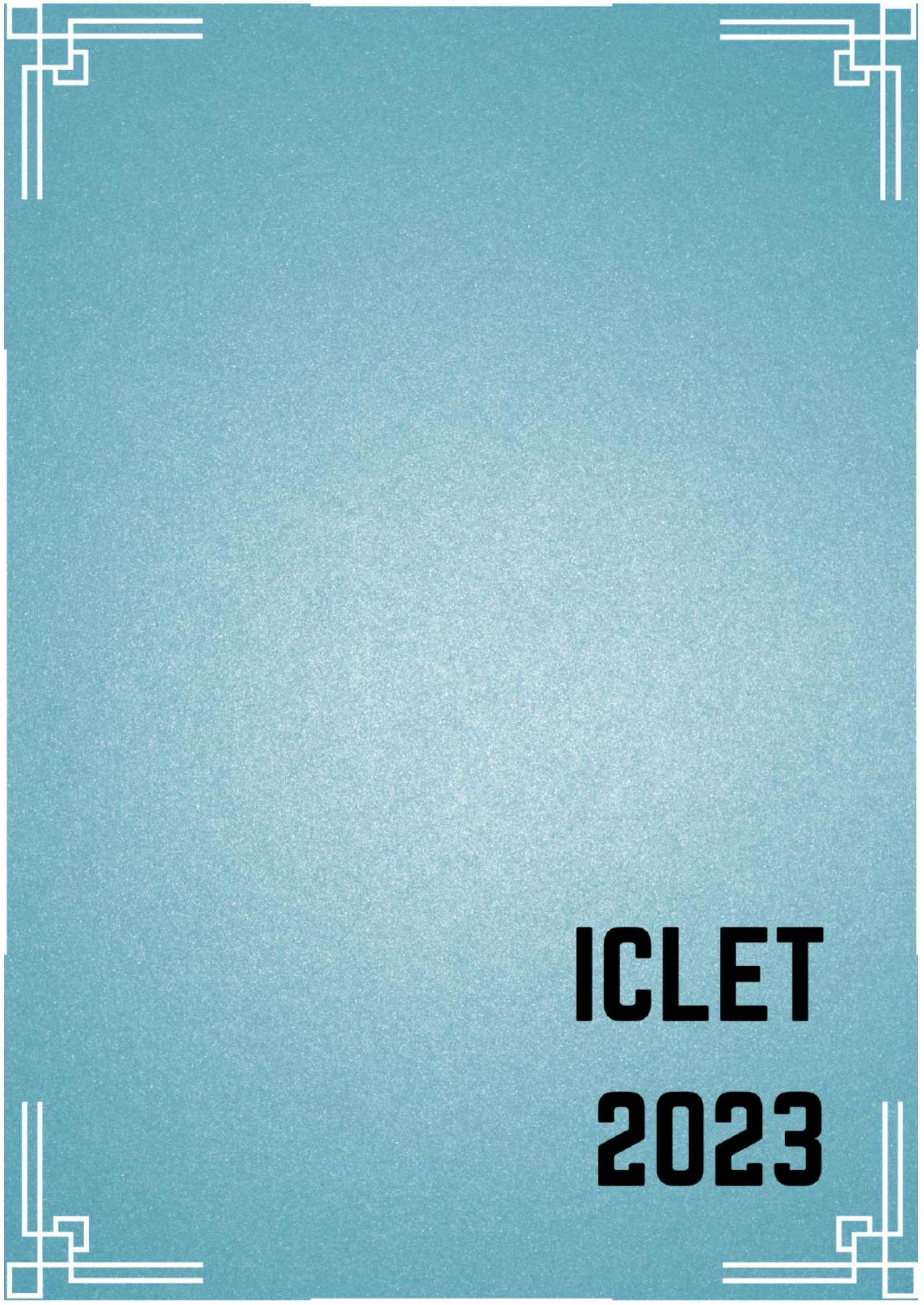
KULLIYAH OF LANGUAGES AND
MANAGEMENT (KLM), IIUM



KULLIYAH OF EDUCATION
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MAJLIS AGAMA ISLAM DAN ADAT
ISTIADAT MELAYU PERLIS
(MAIPS)

CENTRE FOR LANGUAGES AND
PRE-UNIVERSITY ACADEMIC
DEVELOPMENT (CELPAD), IIUM



ICLET 2023

Organized by:

**OFFICE OF JAMALULLAIL CHAIR,
IIUM**

The Jamalullail Chair is an initiative under the Perlis Islamic Religious and Malay Customs Council (MAIPs), with the aim of promoting research and specialised studies in the field of Islamic studies, Islamic Banking and Finance, Arabic and English Language Studies, Islamic Tourism and Education

In collaboration with:



**KULLIYAH OF EDUCATION
(KOED)**

**KULLIYAH OF LANGUAGES AND
MANAGEMENTS
(KLM)**

**CENTRE FOR LANGUAGES AND
PRE-UNIVERSITY ACADEMIC
DEVELOPMENT (CELPAD)**

ABOUT ICLET 2023

The Jamalullail Chair, an initiative under the Majlis Agama Islam dan Adat Istiadat Melayu Perlis (MAIPs), aims to foster specialized research in Islamic studies, Islamic Banking and Finance, Arabic and English Language studies, Islamic Tourism, and Education.

In collaboration with the Kulliyah of Languages and Management (KLM), Kulliyah of Education (KOED), Kulliyah of Islamic Revealed Knowledge and Human Science (KIRKHS), and the Centre for Languages and Pre-University Academic Development (CELPAD), the International Conference of Languages, Education, and Tourism 2023 (ICLET 2023) has replaced the former International Language and Tourism Conference (ILTC). This conference provides a comprehensive platform for experts, academicians, practitioners, students, and research communities to converge and share insights related to languages, tourism, hospitality, and education.

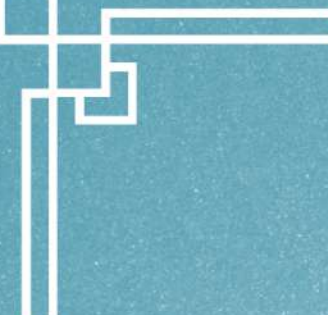
ICLET 2023 aligns with SDG 4 (Quality Education) by facilitating knowledge acquisition through presentations by presenters and keynote speakers, enabling participants to enhance their understanding in these fields.

CONFERENCE THEME

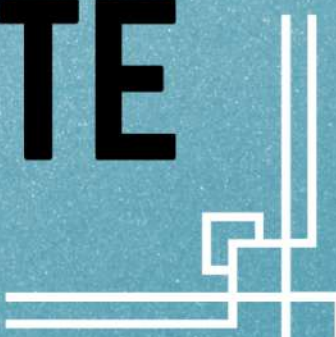
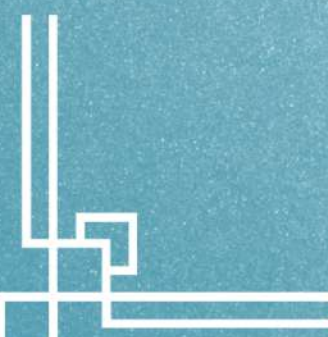
Diversity and Transformation in Language, Education and Tourism Towards a Sustainable Society

CONFERENCE SUB-THEME

Languages	Education	Tourism
• Communication Studies • Intercultural Studies • Discourse Studies • Genre Analysis • Gender Studies • Language Policy and Planning • Language and Media Studies • Pragmatics • Rhetoric • Sociolinguistics • Language and Identity • Applied Linguistics • Professional Discourse • Translation Studies • Genre Analysis • Language and Gender • World English • Language and Technology • Assessment and Evaluation • Semantics • Pragmatics • Stylistics • English for Specific Purpose/Language for Specific Purposes • Literature	• Education Psychology • Education Administration • Islamic Education • Early Childhood Education • Technology and Tourism Education • Educational Leadership and Management • Teaching and Learning for Language, Tourism and Hospitality • Career Paths in Language, Tourism and Hospitality • Interdisciplinary approach in teaching languages for tourism • Methods in the language for tourism • Literature and tourism • Needs analysis in languages for tourism • Tourism and Hospitality Education	• Sustainable Tourism Planning and Management • Sustainable tourism policy and strategies • Climate and Tourism • Culture and Heritage in Tourism • Creative Industry in Tourism • Gastronomy and Culinary Arts in Tourism and Hospitality • Tourism and Hospitality Management • Consumer Behaviour in Tourism and Hospitality • Tourist Consumer Behaviour • Destination Marketing • Islamic Finance and Tourism • Tourism in Islamic Perspective • Language Usage in Tourism Setting • Cognitive Aspects of the Language for Tourism • Digitalization and digitization in Tourism



WELCOMING NOTE





With utmost delight and an overwhelming sense of pride, I extend a heartfelt and warm welcome to each distinguished individual gracing the esteemed International Conference of Languages, Education, and Tourism (ICLET) 2023. As the Chair of this momentous event, I stand humbled to witness the convergence of brilliant minds, united in their relentless pursuit of knowledge and innovative solutions to address the pressing global challenges of our time.

This year's conference theme, "Diversity and Transformation in Language, Education, and Tourism Towards a Sustainable Society," resonates profoundly with the core values cherished by our institution. It urges us to collectively embrace the richness of diversity while acknowledging the transformative power of languages, education, and tourism in shaping a sustainable society for future generations.

Today, our world is characterized by an ever-evolving landscape, where the interplay of languages, education, and tourism intricately weaves the fabric of societies. This hybrid conference serves as a pivotal platform to explore the dynamic interconnections among these realms, particularly through the lens of sustainability. By addressing the challenges posed by environmental degradation, social inequality, and economic disparities, we aspire to carve a path towards a more harmonious and equitable society.

In our quest for knowledge, let us not underestimate the impact each of us can make in shaping the future. As academics, researchers, educators, and industry professionals, your insights, research, and experiences form the very bedrock of progress. It is within the diversity of your expertise that we find innovative solutions and novel approaches to confront the multifaceted challenges of our era.

Gratitude must be expressed to the organizing committee, whose unwavering dedication and tireless efforts have brought this conference to fruition. Their pursuit of excellence is evident in crafting a program that features distinguished keynote speakers from across the globe. These speakers bring diverse backgrounds and expertise, offering us an enriching array of perspectives that will undoubtedly inspire us on this intellectual journey.

A special note of appreciation goes out to our esteemed keynote speakers: Prof. Dr. Noel Scott, Prof. Dr. Vijayaletchumy Subramaniam, Assoc. Prof. Dr. Siti Noor Fazelah Mohd Noor, Prof. Dr. Abdeljalil Hanouche, and Prof. Dr. Gavin Brown. Your scholarly contributions and commitment to positive change are truly commendable, and I am confident that your words will ignite a renewed sense of purpose and dedication to our respective fields. To all delegates, especially those joining us from Japan, Greece, Indonesia, India, Algeria, Oman, Pakistan, Nigeria, and Uzbekistan, a warm and enthusiastic welcome awaits you.

Furthermore, I extend my heartfelt gratitude to our sponsors Majlis Agama Islam dan Adat Istiadat Melayu Perlis (MAIPs), BH Travel Sdn Bhd, and Butik Songkok Masood Hussain Muar, whose generous support has played a pivotal role in making this event a resounding success.

As we delve into the discussions and deliberations over the upcoming days, let us embrace the spirit of collaboration, open dialogue, and critical inquiry. Together, let us seize the opportunity to forge new partnerships, cultivate enduring friendships, and unearth solutions that will pave the way towards a sustainable society.

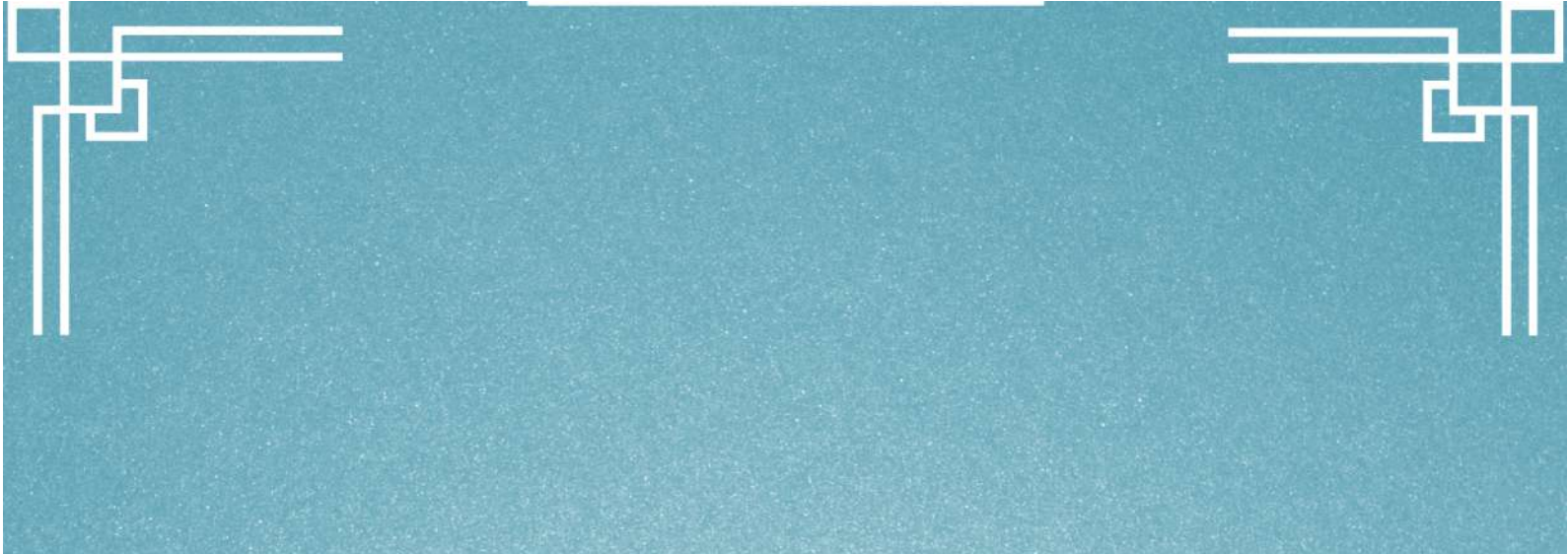
In conclusion, I am confident that ICLET 2023 will prove to be an intellectually stimulating and personally enriching experience for all attendees. May this conference serve as a catalyst for transformation and progress, as we collectively strive to create a world where diversity is celebrated, and sustainability lies at the heart of all our endeavours.

Thank you all for your presence and active participation. I extend my best wishes for a fruitful and rewarding conference. Let us embark on this journey with enthusiasm, passion, and a shared commitment to shaping a brighter future for our global community.

ASSOC. PROF. DR. MOHD AZRUL AZLEN ABD HAMID

CHAIR

ICLET 2023



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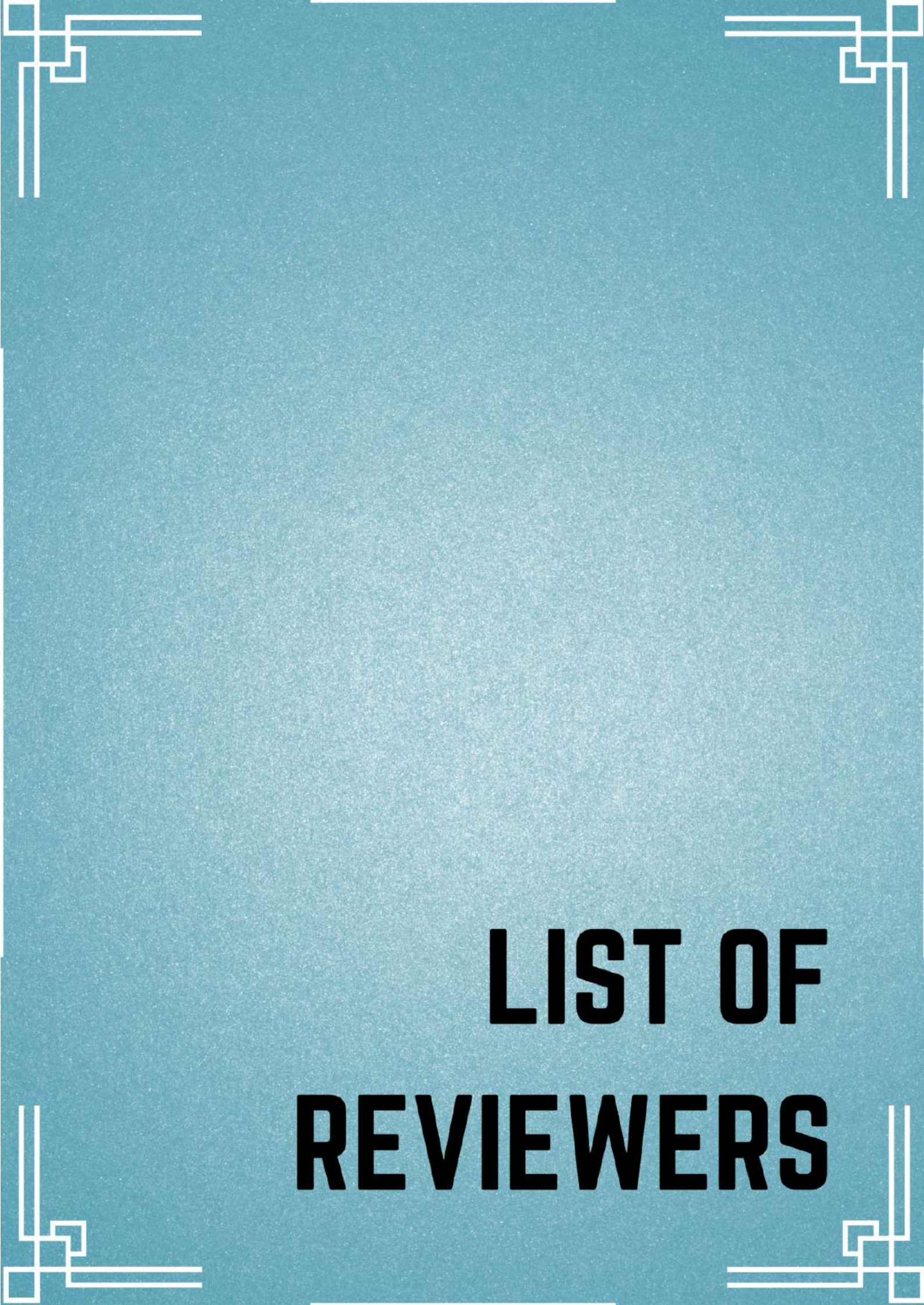
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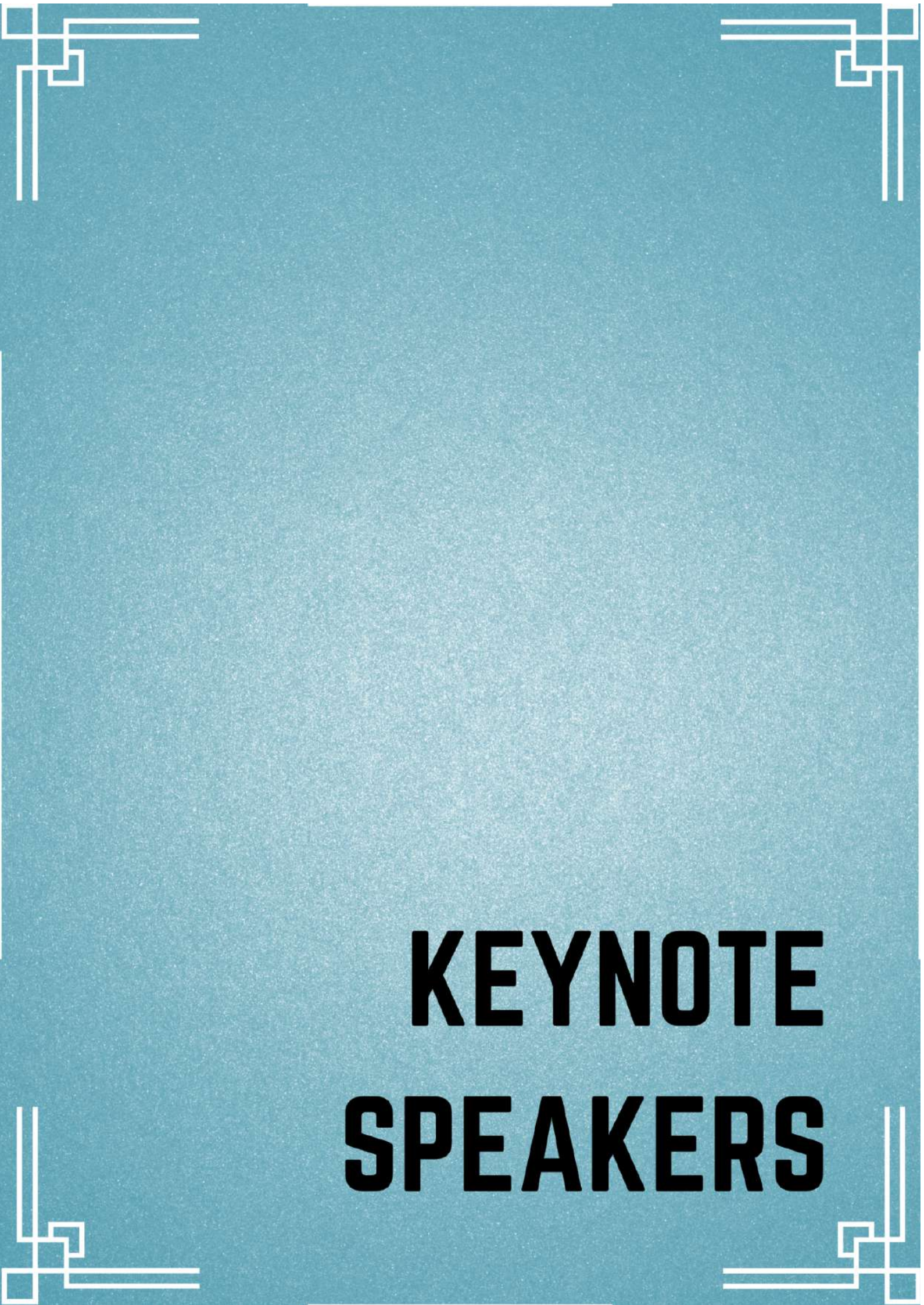
LIST OF REVIEWERS

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KEYNOTE SPEAKERS

Keynote Speaker 1

Professor Dr. Noel Scott

Adjunct Professor of Tourism Management, University of the Sunshine Coast and Edith Cowan University, Australia

Title: Diversity and Transformation in Sustainable Tourism

Dr Noel Scott is Adjunct Professor of Tourism Management in the Sustainability Research Centre, University of the Sunshine Coast, Queensland, and Centre for Tourism Research, Edith Cowan University, Western Australia, Australia. His research interests include the study of wildlife tourism, tourism experiences, destination management and marketing, and stakeholder organization. He has over 300 academic articles published including 16 books. He is on the Editorial Board of 10 journals, a Fellow of the Council of Australian University Tourism and Hospitality Educators, and a member of the International Association of China Tourism Scholars. He has experience in tourism in a number of countries including China, Indonesia and Sri Lanka. He has worked as a tourism consultant and academic researcher for 26 years and led research and consulting projects in sustainable tourism, tourism branding, destination management, tourism product and experience design and China tourism. Prior to starting his academic career in 2001, he worked as Manager Research and Strategic Services at Tourism and Events Queensland.

ICLET 2023 KEYNOTE ADDRESS 1:



DIVERSITY AND TRANSFORMATION IN SUSTAINABLE TOURISM

Professor Dr. Noel Scott

Adjunct Professor of Tourism Management, University of
the Sunshine Coast & Edith Cowan University, Australia

Date: Monday, 7 August 2023
Time: 11:00 am - 12:00 pm



<https://bit.ly/ICLET2023DAY1>



<https://bit.ly/ICLET2023YouTube>



Moderated by:
Dr Samshul Amry Abdul Latif, IIUM

Keynote Speaker 2

Professor Dr. Vijayaletchumy Subramaniam

Professor, Faculty of Modern Languages and Communication,

University Putra Malaysia, Malaysia

Dr. Vijayaletchumy Subramaniam is a lecturer in the Malay Language Department at the Faculty of Modern Languages and Communication, Universiti Putra Malaysia. Her areas of expertise include Applied Linguistics, Psycholinguistics, and Translation. With a background as a trained teacher, she has made significant contributions to the field through publications in various genres, including books, journal articles, chapters, and e-books. Dr. Vijayaletchumy actively engages in research on second language acquisition and learning. Her research on dyslexia issues, language acquisition, and learning has been recognized with multiple awards, including gold medals at prestigious exhibitions and innovation competitions. She is dedicated to making a positive impact and actively participates in national-level programs such as the Guru Celik Bahasa Programme, Transformasi Ilmu Disleksia Programme, and Pemerkasaan Bahasa Kebangsaan Programme. Throughout her career, Dr. Vijayaletchumy has received recognition for her excellent service, with awards and certificates acknowledging her commitment and contributions. Notably, she was honored with the Malay Language Academic Appreciation Award in 2018 by the Ministry of Education Malaysia.



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ICLET 2023 KEYNOTE ADDRESS 2:



PEMBANGUNAN BUKU BERDASARKAN KEHENDAK GENERASI ALPHA

**Professor Dr. Vijayaletchumy
Subramaniam**

**Faculty of Modern Languages and Communication,
University Putra Malaysia**

**Date: Monday, 7 August 2023
Time: 12:00 noon - 1:00 pm**



<https://bit.ly/ICLET2023DAY1>



<https://bit.ly/ICLET2023YouTube>



**Moderated by:
Dr. Nora'Azian binti Nahar, IIUM**

Keynote Speaker 3

Assoc. Prof. Dr. Siti Noor Fazelah Mohd Noor

Deputy Dean, Department of English and Linguistics

Center for Language Studies,

Universiti Tun Hussein Onn Malaysia

Dr. Siti Noor Fazelah Mohd Noor is an experienced academician and researcher specializing in discourse studies, including critical linguistics, text linguistics, mediated discourse analysis, genre studies, conversation analysis, and semiotics. She holds a PhD in Linguistics from Macquarie University and currently serves as the Deputy Dean at the Department of English and Linguistics Center for Language Studies at Universiti Tun Hussein Onn Malaysia. With over 12 research grants and contracts, Dr. Siti Noor Fazelah has made significant research contributions through book chapters, journal articles, and media publications. She is an active member of the Malaysian Association of Applied Linguistics and has served on various academic committees, including the Curriculum Committee at the Faculty of Language and Linguistics, Universiti Malaya. In addition, she has provided consultancies and supervised PhD students while also serving as an external assessor and examiner for academic assessments. Dr. Siti Noor Fazelah has received prestigious awards, such as ANUGERAH PERKHIDMATAN CEMERLANG in 2010 and 2021, and ANUGERAH JASA BAKTI in 2016, recognizing her outstanding contributions to the field of linguistics. Her expertise extends to teaching since 2007 and holding academic management positions, including the role of Deputy Dean for Research and Innovation at the Center for Language Studies.

ICLET 2023 KEYNOTE SPEAKER 3:



THE NEED FOR NEEDS ANALYSIS IN LANGUAGE FOR SPECIFIC COURSE DESIGN

Assoc. Prof. Dr. Siti Noor Fazelah Mohd. Noor

Deputy Dean, Department of English; and
Linguistics Center for Language Studies
Universiti Tun Hussein Onn Malaysia

Date: Tuesday, 8 August 2023

Time: 9:00 am - 10:00 am

Lecture Hall B3
IIUM Pagoh Campus
Edu Hub Pagoh Muar



<https://bit.ly/ICLET2023DAY2>



<https://bit.ly/ICLET2023YouTube>



**Moderated by:
Dr. Khairil Azwar Razali, IIUM**

Keynote Speaker 4

Professor Dr. Abdeljalil Hanouche

Professor Of Literary Criticism, Rhetoric and Pragmatics

Faculty Of Arts and Humanities, Cadi Ayyad University, Morocco

Dr. Abdeljalil Hanouche is a professor of literary criticism, rhetoric, and pragmatics at the Faculty of Arts and Humanities, Cadi Ayyad University, Morocco, since 1992. He has directed several Master's and Doctoral programs. Currently, he is a head of Arabic language department and the director of a research laboratory specialized in languages, communication, and pedagogical issues in higher education. It is a multidisciplinary laboratory where a significant number of university professors work and supervise various doctoral researchers. He has also published a number of articles and books in the fields of linguistics, rhetoric, literary criticism, education and Islamic thought. He is also working on preparing research that reconsiders the renewal of Arabic rhetorical and linguistic studies. In addition, he has been a Dean of the Faculty of Arts and Humanities for more than ten years, which enabled him gain experience in the field of management and leadership of university educational institutions. He has published articles in this regard, and is now preparing a book in which he presents a summary of his vision for the development of university management, a vision which adopts what is called ethical management, which puts values at the heart of administrative management, making ethics the basis for the leadership of institutions.

ICLET 2023 KEYNOTE ADDRESS 4:



TEACHING ARABIC IN UNIVERSITIES: WHAT ARE THE FUTURE PROSPECTS?

Professor. Dr. Abdeljalil Hanouche

Professor Of Literary Criticism, Rhetoric, And Pragmatics,
Faculty Of Arts and Humanities, Cadi Ayyad University,
Morocco

Date: Tuesday, 8 August 2023

Time: 3:00 pm - 4:00 pm



<https://bit.ly/ICLET2023DAY2>



<https://bit.ly/ICLET2023YouTube>



**Moderated by:
Dr. Khalid Chtaibi, IIUM**

Keynote Speaker 5

Prof. Dr. Gavin T. L. Brown

Director, Quantitative Data Analysis and Research Unit, Faculty of Education & Social Work

University of Auckland, New Zealand

Professor Gavin T L Brown is the Director of the Quantitative Data Analysis and Research Unit in the Faculty of Education & Social Work at The University of Auckland, New Zealand. He is a Fellow of the Association for Psychological Science and holds honorary positions at Umeå Universitet, Sweden, the Education University of Hong Kong, and from July 2023 at Thammasat University, Bangkok, Thailand. Gavin was a high school teacher in New Zealand after teacher education in Montreal, Canada, before being a standardised test developer for 9 years. He has been in academia since 2005 in New Zealand and Hong Kong. Prof. Brown's research focuses on psychometrics, the psychology of teachers and students within assessment, cross-cultural differences in assessment processes, the use of technology systems to analyse and report student achievement, and multivariate statistical analysis methods. He has published more than 220 peer-reviewed articles, books, and chapters and serves on 9 journal editorial boards. He has been a collaborator for funding awarded in Chile, Brazil, Finland, Sweden, Spain, Hong Kong, and New Zealand. His most recent authored books are *Assessment of Student Achievement* and *Using Self-Assessment to Improve Student Learning* (both Routledge, 2018).

ICLET 2023 KEYNOTE ADDRESS 5:



MAKING ASSESSMENT TRULY EDUCATIONAL: GOING BEYOND OBVIOUS OBSTACLES

Prof. Dr. Gavin T. L. Brown

**Director, Quantitative Data Analysis and Research Unit,
Faculty of Education & Social Work
University of Auckland, New Zealand**

**Date: Wednesday, 9 August 2023
Time: 10:00 am - 11:00 am**



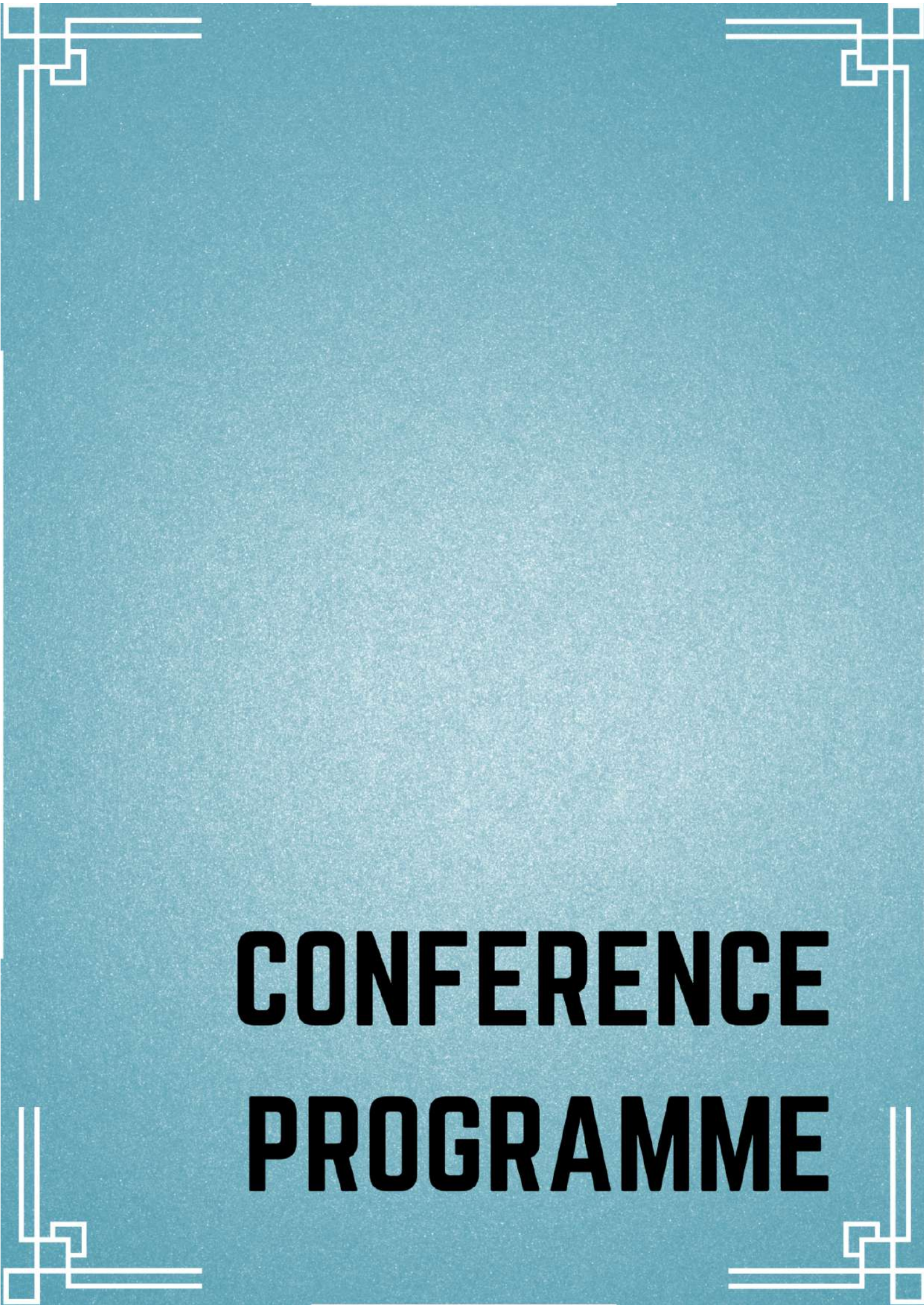
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**Moderated by:
Dr. Al Amirul Eimer Bin Ramdzan Ali, IIUM**

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PROGRAMME SCHEDULE

INTERNATIONAL CONFERENCE ON LANGUAGES, EDUCATION, AND TOURISM (ICLET) 2023

7th – 9th August 2023 | Monday – Wednesday

Lecture Hall, Block B3, IIUM Pagoh Campus

7th August 2023 | Monday (Day 1) [[Click Here for Online Zoom Link](#)]

TIME	PROGRAMME
8:00 am - 8:30 am	Registration
8:30 am - 8:50 am	- Arrival of invited guests and VIPs - Arrival of the Hon. Prof. Emeritus Tan Sri Dato' Dzulkifli bin Abdul Razak Rector of the International Islamic University Malaysia
8:50 am - 8:55 am	Introductory Remarks by the Master of Ceremony
8:55 am - 9:00 am	Recitation of Du'a
9:00 am - 9:15 am	Welcoming Remarks Assoc. Prof. Dr. Mohd Azrul Azlen bin Abd Hamid Conference Chair ICLET 2023
9:15 am - 9:30 am	Speech Hon. Prof. Emeritus Tan Sri Dato' Dzulkifli Abdul Razak Rector of the International Islamic University Malaysia
9.30 am - 9.45 am	Royal Officiating Address His Royal Highness The Regent of Perlis Crown Prince Tuanku Syed Faizuddin Putra ibni Syed Sirajuddin Jamalullail
10.00 am - 11.00 am	Photography Session

11:00 am - 12:00 pm	Keynote Speaker 1 Professor Dr. Noel Scott Adjunct Professor of Tourism Management, University of the Sunshine Coast and Edith Cowan University, Australia Title: Diversity and Transformation in Sustainable Tourism Moderator: Dr. Samshul Amry bin Abdul Latif
12:00 pm - 1:00 pm	Keynote Speaker 2 Professor Dr. Vijayaletchumy Subramaniam Professor, Faculty of Modern Languages and Communication, University Putra Malaysia, Malaysia Title: Pembangunan Buku Berdasarkan Kehendak Generasi Alpha Moderator: Dr. Nora'Azian binti Nahar
1:00 pm – 2:00 pm	Lunch
2:00 pm – 3:00 pm	Workshop 1 Dr. Mimi Nahariah Azwani Mohamed Senior Lecturer, Centre for Language Studies, Universiti Tun Hussein Onn Malaysia <i>Title : Unravelling Social Intelligence in Written Discourse: Implication for Teaching and Learning</i> Moderator: Assoc. Prof. Dr. Afiza bt Mohamad Ali
3:00 pm - 5:00 pm	Parallel Sessions 1 Seminar Room 1: Language (Malay Language) Seminar Room 2: Language (English Language) Seminar Room 3: Tourism
5:00 pm	End of Day 1

8th August 2023 | Tuesday (Day 2) [[Click Here for Online Zoom Link](#)]

TIME	PROGRAMME
9:00 am – 10:00 am	Keynote Speaker 3 Assoc. Prof. Dr. Siti Noor Fazelah Mohd Noor Deputy Dean, Department of English, and Linguistics Center for Language Studies, Universiti Tun Hussein Onn Malaysia <i>Title: The Needs for Needs Analysis in Language for Specific Course Design</i> Moderator: Dr. Khairil Azwar Bin Razali
10:00 am - 11:00 am	Workshop 2: Bedah Buku Dr. Julaina binti Nopiah Senior Lecturer, Department of Malay Language, Kulliyah of Languages and Management IIUM Campus Pagoh <i>Title: Gastronomi Peribahasa dan Akal Budi Melayu</i> Moderator: Dr. Mohamad Suhaizi bin Suhaimi
11:00 am - 1:00 pm	Parallel Sessions 2 Seminar Room 1: Education (Malay Language) Seminar Room 2: Education (English Language) Seminar Room 3: Language (Malay Language)
1:00 pm – 2:00 pm	Lunch
2:00 pm- 3:00 pm	Parallel Sessions 3 Seminar Room 1: Education (English Language) Lecture Hall : Language (Arabic Language) Seminar Room 2: Language (English Language)
3:00 pm- 4:00 pm	Keynote Speaker 4 Professor. Dr. Abdeljalil Hanouche Professor Of Literary Criticism, Rhetoric, And Pragmatics, Faculty Of Arts and Humanities, Cadi Ayyad University, Morocco <i>Title: Teaching Arabic in Universities: What are the Future Prospects?</i> Moderator: Dr. Khalid Chtaibi
4:00 pm - 5.00 pm	Parallel Sessions 4 Seminar Room 1: Language (Malay Language) Seminar Room 2: Language (English Language)

	Seminar Room 3: Education (Malay Language)
5:00 pm	End of Day 2

9th August 2023 | Wednesday (Day 3) [[Click Here for Online Zoom Link](#)]

TIME	PROGRAMME
9:00 am – 10:00 am	Workshop 3 Dr. Anidah bt Robani Senior Lecturer, Department of Human Development, Universiti Teknikal Malaysia, Melaka <i>Title : Transforming Into A Sustainable Society: Reflecting The Roles of Higher Educations</i> Moderator: Sr. Farah Nur Farrah Atiqah Binti Amran
10:00 am –11:00 am	Keynote Speaker 5 Prof. Dr. Gavin T. L. Brown Director, Quantitative Data Analysis and Research Unit, Faculty of Education & Social Work, University of Auckland, New Zealand <i>Title: Making assessment truly educational: Going beyond obvious obstacles</i> Moderator: Dr. Al Amirul Eimer Bin Ramdzan Ali
11:00 am –12:30 pm	Parallel Sessions 5 Seminar Room 1: Tourism Seminar Room 2: Language (Malay Language) Seminar Room 3: Education (Arabic Language)
12:30 pm	Closing Ceremony Closing Address Assoc. Prof. Dr. Mohd Azrul Azlen bin Abd Hamid Conference Chair ICLET 2023 Best Paper Award Announcement
1:00 pm	End of Conference

**Muster Poster Presentation
7th - 9th August 2023**

No	Abstract ID	Details
1	Edu/Malay/ID:67	• Authors: Saripah Selamat, Kamariah Abu Bakar • Title: Keberkesanan Pengajaran Dan Pembelajaran (PdP) Kanak-kanak Prasekolah Melalui Potensi Kad Imbas Sebagai Bahan Bantu Mengajar (BBM) Yang Digunakan Oleh Guru • Links: https://drive.google.com/file/d/1SV_th8jQdUaxABcy9AN7rCWNXlpfEb7Q/view?usp=drive_link
2	Lan/English/ID:143	• Authors: Aliah Munaa bt Arman, Adriana Balqis bt Mohamad Romzi, Nurhafizah bt Abdul Rahim, & Afiza bt Mohamad Ali. • Title: Teachers' Challenges and Strategies in Teaching Vocabulary Skills to Autism Spectrum Disorder (ASD) Students. • Links: https://drive.google.com/file/d/1VRbAmAnu-Da0LGxlrOhrOFO3QwSBkYWP/view?usp=drive_link
3	Lan/English/ID:144	• Authors: Syahidah Mohammad Amin Nurul-Iman Alias Novi Marifatu Dayyana Iskandar • Title: Challenges and Solutions for Implementing HOTS from the Malaysian High School English Teachers' Perspective • Links: https://drive.google.com/file/d/1eWZsdCQg86tQYK0ysUXxsjJ3rng0W4tM/view?usp=drive_link
4	Lan/English/ID:130	• Authors: Nur Nabilah Abdullah, Atif Humaidi Bin Ahmad Daud • Title: The Malay Language Learning Experience of IIUM International Students: A Qualitative Study • Links: https://drive.google.com/file/d/1AA_5gqoqJSog62nsWB82JF5szv2PCJzf/view?usp=sharing

Parallel Session 1
7th August 2023
Start at 3:00 pm (Malaysia Local Time)
IIUM Pagoh Campus Muar, Johor

Seminar Room	Queue ID	Abstract ID	Authors	Title
1	1	Lan/Malay/I D:72	Mohamad Suhaizi Suhaimi, Muhammad Hariz Imran Mohamad Azlan	Lagu Tradisional Dalam Sewang Masyarakat Orang Asli Suku Kaum Jakun: Analisis Teori Relativiti Linguistik
	2	Lan/Malay/I D:74	Usha Nagasundram; Vijayaletchumy Subramaniam	Modul Arif Huruf Kecil Dan Besar Dalam Kata Nama Am Dan Khas Dalam Kalangan Murid Sjk(T)
	3	Lan/Malay/I D:115	Aminnudin	Pemilihan Unsur Kepimpinan Dalam Peribahasa: Kajian Dari Sudut Ekolinguistik
	4	Lan/Malay/I D:102	Sara Beden	Daya Ilokusi Bach & Harnish (1979) Dalam Teks Prosa Klasik
	6	Lan/Malay/I D:89	Halimah Pondo And Elsa Putri Ermisah Syafril	Kosmologi Segitiga Di Alam Melayu
	7	Lan/Malay/I D:146	Julaina binti Nopiah, Arina binti Johari, Nurul Jamilah binti Rosly, Azean Idruwani binti Idrus	Elemen Kasih Sayang Dalam Pantun Melayu: Analisis Semantik Inkuisitif
2	1	Lan/English/ ID:43	Ahmad Ismail Ubaidillah	Bridging Inclusivity Toward Muslim Americans: A Critical Discourse Analysis Study Of Biden'S Speeches In 2022-2023
	2	Lan/English/ ID:77	Afiana Imran Aslan	The Role Of The Polite Language Communication Skills On The Tourists' Satisfaction: Batam Island Numerical Study
	3	Lan/English/ ID:121	Muhammd Rashid Bin Omar Nik Ellysha Nadira Binti Nik Ahmad Zamri Nurul Atikah Binti Muhammad Sharif Nuha Najla Ariff Binti Ariffin Dr Khairil Azwar Bin Razali	To End The Clash Of Civilisation
	4	Lan/English/ ID:66	Shamsul Rizal Haji Mohd Rosed	The Use Of Gamification In Teaching Vessel Traffic Service (Vts) Communication To Junior Navigation Cadets
	5	Lan/English/ ID:100	Izzah Norsham , Shahrul Basari	Translation Techniques Of Malay Audiovisual Translation In The Spiderwick Chronicles Movie
	6	Lan/English/ ID:105	Afiza Mohamad Ali Hanan Sazali	A Discourse Analysis Of Twitter Posts While Awaiting The Appointment Of Malaysia'S 10th Prime Minister
	7	Lan/English/ ID:150	Fathiha Mohamad Fauzi, Asma Md Ali	Case Study on The Use of Technology in English Language Learning Among Preschoolers

	8	Lan/English/ ID:131	Norjannah Athirah binti Azman Dr Shahrul Nizam Bin Mohd Basari	The Portrayal of Queer Activism Through The Use of Language: An Analysis on Steven Universe
3	1	Tou/English/ ID:25	Siti Nurhayati Khairatun	Exploring Smart Tourism Initiatives Through Experimental Analysis Of Network Performance Testing Apps For Wi-Fi Network In Putrajaya
	2	Tou/English/ ID:38	AY Hashim, Mohd Alif Mohd Puzi	Describing Pondokstay In Muar District
	3	Tou/English/ ID:118	Syahmi Samson, Nadzirah Hosen, Amran Hamzah	The Nexus Between Social Construction Of Nature And Tourists' Sustainable Behaviour In Ecotourism Sites
	4	Tou/English/ ID:65	Daron Benjamin Loo	Rhetorical And Visual Strategies From Selected Sabah Tourism Board Instagram Posts
	5	Tou/English/ ID:103	Indra Wijaya Bin Mahfud Nur Hidayah Binti Abd Rahman,	Evaluating The Tourist'S Memorable Tourism Experiences (MTEs) In Melaka World Heritage Site
	6	Tou/English/ ID:127	Umasenan Thanikasalam, Mohd Al Mahdi bin Hussain	Assessing Counselling Interns' Agreement With Euthanasia And Euthanasia Tourism In Malaysia
	7	Tou/English/ ID:145	Baiduri Zaiyyanna Mohd Farudz Samshul Amry Abdul Latif2	A Review Of Factors In Modest Fashion Research
	8	Tou/English/ ID:76	Murodjon Matniyozov, Umidjon Matyakubov, Samshul Amry Abdul Latif	Theoretical foundations of Destination image formation

Parallel Session 2
7th August 2023
Start at 11:00 am (Malaysia Local Time)
IIUM Pagoh Campus Muar, Johor

Seminar Room	Queue ID	Abstract ID	Authors	Title
1	1	Edu/Malay/I D:70	Pavitira Nagaraju Prof. Dr. Vijayaletchumy Subramaniam	Penilaian Keberkesanan Terhadap Penggunaan Konsep Mi Semasa Pengkategorian Golongan Kata Dalam Kalangan Murid
	2	Edu/Malay/I D:75	Dr.Noor Azmira Mohamed, Mr Chang Yi Chang	Analisis Keberkesanan Pelaksanaan Program Kelas Tambahan Bahasa Melayu Oleh Pensyarah-Pensyarah Universiti Tunku Abdul Rahman (Utar) Dalam Usaha Memperkukuhkan Tahap Penguasaan Bahasa Melayu Dalam Kalangan Pelajar-Pelajar Cina Tahun Tiga Dan Empat Di Sekolah Jenis Kebangsaan Cina Jeram, Kampar, Perak: Satu Kajian Kes
	3	Edu/Malay/I D:31	Chew Fong Peng Hidayathtul Najihah Zaidi	Sikap Dan Strategi Guru Dalam Pengajaran Tatabahasa Bahasa Melayu
	4	Edu/Malay/I D:69	Mohd Hafiszudin bin Mohd Amin, Nor Fatin Adlina Mohd Salleh, Wahiza Wahi	Kaedah Pembelajaran Teradun Untuk Mempelajari Kemahiran Pembentangan Dalam Kalangan Pelajar Kursus Bahasa Inggeris Sebagai Bahasa Kedua
	5	Edu/Malay/I D:98	Ismail Bin Pidolis Nora Azian Binti Nahar	Impak Elemen Pembelajaran Berasaskan Projek (PBP) Terhadap Kemahiran Komunikasi Pelajar Program Bahasa Melayu Untuk Komunikasi Antarabangsa Di Universiti Islam Antarabangsa Malaysia.
	6	Edu/Malay/I D:67	Saripah Selamat Kamariah Abu Bakar	Keberkesanan Pengajaran Dan Pembelajaran (PDP) Kanak-Kanak Prasekolah Melalui Potensi Kad Imbas Sebagai Bahan Bantu Mengajar (BBM) Yang Digunakan Oleh Guru
2	1	Edu/English/ ID:107	Yee Chin Yip, Nurhasma Muhammad Saad, Nurul Ain Chua	Development And Validation Of Technology Acceptance Model (Tam) For University Mandarin Learners Using Exploratory And Confirmatory Factor Analysis
	2	Edu/English/ ID:36	Aspawati Binti Haji Basri, Mohd Zaki Bin Ishak, Mohamad Ibni Bin Rusdam	Implications Of Learning And Facilitation Of Mathematics Word Problem Solving Using The Bar Model Drawing Among Year Five Pupils At Tuaran, Sabah
	3	Edu/English/ ID:120	Saira Riaz	Middle Leaders And Trust: A Mixed Method Study Of Two Private Secondary Schools In Islamabad In

				Pakistan
	4	Edu/English/ ID:7	Burhan Murshidi Baharon, Sharil Nizam Sha'ri, Maslida Yusof	Predicate Causative "Penyempurnaan Peralihan Milik" In Malay Language Based On Roles And Reference Grammar (RRG)
	5	Edu/English/ ID:22	Muhammad Fandee Tahe, Aini Syahira Jamaluddin	The Challenges Of Learning English During The Unrest Situation Among Upper Secondary School Students: A Case Study In Pattani Province, Thailand.
	6	Edu/English/ ID:32	Qureshi, Sarah Yoshimi	Second Generation Muslims In Japan: Studying Their Lives At School
	7	Edu/English/ ID:79	Noraisah Nurul Fatwa Mohd Razali	Utilizing Canva To Enhance Students Collaboration In Writing Process Explanation
	8	Edu/English/ ID:119	Hiroko Kushimoto	Tackling Prejudice Against Islam in Japanese University Education: Identifying Key concepts
3	1	Lan/Malay/I D:111	Nadia Shuhada Abdan Nasir Vijayaletchumy Subramaniam	Corak Bacaan Suku Kata Murid Disleksia
	2	Lan/Malay/I D:94	Nazirul Azri Bin Mohd Hirol Rizal	Analisis Kata Kerja 'Makan' Dalam Dialek Pulau Pinang
	3	Lan/Malay/I D:95	Nur Shuhadah Mohd Khairi, Nora'Azian Nahar	Implikatur Perbualan Berdasarkan Prinsip Kerjasama Grice (1975) Dalam Iklan Raya 2023
	4	Lan/Malay/I D:96	Farah Aina Azhar Nora Azian Nahar	Analisis Kesantunan Berbahasa Dalam Filem Hantu Kak Limah
	5	Lan/Malay/I D:99	Mohd Faisal Bin Zulkifli Nora Azian Binti Nahar	Analisis Kesalahan Tatabahasa: Penelitian Terhadap Penterjemahan Daripada Bahasa Inggeris Kepada Bahasa Melayu Melalui Platform 'Google Translate'
	6	Lan/Malay/I D:125	Amirra Shazreena Vijayaletchumy Subramaniam	Aplikasi Teknik Fuzzy Delphi Dalam Pembinaan Inovasi Imbuhan Pembelajaran Abad Ke-21
	7	Lan/Malay/I D:148	Arina Johari, Akhmal Hakim Mohamad, Nurul Jamilah Rosly, Julaina Nopiah	Strategi Kesantunan Dalam Filem Melayu Klasik Damaq
	8	Lan/Malay/I D:149	Arina Johari, Nor Zainiyah Norita Mokhtar, Nurul Hanilah Mohd. Ismath, Azean Idruwani Idrus, Siti Yuliandi Ahmad	Kepintaran Budaya: Interaksi Silang Bahasa Dan Budaya Dalam Kalangan Pelajar Iium

Parallel Session 3
8th August 2023
Start at 2:00 pm (Malaysia Local Time)
IIUM Pagoh Campus Muar, Johor

Seminar Room	Queue ID	Abstract ID	Authors	Title
1	1	Edu/English/ ID:87	Michail Fountoulakis	Fostering Resilience And Growth Mindsets In The Efl Classroom: Empowering Students For Lifelong Success
	2	Edu/English/ ID:85	Nurnabilah 'Aliyah, Khadijah Khalilah, Arifin Mamat	Learning Strategies In Listening Skills In Arabic Language Among Arabic Major Students
	3	Edu/English/ ID:68	Shamsul Rizal Haji Mohd Rosedi Haji Mohd Asri Bin Md. Sap Mohammad Nizamuddin Bin Abdul Rahim	Evaluating Students' Level Of Motivation In Community Service Responsibilities (CSR) Programme During Endemic Period In Malaysia
	4	Edu/English/ ID:133	Fadilla Qaisya Huda, Aini Syahira Jamaluddin	Effects Of Involvement In Non-Academic Organisations On Students' Performance In Classroom: A Case Study
2	1	Lan/Arabic/ D:29	Intisar Muslem Salim	الإدراك والتواصل وفق نظرية المناسبة
	2	Lan/Arabic/ D:101	Dr. Suhail. P. K	اندماج اللغة العربية في الهوية اللغوية والثقافية لولاية كيرالا
	3	Lan/Arabic/ D:93	Dr Abdul Salam Ip	كيرالا هي أرض الله الخاصة بالسياحة
	4	Lan/Arabic/ D:104	Adilah Izzati Binti Mahdzir	تحليل استراتيجيات الإقناع في خطاب أنور إبراهيم حول ماليزيا المدنية
	5	Lan/Arabic/ D:109	Nurul Shakirah Norhan Nurul Hanilah Mohd Ismath	التواصل باللغة العربية لدى الطلاب الملايويين غير المتخصصين باللغة العربية في الجامعة الإسلامية العالمية بماليزيا
	6	Lan/Arabic/ D:147	Nurul Hanilah Binti Mohd Ismath, Abdul Hadi Bin Abdul Aziz, Nor Zainiyah Norita Mokhtar, Arina Binti Johari	Pragmatic In Intercultural Communication: Arabic Phrases As A Model
3	1	Lan/English/ ID:123	Puteri Nur Aiesyah Megat Muhamad Yusoff Rafidah Sahar	"Journey To Self-Actualization": Al-Ghazali'S Lens On Women'S Metamorphosis In The Forty Rules Of Love Novel
	2	Lan/English/ ID:136	Rafidah Sahar	A Systematic Review Of Intercultural Communication Competence Development In Cefr- Aligned English Proficiency Textbooks
	3	Lan/English/ ID:132	Sun Aina;Vijayaletchumy A/P Subramanlam	Cultural Connotations In The Chinese Premier's Government Report: A Study Of Political Representations And Cross-Cultural Understanding

	4	Lan/English/ ID:134	Farrah Diebaa Binti Rashid Ali Nurul Hamizatul Ain Kahlid	Representations Of Male And Female Lovers In Billboards Top 100 Chart Songs
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Parallel Session 4
8th August 2023
Start at 4:00 pm (Malaysia Local Time)
IIUM Pagoh Campus Muar, Johor

Seminar Room	Queue ID	Abstract ID	Authors	Title
1	1	Lan/Malay/ID:129	Halimah Binti Pondo ¹ , Azean Idruwani Binti Idrus ² , Nurul Jamilah Binti Rosly ³ , Aminnuddin Bin Saimon ⁴	Norma Interaksi Dan Penafsiran Genre Teks Perbahasan (Dun) Sarawak
	2	Lan/Malay/ID:138	Nurdiyana Noordin, Azean Idruwani Binti Idrus	Analisis Stilistik Dalam Himpunan Puisi Najmi Fetih
	3	Lan/Malay/ID:56	Mazlina Baharudin	Penulisan Karangan Pelajar Asing: Analisis Kesalahan Tatabahasa Bahasa Melayu
2	1	Lan/English/ID:135	Farrah Diebaa Binti Rashid Ali Ahmad Danial Ahmad Dalam	Differences In Media Coverage Over Orlando Pulse Nightclub Shooting And Las Vegas Strip Shooting
	2	Lan/English/ID:78	Zaina Al Ashi Zina I Smirat Kamal J Badrsawi	Exploring The Factors Influencing Learning English Language Among Undergraduate Students At A Selected Polytechnic University In Palestine : A Qualitative Study
	3	Edu/English/ID:26	Nur Nabilah Abdullah, Rafidah Sahar, Al Amirul Eimer bin Ramdzan Ali	University Social Responsibility for Citizenship Education in Malaysian Higher Education: A Systematic Literature Review
	4	Lan/English/ID:130	Nur Nabilah Abdullah, Atif Humaidi Bin Ahmad Daud	The Malay Language Learning Experience of IIUM International Students: A Qualitative Study
3	1	Edu/Malay/ID:112	Richard Ignacy/ Vijayaletchumy Subramaniam	Kaedah Umibakap, Fail Qr Kfc Rima2Na Papk Dan Lk Umibakap
	2	Edu/Malay/ID:142	Razman Mohamad, Fuziah Rosman	Pembelajaran Berasaskan Projek(Pbl) Bahasa Melayu Kerjaya: Satu Kerangka Model

Parallel Session 5
9th August 2023
Start at 11:00 am (Malaysia Local Time)
IIUM Pagoh Campus Muar, Johor
Moderator:

Seminar Room	Queue ID	Abstract ID	Authors	Title
1	1	Tou/English/ID:82	Khairul Akmaliah Adham Nadiah Mahmad Nasir Aishath Sinaau Aminath Shaznie Ahmed Munawar	Halal Tourism In Local Islands Of Maldives: Preliminary Findings
	2	Tou/English/ID:84	Khairul Akmaliah Adham Nadiah Mahmad Nasir	Exploring Attributes Of Tourism Offering Of Taman Sedia, Cameron Highlands: Preliminary Analysis
	3	Tou/English/ID:108	Khairiah Ismail	The Portrayal Of Islam In Mainstream Entertainment Events In Malaysia
	4	Tou/English/ID:140	Nurul Ain Hapiz, Siti Yuliandi Binti Ahmad	Promoting Sustainable Development: Ecotourism'S Multifaceted Role And Economic Demand
	5	Tou/English/ID:141	Nurul Atikah Binti Mohamad Morsaha, Siti Yuliandi Ahmad	Systematic Article Review On Assessing The Economic Impact Of Coastal Tourism On Local Communities
2	1	Lan/Malay/ID:122	Amirra Normania Chan Sudirman Julaina Nopiah	Refleksi Kuasa Dalam Peribahasa Melayu
	2	Lan/Malay/ID:124	Nora Azian Bt Hj Nahar, Nurul Jamilah Rosly	Tahap Keberkesanan Penguasaan Kemahiran Bertutur Bahasa Melayu Dalam Kalangan Pensyarah Asing
	3	Lan/Malay/ID:137	Nurul Jamilah Rosly, Nor Zainiyah Mokhtar, Arina Johari, Nora Azian Nahar, Julaina Nopiah, Azean Idruwani, Faridah Nazir, Halimah Pondo	Analisis Kesalahan Tatabahasa Dalam Kalangan Murid Orang Asli Jakun Lenga, Muar Johor
	4	Lan/Malay/ID:139	Nur Fatimah Fatimah Badorun, Nurul Jamilah Rosly	Bahasa Dan Politik: Ragam Bahasa Za'Ba Dalam Komen Youtube Metrotv
	5	Lan/Malay/ID:126	Julaina Nopiah, Nurul Jamilah Rosly, Shazriena Izlin Azhar	Pemetaan Gis Terhadap Dialek Melayu Di Muar: Satu Kajian Geolinguistik
3	1	Edu/Arabic/ID:20	Bououchma Elhadi	University, Society And The Demand For Sustainable Development In Algeria: Reality, Prospects And Challenges الجامعة والمجتمع ومطلب التنمية المستدامة بالجزائر الواقع، الافاق والتحديات
	2	Edu/Arabic/ID:24	Khalsa Albahri Abdullah K. Ambusaidi Mohammed A. Shahat	الممارسات التدريسية في التعليم عن بُعد لتنمية مهارات الاستقصاء العلمي لدى الطلبة: تحديات وحلول في Covid-19 سياق جائحة كورونا
	3	Edu/Arabic/ID:28	فاطمة بنت محمد بن سلطان المقيمة	دراسة بليومتريية (Ngss) معايير العلوم للجيل القادم تحليلية للأدبيات التربوية (2014-2021) المعلم وتطويره المهني – (تطوير الممارسات التدريسية للمعلمين)

	4	Edu/Arabic/I D:61	Khalid Chtaibi Abdul Rahman Bin Chik	دور التربية والتعليم في ترسيخ التعايش السلمي بالبلدان المتعددة الأعراق والديانات: ماليزيا نموذجاً
	5	Edu/Arabic/I D:106	Dr. Mohammad Alramadeen Dr. Adulhalim Samae Mohamed Abdelrahman Ibrahim Youssef	إستراتيجيات توظيف الصورة في الصف الدراسي لمتعلمي اللغة العربية الناطقين بلغات أخرى نماذج وتطبيقات

The image features a solid teal background. In each of the four corners, there are white geometric line patterns. These patterns consist of multiple parallel lines that intersect to form a series of nested L-shapes and squares, creating a modern, architectural feel.

LIST OF PAPERS

KERTAS PERSIDANGAN BAHASA MELAYU (ABSTRAK)

SUB-THEME: LANGUAGE		
Abstract ID	Authors	Title
Lan/Malay/I D:72	Mohamad Suhaizi Suhaimi, Muhammad Hariz Imran Mohamad Azlan	Lagu Tradisional Dalam Sewang Masyarakat Orang Asli Suku Kaum Jakun: Analisis Teori Relativiti Linguistik
Lan/Malay/I D:74	Usha Nagasundram; Vijayaletchumy Subramaniam	Modul Arif Huruf Kecil Dan Besar Dalam Kata Nama Am Dan Khas Dalam Kalangan Murid Sjk(T)
Lan/Malay/I D:115	Aminnudin	Pemilihan Unsur Kepimpinan Dalam Peribahasa: Kajian Dari Sudut Ekolinguistik
Lan/Malay/I D:102	Sara Beden	Daya Ilokusi Bach & Harnish (1979) Dalam Teks Prosa Klasik
Lan/Malay/I D:56	Mazlina Baharudin	Penulisan Karangan Pelajar Asing: Analisis Kesalahan Tatabahasa Bahasa Melayu
Lan/Malay/I D:89	Halimah Pondo And Elsa Putri Ermisah Syafril	Kosmologi Segitiga Di Alam Melayu
Lan/Malay/I D:146	Julaina binti Nopiah, Arina binti Johari, Nurul Jamilah binti Rosly, Azean Idruwani binti Idrus	Elemen Kasih Sayang Dalam Pantun Melayu: Analisis Semantik Inkuisitif
Lan/Malay/I D:111	Nadia Shuhada Abdan Nasir Vijayaletchumy Subramaniam	Corak Bacaan Suku Kata Murid Disleksia
Lan/Malay/I D:94	Nazirul Azri Bin Mohd Hirol Rizal	Analisis Kata Kerja 'Makan' Dalam Dialek Pulau Pinang
Lan/Malay/I D:95	Nur Shuhadah Mohd Khairi, Nora'Azian Nahar	Implikatur Perbualan Berdasarkan Prinsip Kerjasama Grice (1975) Dalam Iklan Raya 2023
Lan/Malay/I D:96	Farah Aina Azhar Nora Azian Nahar	Analisis Kesantunan Berbahasa Dalam Filem Hantu Kak Limah
Lan/Malay/I D:99	Mohd Faisal Bin Zulkifli Nora Azian Binti Nahar	Analisis Kesalahan Tatabahasa: Penelitian Terhadap Penterjemahan Daripada Bahasa Inggeris Kepada Bahasa Melayu Melalui Platform 'Google Translate'
Lan/Malay/I D:125	Amirra Shazreena Vijayaletchumy Subramaniam	Aplikasi Teknik Fuzzy Delphi Dalam Pembinaan Inovasi Imbuhan Pembelajaran Abad Ke-21
Lan/Malay/I D:148	Arina Johari, Akhmal Hakim Mohamad, Nurul Jamilah Rosly, Julaina Nopiah	Strategi Kesantunan Dalam Filem Melayu Klasik Damaq
Lan/Malay/I D:149	Arina Johari, Nor Zainiyah Norita Mokhtar, Nurul Hanilah Mohd. Ismath, Azean Idruwani Idrus, Siti Yuliandi Ahmad	Kepintaran Budaya: Interaksi Silang Bahasa Dan Budaya Dalam Kalangan Pelajar Iium
Lan/Malay/I D:129	Halimah binti Pondo, Azean Idruwani binti Idrus, Nurul Jamilah binti Rosly, Aminnuddin bin Saimon	Norma Interaksi Dan Penafsiran Genre Teks Perbahasan (Dun) Sarawak
Lan/Malay/I D:138	Nurdiyana Noordin, Azean Idruwani Binti Idrus	Analisis Stilistik Dalam Himpunan Puisi Najmi Fetih
Lan/Malay/I D:122	Amirra Normania Chan Sudirman Julaina Nopiah	Refleksi Kuasa Dalam Peribahasa Melayu

Lan/Malay/ D:124	Nora Azian Bt Hj Nahar, Nurul Jamilah Rosly	Tahap Keberkesanan Penguasaan Kemahiran Bertutur Bahasa Melayu Dalam Kalangan Pensyarah Asing
Lan/Malay/ D:137	Nurul Jamilah Rosly, Nor Zainiyah Mokhtar, Arina Johari, Nora Azian Nahar, Julaina Nopiah, Azean Idruwani, Faridah Nazir, Halimah Pondo	Analisis Kesalahan Tatabahasa Dalam Kalangan Murid Orang Asli Jakun Lenga, Muar Johor
Lan/Malay/ D:139	Nur Fatimah Fatimah Badorun, Nurul Jamilah Rosly	Bahasa Dan Politik: Ragam Bahasa Za'Ba Dalam Komen Youtube Metrotv
Lan/Malay/ D:126	Julaina Nopiah, Nurul Jamilah Rosly, Shazriena Izlin Azhar	Pemetaan Gis Terhadap Dialek Melayu Di Muar: Satu Kajian Geolinguistik
SUB-THEME: EDUCATION		
Edu/Malay/ ID:70	Pavitira Nagaraju Prof. Dr. Vijayaletchumy Subramaniam	Penilaian Keberkesanan Terhadap Penggunaan Konsep Mi Semasa Pengkategorian Golongan Kata Dalam Kalangan Murid
Edu/Malay/ ID:75	Dr.Noor Azmira Mohamed, Mr Chang Yi Chang	Analisis Keberkesanan Pelaksanaan Program Kelas Tambahan Bahasa Melayu Oleh Pensyarah-Pensyarah Universiti Tunku Abdul Rahman (Utar) Dalam Usaha Memperkukuhkan Tahap Penguasaan Bahasa Melayu Dalam Kalangan Pelajar-Pelajar Cina Tahun Tiga Dan Empat Di Sekolah Jenis Kebangsaan Cina Jeram, Kampar, Perak: Satu Kajian Kes
Edu/Malay/ ID:31	Chew Fong Peng Hidayathtul Najihah Zaidi	Sikap Dan Strategi Guru Dalam Pengajaran Tatabahasa Bahasa Melayu
Edu/Malay/ ID:69	Mohd Hafiszudin bin Mohd Amin, Nor Fatin Adlina Mohd Salleh, Wahiza Wahi	Kaedah Pembelajaran Teradun Untuk Mempelajari Kemahiran Pembentangan Dalam Kalangan Pelajar Kursus Bahasa Inggeris Sebagai Bahasa Kedua
Edu/Malay/ ID:98	Ismail Bin Pidolis Nora Azian Binti Nahar	Impak Elemen Pembelajaran Berasaskan Projek (Pbp) Terhadap Kemahiran Komunikasi Pelajar Program Bahasa Melayu Untuk Komunikasi Antarabangsa Di Universiti Islam Antarabangsa Malaysia.
Edu/Malay/ ID:67	Saripah Selamat Kamariah Abu Bakar	Keberkesanan Pengajaran Dan Pembelajaran (Pdp) Kanak-Kanak Prasekolah Melalui Potensi Kad Imbas Sebagai Bahan Bantu Mengajar (Bbm) Yang Digunakan Oleh Guru
Edu/Malay/ ID:112	Richard Ignacy/ Vijayaletchumy Subramaniam	Kaedah Umibakap, Fail Qr Kfc Rima2Na Papk Dan Lk Umibakap
Edu/Malay/ ID:142	Razman Mohamad, Fuziah Rosman	Pembelajaran Berasaskan Projek(Pbl) Bahasa Melayu Kerjaya: Satu Kerangka Model

ARABIC LANGUAGE CONFERENCE PAPER (ABSTRACT)

SUB-THEME: LANGUAGE		
Abstract ID	Authors	Title
Lan/Arabic/ID:29	Intisar Muslem Salim	الإدراك والتواصل وفق نظرية المناسبة
Lan/Arabic/ID:101	Dr. Suhail. P. K	اندماج اللغة العربية في الهوية اللغوية والثقافية لولاية كيرالا
Lan/Arabic/ID:93	Dr Abdul Salam Ip	كيرالا هي أرض الله الخاصة بالسياحة
Lan/Arabic/ID:104	Adilah Izzati Binti Mahdzir	تحليل استراتيجيات الإقناع في خطاب أنور إبراهيم حول ماليزيا المدنية
Lan/Arabic/ID:109	Nurul Shakirah Norhan Nurul Hanilah Mohd Ismath	التواصل باللغة العربية لدى الطلاب الملايويين غير المتخصصين باللغة العربية في الجامعة الإسلامية العالمية بماليزيا
Lan/Arabic/ID:147	Nurul Hanilah Binti Mohd Ismath, Abdul Hadi Bin Abdul Aziz, Nor Zainiyah Norita Mokhtar, Arina Binti Johari	Pragmatic In Intercultural Communication: Arabic Phrases As A Model
SUB-THEME: EDUCATION		
Edu/Arabic/ID:20	Bououchma Elhadi	University, Society And The Demand For Sustainable Development In Algeria: Reality, Prospects And Challenges الجامعة والمجتمع ومطلب التنمية المستدامة بالجزائر الواقع، الافاق والتحديات
Edu/Arabic/ID:24	Khalsa Albahri Abdullah K. Ambusaidi Mohammed A. Shahat	الممارسات التدريسية في التعليم عن بُعد لتنمية مهارات الاستقصاء العلمي لدى الطلبة: تحديات وحلول في سياق Covid-19 جائحة كورونا
Edu/Arabic/ID:28	فاطمة بنت محمد بن سلطان المقيمية	دراسة بليومترية تحليلية (Ngss) معايير العلوم للجيل القادم للأدبيات التربوية (2021-2014) المعلم وتطويرة المهني – ((تطوير الممارسات التدريسية للمعلمين
Edu/Arabic/ID:61	Khalid Chtaibi Abdul Rahman Bin Chik	دور التربية والتعليم في ترسيخ التعايش السلمي بالبلدان المتعددة الأعراق والديانات: ماليزيا نموذجا
Edu/Arabic/ID:106	Dr. Mohammad Alramadeen Dr. Adulhalim Samae Mohamed Abdelrahman Ibrahim Youssef	إستراتيجيات توظيف الصورة في الصف الدراسي لمتعلمي اللغة العربية الناطقين بلغات أخرى نماذج وتطبيقات

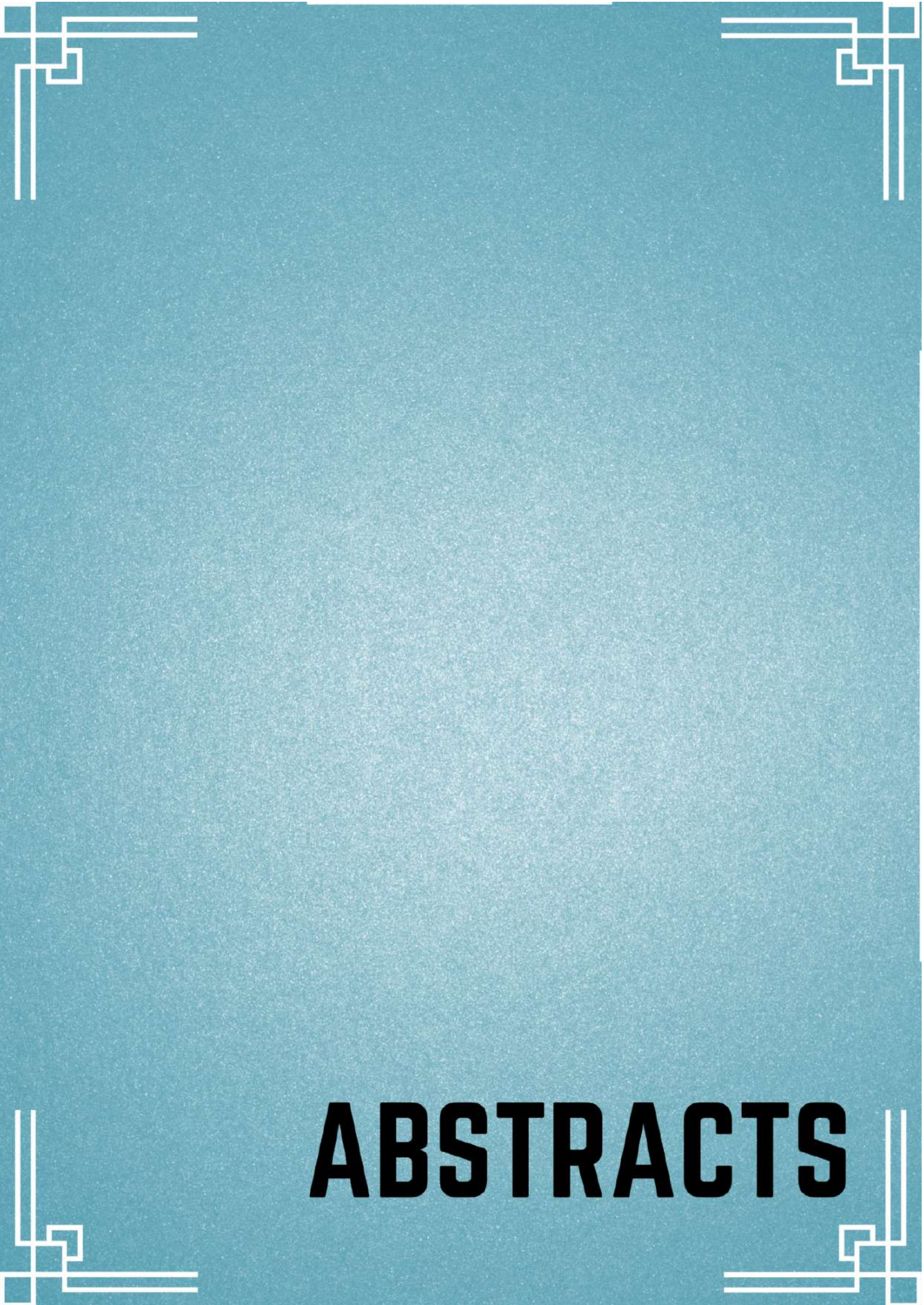
TOURISM CONFERENCE PAPER (ABSTRACT)

Abstract ID	Authors	Title
Tou/English /ID:25	Siti Nurhayati Khairatun	Exploring Smart Tourism Initiatives Through Experimental Analysis Of Network Performance Testing Apps For Wi-Fi Network In Putrajaya
Tou/English /ID:38	AY Hashim, Mohd Alif Mohd Puzi	Describing Pondokstay In Muar District
Tou/English /ID:118	Syahmi SaSyahmi Samson, Nadzirah Hosen, Amran Hamzahmson	The Nexus Between Social Construction Of Nature And Tourists' Sustainable Behaviour In Ecotourism Sites
Tou/English /ID:65	Daron Benjamin Loo	Rhetorical And Visual Strategies From Selected Sabah Tourism Board Instagram Posts
Tou/English /ID:103	Indra Wijaya Bin Mahfud Nur Hidayah Binti Abd Rahman,	Evaluating The Tourist'S Memorable Tourism Experiences (Mtes) In Melaka World Heritage Site
Tou/English /ID:127	Umasenan Thanikasalam, Mohd Al Mahdi bin Hussain	Assessing Counselling Interns' Agreement With Euthanasia And Euthanasia Tourism In Malaysia
Tou/English /ID:145	Baiduri Zaiyyanna Mohd Farudz Samshul Amry Abdul Latif	A Review Of Factors In Modest Fashion Research
Tou/English /ID:82	Khairul Akmaliah Adham Nadiyah Mahmad Nasir Aishath Sinaau Aminath Shaznie Ahmed Munawar	Halal Tourism In Local Islands Of Maldives: Preliminary Findings
Tou/English /ID:84	Khairul Akmaliah Adham Nadiyah Mahmad Nasir	Exploring Attributes Of Tourism Offering Of Taman Sedia, Cameron Highlands: Preliminary Analysis
Tou/English /ID:108	Khairiah Ismail	The Portrayal Of Islam In Mainstream Entertainment Events In Malaysia
Tou/English /ID:140	Nurul Ain Hapiz, Siti Yuliandi Binti Ahmad	Promoting Sustainable Development: Ecotourism'S Multifaceted Role And Economic Demand
Tou/English /ID:141	Nurul Atikah Binti Mohamad Morsaha, Siti Yuliandi Ahmad	Systematic Article Review On Assessing The Economic Impact Of Coastal Tourism On Local Communities
Tou/English /ID:76	Murodjon Matniyozov, Samshul Amry Abdul Latif	Theoretical foundations of Destination image formation

ENGLISH LANGUAGE CONFERENCE PAPER (ABSTRACT)

SUB-THEME: LANGUAGE		
Abstract ID	Authors	Title
Lan/English/ID:43	Ahmad Ismail Ubaidillah	Bridging Inclusivity Toward Muslim Americans: A Critical Discourse Analysis Study Of Biden'S Speeches In 2022-2023
Lan/English/ID:77	Afiana Imran Aslan	The Role Of The Polite Language Communication Skills On The Tourists' Satisfaction: Batam Island Numerical Study
Lan/English/ID:121	Muhammd Rashid Bin Omar Nik Ellysha Nadira Binti Nik Ahmad Zamri Nurul Atikah Binti Muhammad Sharif Nuha Najla Ariff Binti Ariffin Dr Khairil Azwar Bin Razali	To End The Clash Of Civilisation
Lan/English/ID:66	Shamsul Rizal Haji Mohd Rosedi	The Use Of Gamification In Teaching Vessel Traffic Service (Vts) Communication To Junior Navigation Cadets
Lan/English/ID:100	Izzah Norsham , Shahrul Basari	Translation Techniques Of Malay Audiovisual Translation In The Spiderwick Chronicles Movie
Lan/English/ID:105	Afiza Mohamad Ali Hanan Sazali	A Discourse Analysis Of Twitter Posts While Awaiting The Appointment Of Malaysia'S 10Th Prime Minister
Lan/English/ID:123	Puteri Nur Aiesyah Megat Muhamad Yusoff Rafidah Sahar	"Journey To Self-Actualization": Al-Ghazali'S Lens On Women'S Metamorphosis In The Forty Rules Of Love Novel
Lan/English/ID:136	Rafidah Sahar	A Systematic Review Of Intercultural Communication Competence Development In Cefr- Aligned English Proficiency Textbooks
Lan/English/ID:132	Sun Aina;Vijayaletchumy A/P Subramanlam	Cultural Connotations In The Chinese Premier'S Government Report: A Study Of Political Representations And Cross-Cultural Understanding
Lan/English/ID:134	Farrah Diebaa Binti Rashid Ali Nurul Hamizatul Ain Kahlid	Representations Of Male And Female Lovers In Billboards Top 100 Chart Songs
Lan/English/ID:135	Farrah Diebaa Binti Rashid Ali Ahmad Danial Ahmad Dalam	Differences In Media Coverage Over Orlando Pulse Nightclub Shooting And Las Vegas Strip Shooting
Lan/English/ID:78	Zaina Al Ashi Zina I Smirat Kamal J Badrsawi	Exploring The Factors Influencing Learning English Language Among Undergraduate Students At A Selected Polytechnic University In Palestine : A Qualitative Study
Lan/English/ID:130	Nur Nabilah Abdullah, Atif Humaidi Bin Ahmad Daud	The Malay Language Learning Experience of IIUM International Students: A Qualitative Study
Lan/English/ID:131	Norjannah Athirah binti Azman Dr Shahrul Nizam Bin Mohd Basari	The Portrayal Of Queer Activism Through The Use Of Language: An Analysis On Steven Universe

Lan/English h/ID:150	Fathiha Mohamad Fauzi, Asma Md Ali	Case Study on The Use of Technology in English Language Learning Among Preschoolers
SUB-THEME: EDUCATION		
Edu/English h/ID:107	Yee Chin Yip, Nurhasma Muhammad Saad, Nurul Ain Chua	Development And Validation Of Technology Acceptance Model (Tam) For University Mandarin Learners Using Exploratory And Confirmatory Factor Analysis
Edu/English h/ID:36	Aspawati Binti Haji Basri, Mohd Zaki Bin Ishak, Mohamad Ibni Bin Rusdam	Implications Of Learning And Facilitation Of Mathematics Word Problem Solving Using The Bar Model Drawing Among Year Five Pupils At Tuaran, Sabah
Edu/English h/ID:120	Saira Riaz	Middle Leaders And Trust: A Mixed Method Study Of Two Private Secondary Schools In Islamabad In Pakistan
Edu/English h/ID:7	Burhan Murshidi Baharon, Sharil Nizam Sha'ri, Maslida Yusof	Predicate Causative "Penyempurnaan Peralihan Milik" In Malay Language Based On Roles And Reference Grammar (Rrg)
Edu/English h/ID:22	Muhammad Fandee Tahe, Aini Syahira Jamaluddin	The Challenges Of Learning English During The Unrest Situation Among Upper Secondary School Students: A Case Study In Pattani Province, Thailand.
Edu/English h/ID:32	Qureshi, Sarah Yoshimi	Second Generation Muslims In Japan: Studying Their Lives At School
Edu/English h/ID:79	Noraisah Nurul Fatwa Mohd Razali	Utilizing Canva To Enhance Students Collaboration In Writing Process Explanation
Edu/English h/ID:87	Michail Fountoulakis	Fostering Resilience And Growth Mindsets In The Efl Classroom: Empowering Students For Lifelong Success
Edu/English h/ID:85	Nurnabilah 'Aliyah, Khadijah Khalilah, Arifin Mamat	Learning Strategies In Listening Skills In Arabic Language Among Arabic Major Students
Edu/English h/ID:68	Shamsul Rizal Haji Mohd Rosedi Haji Mohd Asri Bin Md. Sap Mohammad Nizamuddin Bin Abdul Rahim	Evaluating Students' Level Of Motivation In Community Service Responsibilities (Csr) Programme During Endemic Period In Malaysia
Edu/English h/ID:133	Fadilla Qaisya Huda, Aini Syahira Jamaluddin	Effects Of Involvement In Non-Academic Organisations On Students' Performance In Classroom: A Case Study
Edu/English h/ID:119	Hiroko Kushimoto	Tackling Prejudice Against Islam in Japanese University Education: Identifying Key concepts
Edu/English h/ID:26	Nur Nabilah Abdullah, Rafidah Sahar, Al Amirul Eimer bin Ramdzan Ali	University Social Responsibility for Citizenship Education in Malaysian Higher Education: A Systematic Literature Review

The image features a solid teal background. In each of the four corners, there is a white geometric line art design. These designs consist of multiple parallel lines that intersect to form a series of nested, stepped rectangular shapes, creating a modern, architectural feel.

ABSTRACTS

Mute Poster Presentation

Edu/Malay/ID:67

Keberkesanan Pengajaran Dan Pembelajaran (PdP) Kanak-kanak Prasekolah Melalui Potensi Kad Imbas Sebagai Bahan Bantu Mengajar (BBM) Yang Digunakan Oleh Guru

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Pengajaran dan pembelajaran (PdP), dan bahan bantu mengajar (BBM) merupakan dua elemen yang saling berkaitan dalam proses pendidikan, terutamanya di peringkat pendidikan prasekolah. Oleh itu, penyelidikan ini bertujuan untuk meneroka kerelevanan penggunaan kad imbas sebagai bahan bantu mengajar (BBM) yang digunakan oleh tiga orang guru prasekolah yang terdiri daripada tiga sektor yang berbeza, iaitu prasekolah kerajaan, prasekolah swasta, dan pusat perkembangan kanak-kanak dalam pengajaran dan pembelajaran (PdP) mereka. Objektif kajian adalah untuk mengenal pasti perkaitan antara penggunaan kad imbas sebagai bahan bantu mengajar (BBM) dengan keberkesanan pengajaran dan pembelajaran (PdP) kanak-kanak prasekolah. Pengaplikasian pendekatan kajian kualitatif melalui pelaksanaan kajian kes penerokaan membantu penyelidik meneroka secara menyeluruh berkenaan perkaitan yang wujud melalui teknik triangulasi iaitu gabungan temu bual, pemerhatian, dan analisis dokumen. Dapatan kajian membuktikan bahawa kad imbas masih relevan digunakan oleh guru di peringkat pendidikan prasekolah. Ia digambarkan secara terperinci melalui hubungan signifikan yang wujud antara penggunaan kad imbas oleh guru dengan keberkesanan pengajaran dan pembelajaran (PdP) kanak-kanak prasekolah. Hubungan tersebut dikenal pasti melalui dua aspek utama iaitu; isi kandungan pengajaran dan pembelajaran (PdP) - penggunaan kad imbas menyokong proses pendidikan prasekolah dari segi aspek penyampaian isi kandungan pengajaran dan pembelajaran (PdP) oleh guru kepada kanak-kanak; dan respons kanak-kanak - penggunaan kad imbas mendatangkan respons yang positif daripada kanak-kanak prasekolah. Implikasinya, penyelidikan ini memberikan panduan bagi pihak-pihak yang berkepentingan seperti pusat pendidikan awal kanak-kanak (PPAKK) dan guru dalam meneliti lebih lanjut tentang keberkesanan pengajaran dan pembelajaran (PdP) serta penggunaan kad imbas sebagai bahan bantu mengajar (BBM) sedia ada.

Poster link:

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Lan/English/ID:143

Teachers' Challenges and Strategies in Teaching Vocabulary Skills to Autism Spectrum Disorder (ASD) Students

Aliah Munaa bt Arman, Adriana Balqis bt Mohamad Romzi, Nurhafizah bt Abdul Rahim, & Afiza bt Mohamad Ali.

International Islamic University Malaysia

Although to society, children with ASD may appear to be the same, in actuality, each one is distinct and has extremely varied characteristics. It is particularly difficult for teachers to teach children language because of their cognitive issues. The goals of this small-scale study are

to better understand the difficulties instructors have while teaching vocabulary to kids with ASD, as well as the tactics or methods of approach they employ. Semi-structured interviews were the qualitative research approach employed in this study. Four instructors were interviewed online using MS Teams and Zoom. Teaching adaptability and teaching resources were identified as two topics for the first study question from the interviews that were performed. Additionally, two themes were identified—teaching strategies and collaboration with other parties—for the second study question. The study came to the conclusion that it was indeed difficult to teach language to kids with ASD, and that instructors' initiative and diligence were crucial in this regard. In order to ensure that the methods employed by the instructors to teach these pupils vocabulary may attain a greater rate of success, regardless of the time it took to achieve it, parental and governmental support for both students and teachers should not be disregarded.

Poster Link:

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Lan/English/ID:144

Challenges and Solutions for Implementing HOTS from the Malaysian High School English Teachers' Perspective

Syahidah Mohammad Amin | Nurul-Iman Alias | Novi Marifatu Dayyana Iskandar

International Islamic University Malaysia

The implementation of Higher Order Thinking Skills (HOTS) in educational institutions in Malaysia has presented teachers with a range of hurdles. However, over time, educators have developed various methods to address these issues. This study aims to assess the challenges associated with the implementation of Higher Order Thinking Skills (HOTS) in schools, as well as the perceived solutions to these challenges by instructors. The debut of HOTS in 2013 in Malaysia's education system has unraveled some noteworthy problems that merit attention, namely government assistance and student-related factors. In the present context, the proposed approach entails the use of the 'refer, adapt, and adopt' technique. This research employs a qualitative approach, utilizing a semi-structured interview as the primary data collection method. The participants in this study consist of two high school English instructors. The collected data is afterward subjected to thematic analysis as the chosen analytical framework. It may be inferred that English educators in Malaysia encounter various hurdles in the application of Higher Order Thinking Skills (HOTS) and employ distinct strategies to resolve these issues.

Poster Link:

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Lan/English/ID:130

The Malay Language Learning Experience of IIUM International Students: A Qualitative Study

Nur Nabilah Abdullah, Atif Humaidi Bin Ahmad Daud

International Islamic University Malaysia

It is widely recognised that languages play a crucial role in enhancing individuals' cross-cultural communication skills. The acquisition of linguistic proficiency in one or more languages enables individuals to broaden their perspectives, cultivate a global mindset, and develop a more profound comprehension of both themselves and their international counterparts. Learning Malay language among foreign students studying in a Malaysian institution can present challenges even when individuals are surrounded by a language-speaking environment. These difficulties can arise from various factors, such as disparities in culture, limited opportunities to engage with the language beyond the classroom, and learners' varying levels of motivation towards language learning. This finding demonstrates the importance of addressing issues and challenges related to language acquisition in order to equip individuals with the knowledge and skills necessary to effectively address and resolve these issues. The objective of this study is to examine the level of proficiency in Malay language among IIUM international students, as well as the factors that influence the acquisition of Malay language among international students in the IIUM. This research will utilise a qualitative research design. The participants in this study consist of five international students who were enrolled at IIUM Pagoh campus.

Poster Link:

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Monday Parallel Session 1

3:00 pm - 5:00 pm

Seminar Room 1

Moderator: Dr. Arina Johari (DOML), IIUM

Lan/Malay/ID:72

Lagu Tradisional Dalam Sewang Masyarakat Orang Asli Suku Kaum Jakun: Analisis Teori Relativiti Linguistik

Mohamad Suhaizi Suhaimi, Muhammad Hariz Imran Mohamad Azlan

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Setiap ungkapan dan perkataan yang terdapat pada seni kata dalam lagu-lagu yang dimainkan ketika tarian sewang mempunyai maknanya yang tersendiri. Namun begitu, pengaplikasian Teori Relativiti Linguistik terhadap lagu sewang masih tidak pernah dijalankan. Justeru, kajian ini bertujuan mengenal pasti penceritaan di sebalik lagu sewang serta menghuraikan pemikiran yang terkandung dalam lagu sewang Orang Asli suku kaum Jakun berdasarkan Teori Relativiti Linguistik di Kampung Peta, Taman Negara Endau-Rompin, Mersing, Johor. Lagu tarian sewang yang dikaji adalah sebanyak tiga buah yang bertajuk Abang Pelanduk, Bujang Lagon dan Limbok. Data dikumpulkan dengan kaedah temu bual dan pemerhatian bersama individu dan kumpulan berfokus yang terlibat dalam tarian sewang. Penganalisan data berhasil menghubungkan pemikiran dan falsafah penggubah asal lirik dengan aspek pemilihan kata. Hasil kajian menemui pemilihan kosa kata dalam lirik tarian sewang bukan sekadar bentuk perlambangan yang terdapat dalam lirik lagu tetapi mempunyai mesej dan makna yang berkait rapat dengan kehidupan masyarakat Orang Asli suku kaum Jakun. Oleh itu, penghayatan yang teliti oleh pendengar terhadap seni kata tarian sewang mampu mendorong pemikiran yang kritis dan kreatif.

Lan/Malay/ID:74

Modul Arif Huruf Kecil dan Huruf Besar dalam Kata Nama Am dan Khas dalam Kalangan Murid SJK(T)

Usha Nagasundram, Vijayaletchumy Subramaniam

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Vijayaletchumy Subramaniam, Jabatan Bahasa Melayu, Fakulti Bahasa Moden dan Komunikasi, Universiti Putra Malaysia, Malaysia

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Kekeliruan dalam menggunakan huruf kecil dan huruf besar menjadi satu gangguan untuk membina ayat yang gramatis dalam bahasa Melayu. Dalam usaha untuk mengatasi masalah ini, Modul Arif Huruf Kecil dan Besar dalam Kata Nama Am dan Kata Nama Khas telah dibina dengan menggunakan pendekatan DDR yang dipelopori oleh Richey dan Klein (2007). Kajian ini adalah bertujuan untuk menguji keberkesanan Modul Arif Huruf Kecil dan

Huruf Besar bagi Kata Nama Am dan Kata Nama Khas dalam kalangan murid bukan penutur jati bahasa Melayu. Sampel kajian ini melibatkan 92 orang murid darjah 5 dari SJK(T) Kajang dan SJK(T) Ladang Highlands. Penilaian keberkesanan diuji menggunakan ujian pra dan ujian pasca. Skor penilaian murid dianalisis secara statistik deskriptif dengan mengambil kira peratusan dan frekuensi skor tersebut. Analisis daripada dapatan kajian menunjukkan peratusan pencapaian pelajar dalam ujian pasca adalah lebih tinggi selepas pemudah cara menggunakan modul yang dibangunkan kepada sampel kajian. Hasil kajian menunjukkan Modul Arif Huruf Kecil dan Huruf Besar dalam Kata Nama Am dan Kata Nama Khas memudahkan pemahaman murid terhadap penggunaan huruf yang tepat dalam penulisan dan secara tidak langsung berupaya membantu warga pendidik dalam proses pengajaran dan pembelajaran bahasa Melayu terutamanya dalam penulisan.

Keywords: huruf kecil dan besar; modul, kata nama am; kata nama khas; pendekatan DDR

Lan/Malay/ID:115

Pemilihan Unsur Kepimpinan dalam Peribahasa: Kajian Dari Sudut Ekolinguistik

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Ekolinguistik merupakan gabungan dua kata, iaitu ekologi dan linguistik yang mempunyai makna bahasa-bahasa lingkungan (Mohd. Fauzi dan Hermansyah, 2021). Kajian ini dijalankan adalah bertujuan untuk menganalisis pemilihan unsur kepimpinan dalam peribahasa berdasarkan pendekatan ekolinguistik. Kajian ini menggunakan pendekatan kualitatif yang memanfaatkan kaedah analisis kandungan teks. Bahan kajian yang digunakan adalah daripada buku Peribahasa Melayu: Penelitian Makna dan Nilai oleh Zaitul Azma Zainon Hamzah dan Ahmad Fuad Mat Hassan (2011) dan portal www.malaycivilization.com. Hasil penelitian mendapati bahawa terdapat 97 peribahasa berunsurkan kepimpinan yang terbahagi kepada tiga kategori, iaitu pemimpin, gaya kepimpinan dan orang yang dipimpin (Aminnudin Saimon dan Muhammad Asyraf Md Rashid, 2021). Selain itu, pemilihan unsur tersebut dirungkaikan melalui ekolinguistik yang menekankan trilogi dimensi dan parameter. Hasil kajian mendapati bahawa setiap unsur yang terdapat dalam peribahasa dihasilkan berdasarkan trilogi dimensi dan parameter tersebut yang digariskan dalam bidang ekolinguistik.

Keywords: Ekolinguistik, Kepimpinan, Peribahasa, Trilogi dan Parameter.

Lan/Malay/ID:102

Daya Ilokusi Bach & Harnish (1979) dalam Teks Prosa Klasik

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Ilokusi atau lakuan bahasa (LB) ialah kajian terhadap tindakan atau lakuan dalam komunikasi. Setiap ayat yang dituturkan mengandungi tindakan, seperti berjanji, menggesa, menasihati, menegaskan, melaporkan, menyimpulkan dan sebagainya. Ilokusi juga digunakan dalam sesebuah genre sastra yang dicipta oleh pengarang menerusi penggunaan kosa kata, frasa dan ayat yang menandakan lakuan seperti arahan, permintaan, penawaran dan pengakuan untuk watak-watak melakukan tindakan selanjutnya agar pemikiran yang hendak disuguhkan menyerlah. Justeru, kajian ini bertujuan untuk mengkategorikan dan menganalisis dialog dalam prosa klasik Raden Panji Dewa Mengembara dalam buku Rampaisari Prosa Warisan (1986) dengan menggunakan kerangka Ilokusi Bach & Harnish (1979). Kajian ini mengaplikasikan keadaah kualitatif dengan memberikan fokus kepada analisis kandungan prosa klasik yang menjadi data kajian. Dapatan menunjukkan penggunaan tiga kategori (Arahan; LB1, Perjanjian; LB2 dan Pengumuman; LB3) daripada empat kategori Ilokusi Bach & Harnish. Dapatan juga memperlihatkan bahawa LB3, iaitu Pengumuman lebih signifikan penggunaannya dalam prosa klasik ini sebanyak 13/22 atau 59.1 peratus yang merangkumi penggunaan LB3SK1, LB3SK6, LB3SK7, LB3SK9, LB3SK10 dan LB3SK12. Sementara LB1, iaitu Arahan pula sebanyak 8/22 atau 36.4 peratus penggunaannya yang merangkumi LB1SK1, LB1SK2, LB1SK5 dan LB1SK6. Penggunaan LB yang terendah ialah LB2, iaitu Perjanjian yang menunjukkan 1/22 atau 4.55 peratus menerusi penggunaan LB2SK2. Dapatan juga menunjukkan bahawa dalam satu dialog, wujudnya lebih dari satu ilokusi yang digunakan oleh watak yang mewakili Speaker untuk menyampaikan mesej agar Hearer dapat mengambil tindakan selanjutnya dan sebaliknya. Kesimpulannya, penggunaan Ilokusi Bach & Harnish (1979), iaitu LB1, LB2 dan LB3 dan subkategori bagi setiap kategori mengimplikasikan tindakan dan tujuan tertentu dalam usaha S dan H mencapai objektif komunikasi sekali gus memperjelas tindakan yang diharapkan dalam memenuhi fungsi komunikasi.

Kata kunci: Arahan; Ilokusi; Pengumuman; Perjanjian; subkategori

Lan/Malay/ID:56

Penulisan Karangan Pelajar Asing: Analisis Kesalahan Tatabahasa Bahasa Melayu

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Universiti Sains Malaysia (USM) merupakan sebuah universiti awam terawal yang ditubuhkan di Malaysia selepas Universiti Malaya. USM ialah universiti pertama yang mendapat status universiti Apex di Malaysia yang merupakan satu penghargaan dan kepercayaan yang diberikan oleh pihak Kementerian Pengajian Tinggi Malaysia terhadap USM. USM menerima pelajar antarabangsa dari pelbagai negara seperti dari Arab Saudi, China, Libya, Sudan, Mesir, Jordan, Yaman, Nigeria, Indonesia, Thailand, Jepun, Filipina, Korea, Singapura, Brunei dan lain-lain lagi. Pelajar antarabangsa yang mendaftar di USM merupakan pelajar pascasarjana dan pelajar ijazah pertama. Kajian ini dilakukan bertujuan menganalisis kesalahan tatabahasa dalam karangan pelajar asing yang mempelajari kursus Bahasa Melayu II (LKM 200) sebagai kursus universiti yang wajib lulus sebagai syarat pengijazahan bagi pelajar antarabangsa di Pusat Pengajian Bahasa, Literasi dan Terjemahan, Universiti Sains Malaysia. Kajian dilakukan dengan menganalisis karangan dari skrip peperiksaan akhir pelajar LKM200 bagi peperiksaan akhir semester pertama sidang akademik 2022/2023. Sejumlah lima belas skrip dipilih untuk dianalisis. Kajian ini menggunakan kaedah kualitatif iaitu metode kepustakaan sepenuhnya. Kesalahan tatabahasa dalam penulisan karangan mereka dijadikan sebagai data kajian. Kajian ini

hanya memfokuskan kesalahan penggunaan frasa nama, frasa kerja, dan frasa sendi nama dalam karangan yang dihasilkan oleh pelajar. Dapatan kajian menunjukkan bahawa pelajar asing yang mempelajari kursus Bahasa Melayu II (LKM 200) melakukan kesalahan frasa nama, frasa kerja, dan frasa sendi nama. Kajian ini diharapkan dapat memberikan dapatan secara ilmiah kepada tenaga pengajar untuk membantu meningkatkan pencapaian dan penguasaan bahasa Melayu dalam kalangan pelajar asing.

Kata kunci: Kesalahan tatabahasa, pelajar asing, pengajaran bahasa Melayu

Lan/Malay/ID:89

Kosmologi Segitiga Di Alam Melayu

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Rajah segitiga yang sama ketiga-tiga sempadannya mempunyai satu sudut tepat yang mewakili konsep ketuhanan, manusia dan alam. Hubungan manusia dan alam bersifat horizontal yang saling memerlukan dan secara langsung mewujudkan kepatuhan kepada Sang Pencipta. Garisan horizontal yang terbina mengasosiasikan hubungan erat manusia dan alam lalu tercetuslah konsep kulinari, kraftangan dan seni-bina. Konsep kulinari jelas dapat dilihat di dalam penyajian makanan di alam Melayu, konsep senibina boleh dilihat di dalam pembinaan rumah-rumah Melayu, konsep kraftangan lebih banyak menampilkan bentuk segitiga. Makalah ini bertujuan untuk mengenal pasti hubungan kepatuhan manusia terhadap Sang Pencipta dan perkaitannya dengan alam dan manusia melalui konsep kulinari, kraftangan dan seni bina yang terdapat di alam Melayu. Kajian yang merupakan bagian dari kajian pustaka ini menggunakan pendekatan etnografi dengan analisis semiotik pada rajah segitiga dalam kulinari, kraftangan, dan seni-bina. Selanjutnya, penelitian makalah ini bertujuan untuk menghuraikan konsep tersebut berdasarkan contoh-contoh lazim yang ditemui dalam kulinari, kraftangan dan seni-bina serta menentukan relasi antara indigenous knowledge, etnografi komunikasi untuk mengekspresikan pengetahuan, dan semiotik simbolis. Maka, didapati hasil daripada penelitian jelas menunjukkan bahawa manusia mempunyai hubungan yang erat dengan Sang Pencipta dan lingkungannya, iaitu Penciptamanusia-alam. Selain itu, melalui kajian ini ditawarkan satu pandangan konsep baru tentang relasi indigenous knowledge, etnografi komunikasi untuk mengekspresikan pengetahuan, dan semiotik (simbol) untuk menelusuri makna suatu tanda dalam masyarakat.

Keywords: The Creator, Culinary concept, Handicraft, Architecture, Malay world

Lan/Malay/ID:146

Elemen Kasih Sayang dalam Pantun Melayu: Analisis Semantik Inkuisitif

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Kajian ini bertujuan untuk mengenal pasti elemen kasih sayang yang terdapat dalam pantun Melayu. Tumpuan kajian ini adalah untuk mencungkil akal budi serta falsafah Melayu yang terdapat dalam pantun Melayu. Data pantun Melayu dikumpulkan daripada Kamus Pantun Kurik Kundi Merah Saga mengikut domain yang telah ditetapkan, iaitu pengorbanan, tanggungjawab dan kejujuran serta kepercayaan. Kajian ini telah mengaplikasikan pendekatan semantik inkuisitif dan Rangka Rujuk Silang dalam penganalisan data. Gabungan terhadap data, pendekatan, falsafah dan budaya masyarakat Melayu dapat menjelaskan makna sesebuah pantun itu diungkapkan yang seterusnya mencerminkan akal budi penuturnya. Hasil daripada kajian mendapati bahawa elemen kasih sayang dalam pantun Melayu dapat digambarkan melalui perlambangan yang digunakan oleh masyarakat Melayu. Penciptaan pantun pada zaman dahulu berkait rapat dengan elemen alam yang amat rapat dengan kehidupan masyarakat Melayu. Kebijaksanaan masyarakat dahulu dapat ditonjolkan apabila mereka menggunakan elemen alam untuk menyampaikan mesej yang tersirat dengan penuh kesantunan. Akal budi dan falsafah Melayu dapat dicungkil daripada pantun Melayu menerusi pendekatan semantik inkuisitif.

Keywords: pantun Melayu; kasih sayang; semantik inkuisitif; rangka rujuk silang; akal budi Melayu

Monday Parallel Session 1

3:00 pm - 5:00 pm

Seminar Room 2

Moderator: Dr. Farrah Dieeba Rashid Ali (DOE), IIUM

Lan/English/ID:43

Bridging Inclusivity Towards Muslim Americans: A Critical Discourse Analysis Study of Biden's Speeches in 2022-2023

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This study applies a critical discourse analysis (CDA) approach to analyze two speeches by Joe Biden, the President of the United States, during the Eid Al-Fitr celebrations in 2022 and 2023. The research explores the meaning, ideology, and inclusive values embedded in Biden's speeches, particularly concerning Muslim Americans. By combining systemic functional linguistics (SFL) theory and CDA, the study sheds light on strategies employed by Joe Biden in addressing minority groups. The findings contribute to the existing literature on political speeches and provide valuable insights into Biden's rhetoric and discourse strategies, ultimately contributing to a better understanding of the dynamics between language, power, and inclusivity.

Keywords: Biden's Speech, CDA, SFL, Muslim Americans, Inclusivity

Lan/English/ID:77

The Role of the Polite Language Communication Skills on the Tourists' Satisfaction: Batam Island Numerical Study

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Expressive communication skills can lead to a pleasant tourist experience. Written, oral, listening, digital, and non-verbal communication skills are five communication skill dimensions measured in that study. Indonesia places a high value on politeness in social interactions, particularly civility in business communication transactions, where consumers must be treated politely. The purpose of this study is to evaluate random discussions between hotel personnel and tourists in numerous hotels on Batam Island. It is also aimed to determine the politeness strategy used by hotel staff and to measure the effects of communication skills on satisfaction of tourists. Questionnaires have been applied to collect data. Purposive sampling was to be used to 32 tourists from various nations who visit Hotel in Batam Island. Descriptive statistics and regression analysis methods were applied for analyzing data. Using social media and google more effectively can help hotels in Batam getting more tourists besides satisfied guest suggesting the same hotel to their friends.

Communication skills of staffs and linguistic politeness were found as positive predictors of tourists' satisfaction in Batam Island hotels while listening communication skills of staffs was negative predictor of tourists' satisfaction that listening communication skills of staffs are to be developed. The study's expected results are to assist staff in using the expected aspects of politeness in order to avoid the Face Threatening Act (FTA) affecting tourist satisfaction in staying and visiting again the same hotel.

Keywords: Politeness; Communication Skills; Social interaction; Hotel staff; Tourist

Lan/English/ID:121

To end the clash of Civilisation

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To End the Clash of Civilisation is a project under the Muslim Media subject. It is a qualitative research conducted on Unity Productions Foundation(UPF) YouTube channel. This paper was done to identify the content of the YouTube channel as well as to investigate whether the content was used to counter the negative stereotypes held upon Islam and Muslims. A content analysis was carried out to identify the implicit and explicit messages that can be derived from the content of the YouTube channel. Through a selection criteria, 96 videos were selected to be used in the research and they were eventually split into 4 main themes that was discussed in the paper. In conclusion, the paper was able to understand the motive of UPF as well as their success in countering the stereotypes. The researchers also suggested other YouTube channels that can be looked into to understand their content and the importance of it towards the Muslim community.

Lan/English/ID:66

The use of gamification in teaching Vessel Traffic Service (VTS) communication to junior navigation cadets

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The Standard Marine Communication Phrases (SMCP) has been developed as the language of merchant ship navigators and merchant ship engineering officers (International Maritime Organization, 2002, p.2). It takes the form of a 'simplified version of Maritime English' for the purpose of reducing 'grammatical, lexical, and idiomatic varieties to the tolerable minimum' by using standard English structures (International Maritime Organization, 2002, p.2). The SMCP aims at reducing misunderstanding in safety-related verbal and radio communication on board merchant vessels especially in ship to shore and ship to ship communication. There are three primary objectives of the Standard Marine Communication Phrases (SMCP). The first objective is 'to assist in the greater safety of navigation and the conduct of the ships, to standardize the language used in communication for navigation at sea (port approaches, waterways, harbors and on-board vessels with multilingual crew members) and to assist

maritime training institutions in meeting the two objectives mentioned earlier' (p.1). The focus of this study, however, is on the sub-topic of SMCP, the Vessel Traffic Service (VTS) communication which is more complicated and is easier to end up in miscommunicating the essential information which may lead to accidents and disasters.

Keywords: Gamification; Standard Marine Communication Phrases (SMCP), Vessel Traffic Service (VTS); Maritime English; Course Interest Survey (CIS).

Lan/English/ID:100

Translation Techniques of Malay Audiovisual Translation In The Spiderwick Chronicles Movie

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This study investigated the types of translation techniques in the audiovisual translation (AVT) of The Spiderwick Chronicles movie and the most used techniques in the movie. Using Molina and Albir's translation theory, this research used a qualitative approach employing a content analysis to analyse the data. The findings revealed that there were 16 out of 18 Molina and Albir's translation techniques applied in the AVT of the movie, while the most used types of translation techniques are literal translation technique, followed by reduction technique and linguistic compression technique. To conclude, the translation techniques in the AVT of The Spiderwick Chronicles helped the audience to understand the movie despite the language barrier.

Keywords: Audiovisual translation (AVT); Movie; Source language (SL); Target language (TL); Translation

Lan/English/ID:105

A Discourse Analysis of Twitter Posts while Awaiting the Appointment of Malaysia's 10th Prime Minister

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The use of language is essential when it comes to interacting with other people. With the help of the internet, society is surrounded with developed technologies which are being used by all age groups. It eases the process of communication between people. The emergence of social media into the world creates opportunities for the users to express their feelings and thoughts more openly. Twitter, one of the most popular social media that is used by most Malaysians, is a platform to voice out and say what is on one's mind. An utterance can convey one's intention and could also portray an action which is known as speech acts. The arguments happened caused many misunderstandings among the society which might also lead to a threat to the unity of the multicultural country. To avoid this from happening, this qualitative research aims to spread the use of speech acts in verbal and written utterance towards Twitter users, identify the speech acts used by Malaysian in their tweets during the

wait for Malaysia's 10th Prime Minister and to investigate the frequency of occurrence of the speech acts type in the tweets. Searle's theoretical framework on speech acts is used as the basis of analysis of data. Findings showed that directive speech acts occurred most frequently while declarative speech acts occur the least. The need to understand speech acts application through utterances in social media is essential as more and more people use this approach in order to include themselves in the world of politics.

Keywords: Discourse analysis; Malaysia; politics; speech acts; Twitter

Lan/English/ID:150

Case Study on The Use of Technology in English Language Learning Among Preschoolers

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Lan/English/ID:131

The Portrayal Of Queer Activism Through The Use Of Language: An Analysis On Steven Universe

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There has been a rise of queer advocacy presented in children's animations and this can influence an unhealthy development for children. This study aims to understand how language is used to portray queer activism in Steven Universe. A qualitative research using thematic analysis was conducted to analyse content dialogues of fourteen episodes in Steven Universe. Several themes and subthemes were identified and finalised following this study's theoretical frameworks which are framing theory and Aristotle's Rhetoric speech act theory. This study found that language was used to portray queer activism in Steven Universe through the mentioned theoretical frameworks. In framing theory, language was used to portray female identity, fusion, love, and transcendence, while in Aristotle's three modes of persuasion, the language used contained ethos, pathos, and logos. These elements identified from both theories helped to persuade an appealing image of queer ideology.

Keywords: Ethos; Logos; Pathos; Steven Universe; queer activism; queer advocacy

Monday Parallel Session 1

3:00 pm - 5:00 pm

Seminar Room 3

Moderator: Dr. Siti Salwa Bte Md Sawari (DOT), IIUM

Tou/English/ID:25

Exploring Smart Tourism Initiatives through Experimental Analysis of Network Performance Testing Apps for Wi-Fi Network in Putrajaya

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With the rapid growth of smart tourism, there is a growing demand for reliable Wi-Fi networks that can support the increasing number of mobile devices and applications used by tourists. In this study, an experimental analysis was performed using Speedtest by Ookla, one of the most popular internet speed testing tools available, on the Wi-Fi network in Putrajaya. Putrajaya was selected as the location to study the Wi-Fi network performance in a smart tourism context, as it is known for its advanced technology infrastructure and popularity as a tourist destination in Malaysia. Speed tests were carried out on the Wi-Fi connections in ten tourist destinations in Putrajaya, and data was collected from mobile smartphones running Apple's iOS and Google's Android operating systems using the Speedtest app. An evaluation was completed on the network performance metrics, including throughput, latency, and packet loss. The findings of the study revealed the majority of the places visited in Putrajaya had poor Wi-Fi network performance, which could potentially hinder the development and success of smart tourism initiatives in this location.

Keywords: Experimental analysis; Network performance testing apps; Putrajaya; Smart tourism; Wi-Fi network

Tou/English/ID:38

Describing Pondokstay In Muar District

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The idea of pondokstay has been debated since 2013 until the present. But there are gaps to be bridged on this topic. This article aims to define and describe pondokstay from the suppliers' standpoint. Responses are collected from 5 qualified informants in Muar District based on the current records of the state religious department. The research discloses the influencing production factors, attributes, and programs of pondokstay. It is hoped that the findings found in this research contribute some input for the scholars and practitioners. First and foremost, madrasah, pesantren, and pondokstay are defined. The challenges of the

institutions are identified. The chronicles of madrasah, issues about financial difficulties, and the potential to become a tourism product.

Keywords: Classical Islamic scripture, educational tourism, Islamic tourism, Pondokstay

Tou/English/ID:118

The Nexus between Social Construction of Nature and Tourists' Sustainable Behaviour in Ecotourism Sites

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Social construction of nature is a concept that can be defined as peoples' perception of nature which are influenced by their social interaction. Meanwhile sustainable behaviour in ecotourism sites is best be represented by pro-environmental behaviour (PEB) which is described as visitors' actions that are conducted willingly to minimise the negative implications on natural environment and local communities. Scholars predicted that social construction of nature may influence people's thoughts and action towards nature. Hence, it is clear that individuals' social construction of nature may reflects their PEB in ecotourism sites. However, there are limited literatures that try to discuss the relationship between social construction of nature and tourists' PEB. Therefore, this article aims to provide a comprehensive literature review and propose a conceptual framework that may be useful in evaluating the relationship between social construction of nature and tourists' PEB in ecotourism sites. A narrative literature review was conducted on a wide range of publications. The first result showed that most of the literatures that discuss social construction of nature did not take advantage of the concepts' potential in evaluating people's behaviour towards nature. The second result illustrate few theoretical frameworks by previous scholars and proceeds to use them for building a conceptual framework that would facilitate in explaining the connection between social construction of nature and tourists' PEB in ecotourism sites. This article is significance as it has few contributions. First, it provides sustain framework in assessing how individuals' social construction of nature influence their behaviour towards environment, especially in ecotourism destinations. Second, it expands the commonly used model of goal-directed behaviour (MGB) by adding new construct which is social construction of nature for deep evaluation of tourists' PEB in ecotourism sites. In conclusion, this article will extend the knowledge related to behavioural, environmental and tourism studies.

Keywords: Construction; Nature; Social; Sustainable; Tourist

Tou/English/ID:65

Rhetorical and Visual Strategies from Selected Sabah Tourism Board Instagram Posts

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Discourse and visuals used on social media are important factors that influence perceptions and decision-making on tourism activities. In this presentation, the rhetorical and visual strategies, as well as hashtags used by the official Sabah Tourism Board Instagram account are analysed. Specifically, rhetorical strategies are analysed in terms of its communication function while visual strategies are analysed based on main attributes found on an image. Hashtags, on the other hand, were analysed descriptively. The study analysed 100 Instagram posts, and found that many of the posts used rhetorical strategies that aimed to appeal to the emotions of the audience. In terms of visual focus, a majority of the posts had images that featured water, which included scenes from the sea, rivers or waterfall, and from the beach or island. Furthermore, recurring hashtag attributes were centred upon the notion of 'travel'. Based on these findings, some preliminary conclusions are that (1) the Sabah Tourism Board is encouraging tourists to visit the various destinations, experiences, cuisines, and services found throughout Sabah; and (2) the strategies employed in the posts reflected the experience of being authentically assimilated with the tourist object being featured. Future studies should consider other forms of discourse found on social media, such as emojis.

Keywords: Discourse Analysis; Social Media; Tourism

Tou/English/ID:103

Evaluating The Tourist's Memorable Tourism Experiences (Mtes) In Melaka World Heritage Site

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This study focuses on examining the concept of Memorable Tourism Experiences (MTE) in Melaka World Heritage Sites. It explores the various elements and factors that contribute to creating memorable experiences for tourists. However, there is limited research that has been conducted about memorable tourism experiences in Melaka World Heritage Sites. Hence, the aim of this study is analyzing the memorable tourism Experience (MTE) in Melaka world heritage Site. There are three objectives of this study which are to identify the factors of Memorable Tourism Experience, to investigate the Memorable Tourism Experience in Melaka World Heritage Site. and to determine the most influential factor of Memorable Tourism Experience in Melaka World Heritage Site. The research methodology involves collecting data from 117 groups of tourists through surveys. Generally, 77.8 percent of respondents were age around 21 – 30 years old and 67.5 of respondent percent were female. The respondents are all Malaysian The findings reveal the are seven key components of MTE in Melaka World Heritage Sites, such as hedonism, novelty, local culture, refreshment, meaningfulness, involvement, and knowledge. The outcomes of this study have shown that meaningfulness was considered as the most important factor in influencing memorable tourism experiences in Melaka World Heritage Site. Meaningfulness can contribute to the formation of positive emotions and lasting memories. The results contribute to enhancing the understanding of how tourism operators and destinations can strategically design and deliver memorable experiences to meet tourists expectations and enhance their overall tourism experience.

Keywords: Cultural Tourism; Heritage Tourism; Meaningfulness; Memorable Tourism Experience; World Heritage Sites

Tou/English/ID:127

Assessing counselling interns' agreement with euthanasia and euthanasia tourism in Malaysia

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In this study, the acceptance of euthanasia and euthanasia tourism in Malaysia was assessed among counselling interns. The idea of a survey approach was developed. The questionnaire, which had three parts, was developed using the literature. Part A includes the demographic factors of gender, race, and religion; Part B includes agreement for euthanasia; and Part C includes agreement for euthanasia tourism. According to this survey, the interns strongly disagree both euthanasia and euthanasia tourism. Only 25% of respondents supported the idea of euthanasia and euthanasia tourism. The variables gender, ethnicity and race was also found not significant with euthanasia and euthanasia tourism. The interns' overall opinions about euthanasia and euthanasia tourism were neutral and low. This study suggest more studies being conducted in relation with euthanasia and euthanasia tourism.

Keywords: Counselling interns; Euthanasia; Euthanasia tourism

Tou/English/ID:145

A Review of Factors in Modest Fashion Research

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Modest fashion has been an increasing demand by the Muslims and Non – Muslims worldwide. It is a great opportunity to continue reviving the industry of modest fashion, and halal industry in Malaysia. However, there is a scarcity of studies on modest fashion. This paper aims to assess the factors in modest fashion's research. This article reviewed published journal articles and literature related to the study of factors in modest fashion. Findings show that most studies focus on investigating the factors influencing the purchase behaviour of Muslim customers in a modest fashion. Some of the factors including fashion uniqueness, religiosity, fashion knowledge, modesty, fashion consciousness, product quality, and product design. To Assess the State of Factors in Modest Fashion's Research_ICLET 23

Tou/English/ID:76

Theoretical foundations of Destination image formation

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It has been demonstrated that choosing a holiday destination is significantly influenced by the destination's image. Based on earlier research in a variety of disciplines, a model that depicts the crucial factors in destination image development was created. The study described in this article gives the findings of an empirical route analysis test of the model. A key conclusion of the study was that both stimulation variables and visitor characteristics contribute to the formation of a destination's image. The findings of this study have significant outcomes for strategic image management and may be used to create and implement marketing strategies for improving the perceptions of tourist destinations.

Keywords: Destination image, perceptual/cognitive image, affective image, global image, tourist loyalty, image theory, Uzbekistan

Tuesday Parallel Session 2

11:00 am - 1:00 pm

Seminar Room 1

Moderator: Encik Ismail Jaafar (DOM), IIUM

Edu/Malay/ID:70

Penilaian Keberkesanan Terhadap Penggunaan Konsep MI Semasa Pengkategorian Golongan Kata dalam Kalangan Murid

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Konsep MI yang meliputi maksud dan imbuhan telah dibangunkan bagi mengatasi masalah pengkategorian golongan kata yang menjadi semakin serius terutamanya dalam kalangan murid yang mempelajari bahasa Melayu sebagai bahasa kedua. Oleh sebab itu, kajian ini telah dilaksanakan untuk menilai keberkesanan penggunaan Konsep MI semasa pengkategorian golongan kata dalam kalangan murid berdasarkan ujian pra dan pasca. Kajian kuasi eksperimen telah dijalankan ke atas 74 pelajar dari tiga buah SJKT di daerah Kuala Selangor, Selangor. Kajian ini telah dikendalikan secara berkumpulan, iaitu 37 orang murid dalam kumpulan eksperimen diajar secara pendekatan terancang, manakala kumpulan kawalan yang terdiri daripada 34 orang murid telah diajar menggunakan pendekatan konvensional. Skor penilaian murid dianalisis secara statistik deskriptif dengan mengambil kira peratusan dan frekuensi skor tersebut. Analisis daripada dapatan kajian menunjukkan terdapat perbezaan yang signifikan dalam skor min pencapaian murid dari aspek pengkategorian golongan kata antara kumpulan eksperimen dan kumpulan kawalan dalam ujian pasca. Skor min murid dalam sampel adalah tinggi berbanding dengan markah kumpulan kawalan dalam ujian pos. Hasil kajian membuktikan bahawa penggunaan Konsep MI membantu murid untuk mengenal pasti golongan kata sesuatu perkataan dengan mudah selaras dengan pembelajaran abad ke-21 (PAK21), manakala kemahiran yang ditekankan turut membantu warga pendidik dalam merealisasikan objektif yang ditetapkan dalam Dokumen Standard Kurikulum Pentaksiran Sekolah (DSKP).

Keywords: kajian kuasi eksperimen; keberkesanan; Konsep MI; kumpulan kawalan dan rawatan; pengkategorian golongan kata

Edu/Malay/ID:75

Analisis Keberkesanan Perlaksanaan Program Kelas Tambahan Bahasa Melayu oleh Pensyarah-Pensyarah Universiti Tunku Abdul Rahman (UTAR) dalam Usaha Memperkukuhkan Tahap Penguasaan Bahasa Melayu dalam Kalangan Pelajar-Pelajar Cina Tahun Tiga dan Empat di Sekolah Jenis Kebangsaan Cina Jeram, Kampar, Perak: Satu Kajian Kes

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Projek kelas tambahan bahasa Melayu ini telah dikendalikan oleh pensyarah-pensyarah dari Jabatan Bahasa dan Linguistik Universiti Tunku Abdul Rahman (UTAR), Kampus Kampar di Sekolah Jenis Kebangsaan Cina Jeram (SJKC), Kampar. Pengendalian kelas berasaskan pelbagai aktiviti pembelajaran bersifat tugas dan komunikatif untuk menggalakkan pelajar menggunakan bahasa Melayu dalam tempoh 3 jam pada setiap Sabtu dari bulan April hingga Disember 2021, lebih kurang 28 minggu. Menyedari tentang situasi kedudukan bahasa Melayu yang semakin terancam sambutannya oleh pelbagai lapisan masyarakat khususnya kaum Cina yang semakin menolak penggunaan bahasa Melayu dan lebih mengagungkan bahasa Inggeris selain bahasa ibunda masing-masing, maka kelas tambahan ini telah dijalankan untuk menyemai rasa cinta terhadap bahasa Melayu dalam kalangan pelajar. Hal ini demikian kerana, berdasarkan kajian yang pernah dilakukan oleh pengkaji terhadap sebilangan pelajar di IPTA dan IPTS terhadap kesediaan menggunakan bahasa Melayu di dalam dan luar dewan kuliah, dapatan kajian menunjukkan situasi penolakan oleh mahasiswa dan mahasiswi terhadap penggunaan bahasa Melayu yang dianggap jauh ketinggalan berbanding bahasa Inggeris. Oleh itu, usaha menerap dan menyemai rasa cinta terhadap bahasa Melayu perlulah dilakukan sejak dari 'rebungnya' lagi.

Kata kunci: bahasa kebangsaan, bahasa Melayu, kelas tambahan, Sekolah Jenis Kebangsaan Cina, pengajaran dan pembelajaran

Edu/Malay/ID:31

Sikap Dan Strategi Guru Dalam Pengajaran Tatabahasa Bahasa Melayu

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Golongan guru merupakan individu yang berperanan penting menghasilkan pelajar yang cemerlang dan berkualiti tinggi dalam semua aspek. Oleh itu, para guru haruslah mempunyai sikap serta peribadi yang positif di samping mempunyai pelbagai kemahiran dalam strategi pengajaran. Dalam subjek Bahasa Melayu mengikut Kurikulum Standard Sekolah Menengah (KSSM), salah satu kecekapan berbahasa yang perlu dikuasai oleh pelajar ialah aspek tatabahasa. Oleh itu, objektif kajian ini adalah untuk mengenal pasti sikap dan strategi pengajaran guru dalam pengajaran tatabahasa bahasa Melayu, mengetahui hubungan kait antara sikap dengan strategi pengajaran guru, perbezaan antara strategi pengajaran dengan latar belakang sosial guru yang melibatkan jantina dan kaum serta menjelaskan cadangan-cadangan bagi meningkatkan prestasi murid dalam penguasaan tatabahasa. Kajian ini melibatkan 65 orang guru bahasa Melayu yang mengajar di 10 buah sekolah menengah di Terengganu. Kajian ini berbentuk kuantitatif dengan menggunakan soal selidik sebagai instrumen kajian. Data yang diperoleh dalam kajian ini dianalisis menggunakan SPSS. Hasil kajian mendapati sikap dan strategi guru dalam pengajaran tatabahasa bahasa Melayu berada pada tahap tinggi dan terdapat hubungan signifikan antara sikap dengan strategi pengajaran tatabahasa guru. Hasil kajian juga mendapati tidak terdapat perbezaan yang signifikan antara strategi pengajaran tatabahasa guru dengan jantina dan kaum. Cadangan guru yang paling tinggi untuk meningkatkan penguasaan tatabahasa dalam kalangan pelajar adalah dengan membuat latihan tatabahasa secara kerap. Implikasi kajian

ini ialah guru dapat mengetahui dengan lebih jelas mengenai sikap dan strategi yang perlu digunakan dalam pengajaran tatabahasa bahasa Melayu.

Kata kunci: Bahasa Melayu; Guru; Sikap; Strategi; Tatabahasa

Edu/Malay/ID:69

Kaedah Pembelajaran Teradun untuk Mempelajari Kemahiran Pembentangan dalam Kalangan Pelajar Kursus Bahasa Inggeris sebagai Bahasa Kedua

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Dengan kemajuan teknologi masa kini, kaedah pembelajaran teradun telah dilaksanakan dalam pengajaran dan pembelajaran kursus bahasa Inggeris sebagai bahasa kedua terutamanya untuk mengasah kemahiran pembentangan pelajar. Kajian ini bertujuan untuk mengenal pasti pandangan pelajar kursus Bahasa Inggeris sebagai Bahasa Kedua terhadap kaedah pembelajaran tersebut. Kajian telah dijalankan selama 14 minggu dan melibatkan pelajar melalui pendekatan secara bersemuka dan secara dalam talian melalui platform Ukmfolio. Data kajian pula dianalisis secara kualitatif mengikut kaedah analisis secara tematik dan analisis kandungan. Hasil kajian merumuskan bahawa kemampuan pelajar dalam pembentangan telah meningkat, kebimbangan mereka dalam berkomunikasi turut berkurang dan perasaan positif dalam diri pelajar juga membaik melalui kaedah pembelajaran teradun. Dapatan kajian ini membuktikan aktiviti melalui pembelajaran teradun dalam proses pembelajaran dan pengajaran dapat membina satu persekitaran pembelajaran yang ideal dalam membantu pelajar meningkatkan kemahiran pembentangan mereka.

Keywords: Pembelajaran Teradun; Kemahiran Pembentangan; Teknologi Pendidikan, Literasi Bahasa, Kemahiran Berkomunikasi.

Edu/Malay/ID:98

Impak Elemen Pembelajaran Berasaskan Projek (PBP) Terhadap Kemahiran Komunikasi Pelajar Program Bahasa Melayu untuk Komunikasi Antarabangsa di Universiti Islam Antarabangsa Malaysia.

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Perkembangan dunia pendidikan membawa kepada perubahan kaedah penyampaian ilmu yang lebih efektif dan pelbagai. Isu seperti persepsi graduan pasca pandemik COVID-19 yang dikatakan kurang menguasai kemahiran komunikasi, isu aduan majikan berkenaan dengan graduan hari ini kurang mahir berkomunikasi dan trend golongan muda enggan melanjutkan pelajaran ke universiti mendorong kajian berkenaan dengan tajuk ini dijalankan. Kajian memfokuskan pelaksanaan elemen Pembelajaran Berasaskan Projek (PBP) di Universiti Islam Antarabangsa Malaysia (UIAM) bertujuan untuk mengenal pasti impak pelaksanaan PBP terhadap kemahiran komunikasi pelajar Ijazah Sarjana Muda Sastera Bahasa Melayu untuk Komunikasi Antarabangsa (MCOM). Reka bentuk kualitatif

menggunakan kaedah temu bual dan soal selidik kepada tujuh orang subjek. Melalui temu bual yang telah dijalankan, data ditranskripsi menggunakan kaedah Hermeneutik. Hasil dapatan menunjukkan 4 nisbah 3 pelajar menguasai kemahiran komunikasi berbanding yang kurang menguasai. Dari sudut penguasaan domain kemahiran komunikasi, hanya domain kemahiran mendengar yang menunjukkan penguasaan yang sederhana manakala, tiga domain lain iaitu domain kemahiran memahami, domain kemahiran bertutur, dan domain kemahiran mengawal emosi menunjukkan penguasaan yang baik. Subjek kajian turut memberikan pandangan penambahbaikan PBP yang boleh dilakukan oleh pihak seperti universiti, fakulti, dan pensyarah dalam mempelbagaikan kaedah pelaksanaan PBP pada masa akan datang. Akhir sekali, hasil kajian ini diharap dapat menjadi nilai tambah kepada kajian berkaitan dengan bidang ini di samping boleh dijadikan sebagai penanda aras oleh pemegang taruh dan pemain industri dalam melihat keberhasilan pelajar universiti dalam aspek kemahiran komunikasi. Kata Kunci: Industri; Komunikasi; Pelajar; Pembelajaran Berasaskan Projek; Universiti.

Kata Kunci: Industri; Komunikasi; Pelajar; Pembelajaran Berasaskan Projek; Universiti

Edu/Malay/ID:67

Keberkesanan Pengajaran Dan Pembelajaran (PdP) Kanak-kanak Prasekolah Melalui Potensi Kad Imbas Sebagai Bahan Bantu Mengajar (BBM) Yang Digunakan Oleh Guru

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Pengajaran dan pembelajaran (PdP), dan bahan bantu mengajar (BBM) merupakan dua elemen yang saling berkaitan dalam proses pendidikan, terutamanya di peringkat pendidikan prasekolah. Oleh itu, penyelidikan ini bertujuan untuk meneroka kerelevanan penggunaan kad imbas sebagai bahan bantu mengajar (BBM) yang digunakan oleh tiga orang guru prasekolah yang terdiri daripada tiga sektor yang berbeza, iaitu prasekolah kerajaan, prasekolah swasta, dan pusat perkembangan kanak-kanak dalam pengajaran dan pembelajaran (PdP) mereka. Objektif kajian adalah untuk mengenal pasti perkaitan antara penggunaan kad imbas sebagai bahan bantu mengajar (BBM) dengan keberkesanan pengajaran dan pembelajaran (PdP) kanak-kanak prasekolah. Pengaplikasian pendekatan kajian kualitatif melalui pelaksanaan kajian kes penerokaan membantu penyelidik meneroka secara menyeluruh berkenaan perkaitan yang wujud melalui teknik triangulasi iaitu gabungan temu bual, pemerhatian, dan analisis dokumen. Dapatan kajian membuktikan bahawa kad imbas masih relevan digunakan oleh guru di peringkat pendidikan prasekolah. Ia digambarkan secara terperinci melalui hubungan signifikan yang wujud antara penggunaan kad imbas oleh guru dengan keberkesanan pengajaran dan pembelajaran (PdP) kanak-kanak prasekolah. Hubungan tersebut dikenal pasti melalui dua aspek utama iaitu; isi kandungan pengajaran dan pembelajaran (PdP) - penggunaan kad imbas menyokong proses pendidikan prasekolah dari segi aspek penyampaian isi kandungan pengajaran dan pembelajaran (PdP) oleh guru kepada kanak-kanak; dan respons kanak-kanak - penggunaan kad imbas mendatangkan respons yang positif daripada kanak-kanak prasekolah. Implikasinya, penyelidikan ini memberikan panduan bagi pihak-pihak yang berkepentingan seperti pusat pendidikan awal kanak-kanak (PPAKK) dan guru dalam meneliti lebih lanjut tentang keberkesanan pengajaran dan pembelajaran (PdP) serta penggunaan kad imbas sebagai bahan bantu mengajar (BBM) sedia ada.

Kata Kunci: Bahan bantu mengajar (BBM); Kad imbas; Kanak-kanak prasekolah; Keberkesanan; Pengajaran dan pembelajaran (PdP).

Tuesday Parallel Session 2

11:00 am - 1:00 pm

Seminar Room 2

Moderator: Dr. Rafidah Sahar (DOE), IIUM

Edu/English/ID:107

Development and Validation of the Technology Acceptance Model (TAM) for University Mandarin Learners Using Exploratory and Confirmatory Factor Analysis

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The Technology Acceptance Model (TAM) can assess the effectiveness of Online Learning (OL), which appeared as the sole educational mechanism amid the Covid-19 crisis. OL has entirely replaced conventional classrooms in Malaysia and it has offered new opportunities for learner-teacher interaction and communication. However, it has been reported that the behaviour intention to use (BITU) technology among undergraduate language learners is disappointingly low. The Theory of Reasoned Action (TRA) was used to design a measurement tool for the Technology acceptance model (TAM), with the intention of further exploring this concern. In this cross-sectional study, a pilot survey collected 150 responses, which underwent exploratory factor analysis (EFA) using SPSS. The EFA results recommended to remain all items. Following this, the main data collection phase collected 266 responses, which were then analyzed through confirmatory factor analysis (CFA) utilizing AMOS. The findings affirmed that the TAM model meets the CFA criteria, establishing its validity in assessing learners' intention to use technology. TAM is beneficial in understanding the behaviour intention to use technology, offering practical insights for adapting system design to enhance learners' acceptance and utilization of technology in the language learning process. It can even suggest alternative methods that increase awareness of the behaviour intention to use technology, thereby improving the efficiency of language learning.

Keywords: Confirmatory factor analysis, Technology acceptance, Exploratory factor analysis, Intention, Theory of reasoned action

Edu/English/ID:36

Implications of Learning and Facilitation of Mathematics Word Problem Solving using the Bar Model Drawing among Year Five Pupils at Tuaran, Sabah

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This study explored the implications for Year Five pupils at a primary school in Tuaran who, through the experience of a learning and facilitation session of mathematical word problems using the bar model drawing method. This study uses a case study design approach involving pupils undergoing six learning and facilitating sessions of mathematical word problem-solving using bar model drawings. The study's findings show that using bar model drawings positively affects the perception and ability to solve mathematical problems among Year Five pupils at a primary school in Tuaran, Sabah. Therefore, it is suggested that mathematics teachers apply this method of bar model drawing to improve students' mathematic problem-solving skills and subsequently improve students' math performance.

Keywords: Bar Model Drawings, Mathematic Word Problems Solving, Primary School

Edu/English/ID:120

Middle leaders and trust: A Mixed method Study of two private Secondary Schools in Islamabad in Pakistan

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This is a case study of two private Secondary schools in Islamabad in Pakistan. The focus of school A is profit-based and commercial whereas School B provides quality and values-based education. This study explored the phenomenon of middle management with reference to their leadership roles in schools. Also this enquiry measured the level of relational trust among the principal, middle leaders, teachers and clients (students and parents) from faculty perspective by using the grounded theory of five facets of trust: benevolence, competence, reliability, open communication and honesty. This study is more qualitative in nature. Questionnaire and semi-structured interviews were used as research instruments. The findings revealed that middle leaders practise Transformational leadership and play multifunctional roles such as teachers, coordinators, managers, curriculum developers, mentors, monitors, trainers, event organizers and advisors. Their leadership roles extend to the whole school development. High level of trust was found among middle leaders, teachers and colleagues due to teachers' participation in planning activities, friendly and fear free work climate, healthy and productive work relations. It was found that school A was multilayered with bureaucratic hierarchy system, power conscious, commercial mind set with low level of trust than School B. In both schools it was found that middle managers were not given autonomy and authority by the principal. Although private schools follow western model of leadership based on democracy but the traditional elements of delegation, control and uncertainty are still present.

Key words: middle leaders, roles, trust, relationships, development.

Edu/English/ID:7

Predicate Causative “Penyempurnaan Peralihan Milik” in Malay Language Based on Roles and Reference Grammar (RRG)

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This study aims to discuss the analysis of the causative predicate of penyempurnaan peralihan milik and the resulting logical structure for penyempurnaan peralihan milik verbs in Malay. Logical structure analysis using the Role and Reference Grammar Theory (RRG) approach is seen to be able to be examined scientifically for this study. In addition, this theory can give validity to the data obtained by the researcher. In addition, the causative predicate of the penyempurnaan peralihan milik can be understood as a factor or cause of the verb that occurs and sprinkles something new. In relation to that, this penyempurnaan peralihan milik verb describes in detail that there is also the absence of the affixes meN-...-kan, meN-...-i, and -kan to show the characteristics of causing to the transitive completion causative predicate belong. Therefore, the verbs that are given attention in this study are penyempurnaan peralihan milik that have the prefix meN-such as give, memberi, menderma, menjual, menyumbang, menyerahkan, mengirim, menghulurkan and mengepos. The data analyzed in this study are taken from the sentences constructed by the researcher himself. The data that has been collected is summarized and analyzed using the Theory of Role and Reference Grammar (RRG).

Keywords: Role and Reference Grammar; Causative; Penyempurnaan; Malay language; Predicate

Edu/English/ID:22

The Challenges of Learning English During the Unrest Situation Among Upper Secondary School Students: A Case Study in Pattani Province, Thailand.

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The aim of this study is to explore the challenges and limitations of English language teaching in Thailand, with a focus on upper secondary school students in the southern province of Pattani, Thailand. The study examines the current pedagogical approaches to English teaching and how unrest situations and violence issues can impact students' ability to become competent English users. The study also considers the perspective of the student regarding learning English during the unrest situation and a violence issue. The qualitative method was employed and three students from an upper secondary school in Pattani, Thailand, were selected to take part in the semi-structured interview. The study found that while English language teaching in Thailand has improved over the years, there are still challenges that can limit students' ability to become fully competent English users. These challenges may include difficulty to find a teacher with efficient skills, students believe that it is difficult to obtain, the environment surrounding the student does not allow them to speak English, the violence and instability in the region can make it difficult and dangerous for students to attend school, which can discourage them from studying and the safety of students and their ability to learn in a safe and secure environment. The conclusion of this study suggests that the situation of English language teaching in Pattani and Thailand is complex and multifaceted, and more efforts should be made to improve access to education and provide a safe and secure learning environment for students.

Keywords: English learning; Unrest situation; Violence

Edu/English/ID:32

Second Generation Muslims in Japan: Studying their Lives at School

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The Muslim population of Japan includes a small number of second-generation Muslims either born in or have migrated to Japan at an early age. Many experience marginalization due to their foreign and religious backgrounds at school. Media portrayal of terrorist acts abroad also causes a strong sense of fear and hatred towards Muslims and this is not necessarily addressed and corrected at schools. However, there are few municipalities and schools proactively protecting students from such prejudice. They tend to show tolerance and open-mindedness not only to Muslims but to minorities in general, and their classrooms become places where students learn, understand and respect diversity. This study aims to analyze such issues through analyzing their self-expressed narratives and those of others associated with such schools.

Keywords: Exclusion; Muslim minority; Marginalization; Second-generation Muslims; School life in Japan

Edu/English/ID:79

Utilising Canva To Enhance Students Collaboration In Writing Process Explanation

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The shift to online learning during the pandemic led to a decline in collaborative activities, with instructors reporting reduced engagement in group work. Even after the return to campus, safety precautions continued to hinder teamwork, perpetuating patterns of individualized operation. However, the demand for collaboration in the workplace has been steadily increasing, emphasizing its importance as a valuable skill. Recognizing these challenges, instructors are now exploring innovative approaches to foster collaboration in face-to-face settings, particularly in lessons focused on writing skills. This study advocates for the use of Canva, a collaborative tool, in developing instructional material to encourage student collaboration. Canva aligns with the principles of 21st-century education, emphasizing critical thinking and collaborative abilities. Through the implementation of Canva-based activities, students are encouraged to work in groups and assume collective responsibility. The study explores the relationship between the collaborative learning environment, social constructivist learning theory, and the use of Canva in the context of writing process explanations. It is anticipated that the integration of Canva will promote student collaboration throughout the lesson and indirectly facilitate the achievement of the intended learning outcomes. By shedding light on the potential of Canva as a supportive tool for collaborative learning, particularly in writing lessons, this study contributes to the ongoing discourse on effective instructional approaches. The findings underscore the importance of

fostering collaboration in the post-pandemic educational landscape and offer practical insights for instructors seeking to enhance student engagement and achievement in collaborative learning environments.

Keywords: Collaborative learning; Online learning; Technology in education; Social constructivist; Writing

Edu/English/ID:119

Tackling Prejudice Against Islam in Japanese University Education: Identifying Key concepts

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The purpose of this paper is to theoretically identify what concepts should be the focus of a course outline in order to effectively address prejudice against Islam in Japan through university courses. The presenter teaches several courses on Southeast Asian Studies at Sophia University, among which "Islam and Society in Southeast Asia" is directly related to the issue of prejudice against Islam. While there have been various efforts to address prejudice against Islam in Japan, most of them have presented "knowing about Islam" as a solution. In contrast, this paper considers the cause of prejudice against Islam to be not simply a lack of knowledge, but the social structure of discrimination that exists at the root of Japan. Based on the ideas in cultural anthropology and using the state of Islam in Southeast Asia as a concrete example, this paper will propose a lesson that cuts into the structure of global power relations, the complex positioning of religion in Japan, and the biased perception of Western and non-Western "other cultures" in Japan. By focusing on these concepts, it aims to help students acquire a method of approaching the social structures at the root of prejudice.

Keywords: education; Islam; Japan; prejudice; university

Tuesday Parallel Session 2

11:00 am - 1:00 pm

Seminar Room 3

Moderator: Dr. Aminnudin Bin Saimon (DOML), IIUM

Lan/Malay/ID:111

Corak Bacaan Suku Kata Murid Disleksia

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Kajian ini dijalankan untuk mengenal pasti corak suku kata dalam bacaan murid disleksia terhadap perkataan bahasa Melayu. Subjek kajian terdiri daripada empat orang murid disleksia tahap sederhana daripada pusat disleksia D'Genius Taman Tun Dr. Ismail, Kuala Lumpur yang mempunyai tahap bacaan bahasa Melayu pada tahap sederhana. Kajian ini menggunakan kaedah gabungan (mixed-method). Data kajian dikutip menggunakan kaedah soal selidik, ujian bacaan, temu bual dan pemerhatian. Alat kajian pula ialah pita rakaman, nota lapangan, borang soal selidik dan teks bacaan. Senarai perkataan dalam teks bacaan mengandungi 24 corak suku kata perkataan yang dirujuk dalam Buku Panduan Pengajaran dan Pembelajaran Bahasa Melayu bagi Program Pemulihan Khas oleh Bahagian Pendidikan Khas, Kementerian Pendidikan Malaysia. Ujian bacaan teks dilakukan untuk mengenal pasti corak bacaan suku kata subjek kajian. Hasil analisis daripada ujian bacaan mendapati daripada 24 corak suku kata, subjek kajian mengalami kesukaran paling tinggi untuk mengeja perkataan yang mempunyai suku kata tertutup KVKK yang mengandungi konsonan bergabung "ng", perkataan yang melibatkan diftong dan vokal berganding, serta perkataan yang melibatkan huruf konsonan bergabung (digraf). Dapatan kajian ini memberi impak kepada para penyelidik untuk menyumbang intervensi yang dapat mengatasi masalah bacaan suku kata murid disleksia. Dalam pada itu, guru-guru dan ibu bapa juga perlu memberi perhatian serta mengambil langkah efisien dalam membantu anak-anak mereka mengatasi masalah bacaan suku kata agar mereka mampu menguasai kemahiran membaca setanding dengan kanak-kanak normal seusia mereka.

Kata kunci: Bahasa Melayu; Corak suku kata; Masalah bacaan; Murid disleksia; Teks bacaan

Lan/Malay/ID:94

Analisis Kata Kerja 'Makan' Dalam Dialek Pulau Pinang

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Dialek merupakan variasi bahasa yang digunakan oleh masyarakat di daerah tertentu juga dikenali sebagai bahasa daerah atau loghat. Sehubungan dengan itu, Kampung Melayu satu penempatan di Air Itam, Pulau Pinang telah dipilih untuk dijadikan lokasi kajian. Kajian berfokus kepada analisis leksikal kata kerja 'makan' dalam penggunaan dialek Pulau Pinang.

Dalam melaksanakan kajian ini, kaedah kepustakaan, pemerhatian dan temu bual digunakan untuk mendapatkan maklumat yang tepat dan lengkap. Reka bentuk kajian ini berbentuk kaedah kualitatif. Objektif kajian bagi mengenal pasti leksikal kata kerja 'makan' dalam dialek Pulau Pinang dan menganalisis perbezaan leksikal kata kerja 'makan' dalam dialek Pulau Pinang dengan bahasa Melayu standard. Hasil dapatan daripada 10 leksikal kata kerja 'makan' yang dipilih menunjukkan perbezaan makna dengan bahasa Melayu standard seperti leksikal 'tibai' membawa dua maksud yang berbeza, iaitu pukul atau makan. Pengkaji hanya menganalisis leksikal yang mempunyai kaitan dengan perbuatan makan. Hasilnya, 10 leksikal kata kerja 'makan', iaitu 'tibai', 'lantak', 'tutoh', 'jejai', 'pekena', 'cekek', 'mentekedarah', 'gelojoh', 'lahap' dan 'taboh' menjadi dapatan kajian yang penting. Leksikal kata kerja 'makan' dalam dialek Pulau Pinang turut dikaitkan dengan kekasaran bahasa dalam perbualan harian bagi penutur jati Pulau Pinang. Secara kesimpulannya, kajian ini diharapkan dapat memberikan kefahaman kepada khalayak terhadap penggunaan kata kerja khususnya 'makan' dalam dialek Pulau Pinang.

Kata kunci: Bahasa Melayu Standard; Dialek; Kata Kerja; Makan; Pulau Pinang

Lan/Malay/ID:95

Implikatur Perbualan Berdasarkan Prinsip Kerjasama Grice (1975) Dalam Iklan Raya 2023

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Bahasa memainkan peranan penting sebagai alat komunikasi harian. Keberkesanan sesebuah komunikasi itu bergantung kepada cara penutur menghasilkan mesej yang dapat difahami oleh pendengar. Kebanyakan masyarakat Melayu pada masa ini gemar menggunakan bahasa tersirat untuk menyampaikan sesuatu mesej tanpa menyinggung hati pendengar. Keadaan ini memerlukan pendengar menginterpretasi konteks perbualan bagi memahami makna sebenar perbualan tersebut. Seperti yang dilihat dalam iklan raya yang ditayangkan pada setiap tahun. Pelbagai plot penceritaan disertakan bersama dengan mesej tersirat yang bertujuan untuk memberikan teladan kepada masyarakat. Kajian ini dijalankan bagi mengenal pasti implikatur dan menganalisis penggunaan implikatur perbualan dalam iklan raya 2023 "Raya Akhir" berdasarkan Prinsip Kerjasama Grice (1975) yang diperolehi daripada saluran Youtube. Dapatan menunjukkan bahawa terdapat 22 ujaran berunsurkan implikatur akibat pelanggaran maksim. Dapatan juga turut memperlihatkan implikatur yang terhasil membawa maksud bahawa setiap ujaran mempunyai tujuan penyampaian tersendiri mengikut konteks perbualan. Penemuan ini membuktikan bahawa orang Melayu tidak mengira umur gemar menggunakan implikatur dalam ujaran untuk menunjukkan nilai kehalusan berbahasa masyarakat Melayu yang memerlukan pemahaman makna mendalam bagi menyampaikan sesuatu mesej dengan tepat. Hal ini membuktikan kesantunan berbahasa masih diamalkan dalam masyarakat di Malaysia.

Kata kunci: Implikatur, Konteks Perbualan, Maksim, Prinsip Kerjasama Grice (1975)

Lan/Malay/ID:96

Analisis Kesantunan Berbahasa Dalam Filem Hantu Kak Limah

Farah Aina Azhar, Nora'Azian Nahar

Dalam meniti arus kemodenan ini, pertumbuhan teknologi era digital yang lebih pantas telah memberikan kesan kepada kesantunan berbahasa. Masyarakat hari ini semakin mahir dalam melaksanakan dan mengeksploitasi teknologi moden, seperti media massa dan media sosial sebagai medium informasi terbuka di samping membolehkan interaksi sosial dalam kalangan masyarakat. Tidak dinafikan bahawa teknologi komunikasi, termasuk filem, telah menjadi sebahagian daripada norma hidup masyarakat. Filem juga menjadi medium untuk menyampaikan maklumat, terutamanya apabila memberikan pengajaran dan bimbingan kepada masyarakat. Tanpa aspek perfileman, tidak mungkin masyarakat dapat memupuk nilai kesopanan dalam kehidupan seharian. Berdasarkan Teori Leech (1983), kajian ini dijalankan untuk mengkaji maksim kesantunan yang terkandung di dalam filem Hantu Kak Limah (HKL) (2018). Hasil analisis daripada transkrip dan analisis kandungan yang dilakukan, sebanyak enam maksim kesantunan Leech (1983) telah ditemukan. Dapatan kajian mendedahkan maksim simpati antara maksim yang mendominasi wacana watak Hussin dan rakan-rakannya dalam filem HKL. Tambahan pula, bahasa yang digunakan oleh watak dalam filem HKL ini masih menekankan ciri-ciri sopan seperti nada, mimik muka, dan sebagainya. Walau bagaimanapun, dapatan keseluruhan aspek kesantunan di dalam filem ini berada pada tahap sederhana. Oleh itu, perlulah aspek ini diberi penekanan dan dipertingkatkan, khususnya dalam industri perfileman.

Kata kunci: Industri Perfileman; Maksim Kesantunan; Teknologi Moden; Teori Leech

Lan/Malay/ID:99

Analisis Kesalahan Tatabahasa: Penelitian Terhadap Penterjemahan Daripada Bahasa Inggeris Kepada Bahasa Melayu Melalui Platform 'Google Translate'

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Kerajaan Malaysia telah memperuntukkan sebanyak RM20 juta kepada Dewan Bahasa dan Pustaka (DBP) bersama-sama dengan Institut Terjemahan & Buku Malaysia (ITBM) untuk mempergiat aktiviti terjemahan dengan memberikan tumpuan terhadap penambahbaikan data korpus agar dapat mempercepat proses penterjemahan tersebut. Oleh hal yang demikian, kajian yang melibatkan penterjemahan GT khususnya dalam konteks Bahasa Melayu-Bahasa Inggeris perlu dipertingkatkan bagi menutup kelemahan pengalihbahasaan ini. Justeru, kajian ini dilakukan bagi menyambut baik gagasan tersebut dengan tujuan utama; mengenal pasti jenis kesalahan tatabahasa yang berfokuskan penterjemahan Bahasa Inggeris kepada Bahasa Melayu melalui platform GT dan menganalisis kesalahan tersebut berdasarkan kerangka Transformasi Generatif. Kajian ini merupakan kajian deskriptif kualitatif yang memerlukan pengkaji menganalisis satu teks bahasa sasaran yang telah mengalami proses terjemahan GT dan berfokus kepada kesalahan tatabahasa sahaja. Pengkaji telah menemukan sekurang-kurangnya 42 kesalahan yang melibatkan pembentukan kata, frasa dan klausa. Daripada keseluruhan kata yang disenaraikan, kesalahan golongan kata merupakan kesalahan yang paling kerap berlaku iaitu sebanyak 25 kali. Dalam pada itu, daripada 25 kesalahan tersebut terdapat kesalahan yang pengulangannya dilihat konsisten misalnya penggunaan kata tanya dalam ayat penyata, penggunaan kata ganti nama diri yang kurang tepat dan sebagainya. Hal ini telah membuka ruang perbincangan baharu yang melibatkan pengklasifikasian 3 jenis pola iaitu

pola konsisten, tidak konsisten dan ralat. Harapan pengkaji, kajian ini akan menjadi anjakan paradigma supaya GT (BM-BI) dapat diperkemas menggunakan tatabahasa Melayu standard. Kata Kunci: Google Translate, Kesalahan Bahasa, Tatabahasa, Transformasi Generatif, Terjemahan.

Kata Kunci: Google Translate; Kesalahan Bahasa; Tatabahasa; Transformasi Generatif; Terjemahan.

Lan/Malay/ID:125

Aplikasi Teknik Fuzzy Delphi Dalam Pembinaan Inovasi Imbuhan Pembelajaran Abad Ke-21

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Pengajaran abad ke-21 merupakan pendekatan yang amat sesuai selaras dengan era globalisasi dalam melahirkan generasi baharu yang kompeten dan berkemahiran. Sehubungan itu, artikel ini mengemukakan elemen-elemen permainan inovasi imbuhan yang berlandaskan pembelajaran abad ke-21. Kajian ini merupakan kajian kuantitatif dengan menggunakan teknik Fuzzy Delphi. Pendekatan yang digunakan untuk mengumpul data kajian menggunakan instrumen soal selidik yang telah dibahagikan kepada 4 konstruk dan terdiri daripada 20 item. Seramai 18 orang pakar telah terlibat dalam pembentukan elemen seperti kandungan pengajaran dan pembelajaran topik imbuhan yang diterapkan mengikut PdPc Abad ke-21, hasil pembelajaran Abad ke-21 yang diterapkan, reka bentuk Permainan Inovasi Imbuhan yang sesuai dalam pembelajaran Abad ke-21 dan penerapan pembelajaran Abad ke-21 yang digunakan. Hasil analisis melalui kaedah Fuzzy Delphi, tiada elemen dalam Permainan Inovasi Imbuhan yang digugurkan melalui konsesus pakar. Dalam pada itu, panel pakar telah bersetuju dengan item dan elemen yang ditetapkan dalam permainan Inovasi Imbuhan dengan nilai threshold d yang kurang daripada 0.2, peratus persetujuan pakar melebihi 75% manakala defuzzication (alpha-cut) pula telah melebihi 0.5. Konklusinya, permainan Inovasi Imbuhan telah diterima dan mendapat konsesus pakar sepenuhnya dalam item dan konstruk yang telah ditetapkan.

Kata kunci: Imbuhan; Inovasi; PAK21; Pembelajaran; Pengajaran

Lan/Malay/ID:148

Strategi Kesantunan dalam Filem Melayu Klasik Damaq

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Kajian ini menekuni bidang kesantunan daripada perspektif ilmu pragmatik. Isu kesantunan Melayu yang terkandung di dalam filem Melayu klasik Damaq dijadikan tunjang utama kajian dengan berpanduan Model Kesantunan Brown dan Levinson (1987). Kajian ini menggariskan dua objektif, iaitu mengenal pasti strategi kesantunan dan menganalisis penggunaannya dalam filem Damaq. Lima strategi kesantunan B&L, iaitu (i) strategi

Berterus-terang (SBB), (ii) strategi kesantunan positif (SKP), (iii) strategi kesantunan negatif (SKN), (iv) strategi kesantunan tidak langsung (STL), dan (v). Strategi tidak melakukan Tindakan Ancaman Muka (TAM) dianalisis dalam 11 babak dengan 24 konteks perbualan dengan jumlah keseluruhan 198 dialog daripada lima watak dalam filem Damaq. Kajian ini mengaplikasikan kaedah kualitatif melalui lima metod, iaitu (i) kaedah kepustakaan, (ii) kaedah muat turun bahan, (iii) kaedah transkripsi, (iv) kaedah analisis teks dan (v) kaedah penjadualan data. Hasil analisis mendapati bahawa keempat-empat strategi kesantunan B&L diaplikasikan oleh lima watak, iaitu Damaq, Anggerik, Bujang, Kenanga dan Gejala dalam tiga variasi padanan strategi kesantunan yang berbeza-beza. Tiga strategi, iaitu SKP, SKN dan STL didapati memperlihatkan aplikasi yang sama dominan dengan perbezaan jumlah dan peratusan yang sangat rendah; membuktikan bahawa setiap watak telah mempamerkan usaha yang tinggi untuk menyantuni di antara satu sama lain serta khalayak penonton demi mencapai matlamat komunikasi yang ditetapkan.

Kata kunci: Strategi Kesantunan, Filem Melayu Klasik, Model Kesantunan B&L, dan media

Lan/Malay/ID:149

Komponen Kepintaran Budaya: Komunikasi Pelajar IIUM dan TUFS, Jepun dalam kelas Kolaborasi Pembelajaran Bahasa Secara Atas Talian

Arina Johari, Nor Zainiyah Norita Mokhtar, Nurul Hanilah Mohd. Ismath, Azean Idruwani
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Kajian ini berfokus pada pembelajaran bahasa dan budaya Melayu di antara pelajar Universiti Islam Antarabangsa Malaysia (UIAM) dan Universiti Bahasa Asing Tokyo (TUFS), Jepun. Tujuan kajian adalah untuk mengenal pasti amalan kesantunan dalam kelas pembelajaran bahasa Melayu secara atas talian oleh pelajar UIAM dan TUFS, Jepun dan menganalisis hubungan kait antara aplikasi ciri kesantunan dengan komponen kepintaran budaya. Dua landasan teori akan diaplikasikan ke dalam data kajian, iaitu Model Kesantunan Tiga Tokoh (MKTT) oleh Arina (2018) dan Ciri Kepintaran Budaya oleh Thomas dan Inkson (2004). Data diperoleh daripada ujaran 89 orang pelajar (80 orang pelajar UIAM dan 9 orang pelajar Jepun) yang terlibat dalam pembelajaran bahasa atas talian menggunakan aplikasi Padlet.com. Dapatan memperlihatkan kesemua pelajar, iaitu responden UIAM dan Jepun mengaplikasikan ciri kesantunan dalam MKTT ketika berkomunikasi dalam sesi pengenalan kelas untuk membina hubungan yang mesra, mencapai matlamat diskusi dan mewujudkan situasi bebas konflik. Ciri kesantunan ini didapati mempunyai perkaitan yang signifikan dengan dua komponen dalam Kepintaran Budaya, iaitu (i). pengetahuan dan (ii). kesedaran. Kasus ini membuktikan keupayaan pelajar untuk berfungsi dengan berkesan dalam konteks kepelbagaian budaya. Selain itu, ia turut membuktikan bahawa kesantunan yang bersifat universal berupaya menjadi elemen motivasi yang signifikan dalam meningkatkan kepintaran budaya seseorang tanpa mengira bangsa, agama dan budaya; malah masih relevan amalannya walaupun dalam konteks komunikasi atas talian; tanpa sua muka sebegini.

Kata kunci: Kepintaran budaya, komunikasi atas talian, kolaborasi pembelajaran bahasa secara atas talian, dan Kesantunan berbahasa

Tuesday Parallel Session 3

2:00 pm - 3:00 pm

Seminar Room 1

Moderator: Dr. Nur Nabilah Abdullah, IIUM

Edu/English/ID:87

Fostering Resilience And Growth Mindsets In The Efl Classroom: Empowering Students For Lifelong Success

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This abstract examines strategies for EFL educators to nurture resilience, foster growth mindsets, and create an optimal learning environment, drawing from collaborative research by Fountoulakis and Tangas (Τάγκας & Φουντουλάκης, 2001). The study emphasises understanding students' perspectives and the importance of a growth mindset environment, including vocabulary expansion, cognitive enhancement, and arousal regulation. Evidence-based strategies such as cognitive restructuring, mindfulness, journaling, and seeking diverse perspectives are explored, highlighting their ability to challenge negative beliefs, cultivate resilience and self-compassion, enhance cognitive flexibility, and foster new thinking patterns. Implementing these strategies in educational settings has demonstrated positive outcomes in student attitudes, engagement, academic performance, and well-being. The study underscores the need for further research on long-term effects, sustainability, and contextual factors that influence strategy effectiveness. By reshaping thinking patterns and promoting personal growth, these strategies empower individuals to embrace a future filled with possibilities, fostering resilience and a positive mindset.

Keywords: educational strategies; EFL classroom; growth mindset; lifelong success; resilience

Edu/English/ID:85

Learning Strategies In Listening Skills In Arabic Language Among Arabic Major Students

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The skill of listening in learning a foreign language is the precursor to the development and enhancement of speaking, reading, and writing skills. Given the importance of listening in learning Arabic, the study took to exploring the challenges encountered by TAASL students in IIUM when learning Arabic listening skills (ALS) and the strategies they used to enhance their ALS to become proficient in the language. The respondents were 153 Year One to Year

Four IIUM students from the Kulliyah of Education who were majoring in Teaching Arabic as a Second Language (TAASL). The survey data were analyzed quantitatively using simple descriptive statistics on Windows SPSS. The results highlighted the presence of six most prevalent challenges faced by TAASL students when learning ALS. To increase their ability in listening, students reported mostly using metacognitive strategies. Based on the results, the study suggests that Arabic language teachers and educators prioritize listening skills in their teaching and make authentic listening activities a frequent feature in the classroom. Teachers are also urged to evaluate the quality of Arabic listening materials to ensure they are suitable and appropriate for developing listening competencies in students.

Keywords: Arabic Language; Challenges; Listening skills; Strategies

Edu/English/ID:68

Evaluating Students' Level Of Motivation In Community Service Responsibilities (CSR) Programme During Endemic Period In Malaysia

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This research highlights the recent findings on maritime and chipping college students' level of motivation when they conducted Community Service Responsibilities (CSR) projects in Kuala Lumpur. The quantitative study which took place in March 2023 on 109 respondents using the Volunteer Functions Inventory (VFI) resulted in medium to high level of motivation. This finding helps to describe that volunteers are clear of the benefits of volunteerism. Moreover, the finding also indicated that Understanding and Protective Values were the two significant factors that motivate these students to get involved with the CSR projects. It is hoped that the findings of this study could provide better insights on the actual reasons that make students conduct CSR projects, which may become the basis of further improvement of the projects and even benefits in near future.

Keywords: Student motivation; Community Service Responsibility; Volunteerism; Volunteer Functions Inventory (VFI), understanding

Edu/English/ID:133

Effects Of Involvement In Non-Academic Organisations On Students' Performance In Classroom: A Case Study

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Student activeness in non-academic organisations and learning achievement have a role in cultivating soft skills which will also have a good effect on performance in the classroom. Therefore, this study aims to find out the reasons students join non-academic organisations,

what skills are acquired in their involvement there, and also the effect after acquiring these skills on students' performance in class. This research utilized a qualitative approach. The variables in this study are student activity in organisations, skills gained from non-academic organisations, and student performance. Five international students from all schools in Albukhary International University were interviewed. The results showed that there was a significant effect of student involvement in non-academic organisations on student performance in class.

Keywords: Academic Performance, Extracurricular, International Students

Tuesday Parallel Session 3

2:00 pm - 3:00 pm

Lecture Hall

Moderator: Dr. Nonglaksana Kama (DOA), IIUM

Lan/Arabic/ID:29

الإدراك والتواصل وفق نظرية المناسبة

انتصار بُنت مُسلم بُن سَالم المُسلمِيَّة

جامعة ألسُلطان قُابوس، سُلطنة عُ مائ

نظرية المناسبة هي مقارنة تداولية معرفية انطلقت من التداوليات الجرايسية، ثم بنت عليها افتراضات جديدة مستمدة من علم النفس التطوري، محاولة تفسير الإدراك والتواصل. انطلقت النظرية من افتراضين لجرايس؛ هما أن التواصل البشري سواء أكان لغويا أو غير لغوي كلاهما يتحققان بالتعبير المعلن والمقاصد الاستدلالية التي يمكن للمستمع أن يتعرف عليها، وأنه أثناء استنتاجه تلك المقاصد يفترض أن سلوك المتكلم سيكون وفق مبادئ معينة حددها جرايس. تلك المبادئ هي التي خالفت المناسبة فيها جرايس، فعمدت إلى الاستفادة من علم النفس التطوري، زاعمة أن الإدراك والتواصل موجّهان نحو تحقيق المناسبة القصوى؛ نتيجة ضغوط الاختيار المستمر في سياق التطور البشري، ومقترحة تعريفا محددا للمناسبة لم يكن موجودا من قبل، ومركزة على مفهومي الآثار المعرفية، وجهد المعالجة، المستمدّين من النظام المعرفي لمعالجة المعلومات. تأتي هذه الورقة لتعيد قراءة عمل سبربر وولسون في نظرية المناسبة: كيف فسرا الإدراك والتواصل؟، وهل نجحا في عملهما؟، وما الاقتراحات الممكنة لتعديل مقاربتيهما؟

الكلمات المفتاحية: الإدراك، التداوليات، التواصل، اللسانيات، المناسبة

Lan/Arabic/ID:101

اندماج اللغة العربية في الهوية اللغوية والثقافية لولاية كيرالا

د. سهيل بي.ك

أستاذ مساعد، قسم العربية، كلية ك.م.م. الحكومية للبنات كانور، كيرالا، الهند

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كيرالا ولاية صغيرة تقع في جنوب الهند، وهي معروفة عند العرب منذ فترة قديمة باسم 'مليبار'، حيث ورد هذا الاسم في المؤلفات العربية للجغرافيين والرحالة العرب. "مليبار إقليم كبير يشتمل على مدن كثيرة، يجلب منها الفلفل إلى جميع الدنيا" (الحموي، 1977). هذه الولاية التي قامت رسمياً عام 1956م تحتل في مكانة مرموقة من بين الولايات الهندية بتقدمها في التربية والتعليم والنشاطات الثقافية والألفة بين أهالي الأديان والتقاليد المختلفة. لغتها الرسمية مالايالام، ولكن تهتم هذه الولاية باللغات المختلفة من بينها اللغة العربية. هذه الورقة البحثية التي تهدف إلى التعرف على واقع استخدام اللغة العربية في بلاد الناطقين بغيرها تركز على تتبع اندماج اللغة العربية في هوية كيرالا لاسيما في مجالات لغوية وثقافية. تعرف الهوية بأنها مجموعة الصفات أو السمات الثقافية العامة التي تمثل الحد الأدنى المشترك بين جميع الأفراد الذين ينتمون إليها، والتي تجعلهم يعرفون ويتميزون بصفاتهم تلك عما سواهم من أفراد الأمم الأخرى (نعمان، 1996) فهوية الولاية هي كل ما تمتلكه من العادات والفنون والتقاليد والقيم والثقافة المحيطة باللغة والفكر والتراث والقومية والجنسية والعرق. يتبع هذا البحث بالمنهج الوصفي التحليلي بما أنه هو الجدير بمثل هذه الدراسات.

الكلمات المفتاحية: اندماج اللغة العربية - هوية لغوية- ثقافية -كيرالا

Lan/Arabic/ID:93

كيرالا هي أرض الله الخاصة بالسياحة

الدكتور عبد السلام أي ب

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أأقدم في هذه الدراسة صورة موجزة عن "كيرالا هي أرض الله الخاصة بالسياحة"، على وجه الخصوص لما تتميز به الولاية من مقومات جذب سياحية (طبيعية وبشرية) جعلها مقصداً للسياح، كما ناقشت الدراسة تصنيف السياحة في الولاية، وتحديد مصادرها، وخصائصها وما تواجهه من مشكلات تقف حائلاً أمام تطورها، أو النهوض بها، كما تعرضت الدراسة لواقع ومستقبل السياحة في الولاية، ثم تعريف السائح بالمعالم السياحية فيها، وتوصلت الدراسة إلى عدد من النتائج، وقدمت عدداً من التوصيات بهدف تطوير السياحة في كيرالا.

Lan/Arabic/ID:104

تحليل استراتيجيات الإقناع في خطاب أنور إبراهيم حول ماليزيا المدنية

يهدف هذا البحث إلى استكشاف استراتيجيات الإقناع المستخدمة من قبل أنور إبراهيم في خطابه حول ماليزيا المدنية. يعتمد هذا البحث على منهج التحليل السياسي لاستيضاح السياق السياسي والاجتماعي المحيط بالخطاب، وفهم القضايا السياسية والاجتماعية المرتبطة، وتحليل استراتيجيات الإقناع التي استخدمها أنور إبراهيم في خطابه، للإجابة على سؤال البحث: "ما استراتيجيات الإقناع التي استخدمها أنور إبراهيم في خطابه حول فكرة 'ماليزيا المدنية'؟". وتوصلت الباحثة إلى أن معظم استراتيجيات الإقناع التي استخدمها أنور إبراهيم تتعلق بقوة وسلطة، والتأكيد على عنصر الوحدة في خطابه، لأنه يُعتبر موثقاً وقادراً على جذب انتباه الجمهور وتوحيد المجتمع الماليزي، نظراً لتنوع الأعراق والأديان المختلفة فيه.

Lan/Arabic/ID:109

التواصل باللغة العربية لدى الطلاب الملايوين غير المتخصصين باللغة العربية في الجامعة الإسلامية العالمية بماليزيا

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يهدف البحث إلى اكتشاف اتجاهات التواصل باللغة العربية ومستواه لدى طلاب الجامعة الإسلامية العالمية بماليزيا غير المتخصصين باللغة العربية. وتم ذلك بناء على تأثير انتشار اللغة العربية في ماليزيا وفي البيئة الجامعية مما يؤدي إلى التساؤل على اتجاهات التواصل باللغة العربية ومستواه لدى طلاب الجامعة الإسلامية العالمية بماليزيا الذين لم يختصوا بها. المنهج المتبع في هذه الدراسة هو المنهج الوصفي التحليلي باستخدام استراتيجية المناقشة الجماعية المركزة (FGD) في توفير بيانات عميقة وثرية عن موضوع البحث، وتقسيم المناقشة إلى 3 مجموعات وتتضمن لكل مجموعة 3 إلى 4 أفراد. توصل البحث أن المشاركين قد يتفاوتون في درجة الاهتمام باللغة العربية إلى ثلاث مجموعات: قلة أو عدم الاهتمام، والاهتمام في المرحلة الأساسية، والاهتمام القوي باللغة العربية. ويختلف المشاركون بمستوى مهارتهم على التواصل باللغة العربية، وقسمه إلى ثلاث مجموعات: عدم القدرة على التواصل، القدرة المحدودة على التواصل، والإتقان الجيد في التواصل باللغة العربية. لذلك، استنتجت الباحثة إلى نتيجة أن مستوى اهتمام الطلاب باللغة العربية سيؤثر على مستوى مهارتهم على التواصل باللغة العربية. وتشجع الباحثة في تنمية تعليم اللغة العربية لغير المتخصصين أو لغير الناطقين منذ الابتدائية حتى يجعل الطلاب مهتمين كثيراً في تعلم اللغة العربية عند الكبار.

الكلمات المفتاحية: التواصل باللغة العربية، غير المتخصصين باللغة العربية، المناقشة الجماعية المركزة.

Lan/Arabic/ID:147

التداولية في الاتصال بين الثقافات: العبارات العربية أنموذجاً

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التداولية في الاتصال بين الثقافات هو نظام جديد يدرس كيفية استخدام أنظمة اللغة في اللقاءات الاجتماعية بين المتحدثين الذين لديهم لغات وثقافات أولية مختلفة، ومع ذلك يتواصلون بلغة مشتركة. يهتم بالطريقة التي يتم بها استخدام نظام اللغة في اللقاءات الاجتماعية بين البشر الذين لديهم لغات أولى مختلفة، ويتواصلون بلغة مشتركة، وعادة ما يمثلون ثقافات مختلفة. ويسعى هذا البحث إلى كشف استخدام عبارة من العبارات العربية المشهورة وهي "إن شاء الله" بين المجتمع الملايو. ويستخدم هذا البحث المنهج الوصفي التحليلي حيث يجمع البيانات على طريق الملاحظة لأربعة مشاركين الذين يتواصلون باللغة العربية مع العرب. ويتبين هنا أنّ خصائص العبارات اللغوية قد تكون مرتبطة بالاستعمال، كما قد تخضع لعوامل أخرى خارجية مستقلة عنه، وهي مبادئ تحكم التواصل اللغوي، وبالتالي فإن العملية التواصلية لا تقتضي معرفة لغوية فحسب بل تقتضي معارف أخرى عامة وأنية تخص الموقف الذي تتم فيه عملية التواصل، وهذه المعارف تشكل قدرة تواصلية تضم إلى جانب الملكة اللغوية ملكات أخرى مفهومية واجتماعية ومنطقية وحسية. ومن هذا التحديد للتداولية بين الثقافات يمكن أن نستخلص بأنّ البعد التداولي مرتبط بالسياقين اللغوي والموقف اللذين يرد فيهما استعمال العبارات الطامح للكفاية التداولية.

الكلمات المفتاحية: التداولية، الاتصال بين الثقافات، العبارات العربية، الكفاءة التداولية

Tuesday Parallel Session 3

2:00 pm - 3:00 pm

Seminar Room 3

Moderator: Dr. Shahrul Nizam Mohd Basari, IIUM

Lan/English/ID:123

**"Journey To Self-Actualization": Al-Ghazali'S Lens On Women'S Metamorphosis In
The Forty Rules Of Love Novel**

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This paper explores the subject of love in literature and its transformative effects on female characters, particularly in Middle Eastern literature. A qualitative study was conducted on the work of renowned feminist author Elif Shafak, who addresses the issue of love and transformation in her novel "The Forty Rules of Love." Shafak's works have successfully revitalized Middle Eastern literature by challenging stereotypes about women in the region. Instead of depicting them as subalterns or overshadowed by male-dominated tropes, Shafak empowers female protagonists, highlighting their voices and experiences. Hence, drawing on Al-Ghazali's concept of Tazkiyah al-Nafs or Purification of The Soul, a thematic analysis was conducted to explore the experiences of three female protagonists and identify how the concept of love serves a purpose in amplifying their voices and celebrating their spiritual growth. Findings suggest that divine love, tasawwuf, and Sufi teachings significantly enhance the spiritual and physical well-being of Shafak's female protagonists. This paper concludes that contemporary novels such as Shafak's are breaking away from traditional male-centric narratives and increasingly portraying heroic women as empowered and proactive figures. This shift in the literary representation of women highlights the importance of diverse and empowering storytelling, ultimately contributing to a more inclusive and progressive literary landscape. This study hopes to contribute to understanding the transformative power of love and its importance in achieving self-actualization and spiritual well-being for individuals, particularly women, in contemporary society.

Keywords: Female in literature; Self-transformation; Al-Ghazali; Ihya Ulum al-Din; Tazkiyah al-Nafs

Lan/English/ID:136

**A Systematic Review Of Intercultural Communication Competence Development In
Cefr- Aligned English Proficiency Textbooks**

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This systematic review examines the inclusion of cultural contents in the Common European Framework of Reference for Languages (CEFR)-aligned English proficiency textbooks that

address Intercultural Communication Competence (ICC) objectives. The CEFR framework assigns a six-point scale to language learners' abilities, ranging from basic users (A1) to proficient users (A2) (C2). The CEFR framework was introduced to Malaysia's educational system in 2017 with the goal of exposing students to higher levels of English and achieve international proficiency standards. However, the introduction of CEFR-aligned English proficiency textbooks revealed a significant challenge - a lack of an effective approach to evaluate and select textbooks with culturally relevant content, which is essential for developing ICC among students. The findings from this review will contribute to developing a comprehensive evaluation checklist, ensuring the selection of English textbooks that effectively promote ICC growth in students.

Lan/English/ID:132

Cultural Connotations in the Chinese Premier's Government Report: A Study of Political Representations and Cross-Cultural Understanding

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The Chinese Premier's Report on the Work of the Government (henceforth, RWG) is a significant event in China's political agenda, presented annually in March at the National People's Congress (chinadaily.com.cn., 2018). The RWG assesses the country's achievements and challenges from the previous year while outlining the priorities for the coming year (Chen, 2021). It plays a crucial role in providing the international community with a clear and accurate understanding of China (Gao, 2017). Notably, Premier Li Keqiang incorporates culturally distinct terms in his RWG to bolster his arguments. These encompass ancient literary dictum, poetic lines, fixed phrases, proverbs, and popularly accepted usages. The use of such quotations conveys specific cultural connotations that align with the speaker's political intentions. This investigation delves into the cultural connotations present in Premier Li's RWG from 2013 to 2022 and examines their influence on the perceptions and interpretations of both domestic and international audiences regarding the actions and policies of the Chinese government. The research contributes valuable knowledge to the understanding of cross-cultural communication and governmental discourse analysis. By offering insights into government communication techniques, this study also lays the groundwork for a comprehensive examination of the translation of cultural connotations in Premier Li's RWG from Chinese to English.

Keywords: Chinese Premier, cultural connotation, Diǎngù 典故 (allusion), Report on the Work of the Government, Shúyǔ 熟语 (formulaic expression)

Lan/English/ID:134

Representations Of Male And Female Lovers In Billboards Top 100 Chart Songs

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This study aims to examine the gender representations in song lyrics, focusing on how male and female singers portray their partners. The analysis seeks to explore the importance of these representations in shaping societal perceptions of gender roles and relationships. This study was conducted using Membership Categorization Analysis (MCA) as the theoretical framework. By understanding the ways in which male and female singers convey their thoughts and emotions through lyrics, we can gain valuable insights into the broader cultural and social context in which these songs are produced. This study's findings contribute to the ongoing discourse analysis on gender equality and provide a deeper understanding of the impact of music on gender norms and stereotypes.

Keywords: Discourse Analysis; Female lovers; Identities; Male lovers; Songs

Tuesday Parallel Session 4

4:00 pm - 5:00 pm

Seminar Room 1

Moderator: Dr. Suhaizi Suhaimi (DOM), IIUM

Lan/Malay/ID:129

Norma Interaksi Dan Penafsiran Genre Teks Perbahasan (DUN) Sarawak

Halimah binti Pondo, Azean Idruwani binti Idrus, Nurul Jamilah binti Rosly, Aminnuddin bin Saimon

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Norma interaksi di dalam genre teks perbahasan melibatkan peraturan berbahasa dan hubungan sosial sesuatu masyarakat. Norma penafsiran pula adalah interpretasi daripada peraturan interaksi apabila komunikasi berlaku dalam kalangan ahli daripada masyarakat yang berlainan. Di dalam genre teks perbahasan DUN Sarawak, norma interaksi dan penafsiran menunjukkan peserta turut serta di dalam genre teks perbahasan DUN Sarawak terdiri daripada sub-etnik yang pelbagai. Justeru, objektif kajian di dalam makalah ini ialah untuk mengenal pasti dan membincangkan norma interpretasi serta penafsiran yang terdapat di dalam genre teks perbahasan DUN Sarawak. Norma interaksi dan penafsiran yang dibincangkan adalah meliputi giliran bercakap, pemilihan bahasa, dan tatacara dalam interaksi perbahasan. Kaedah penelitian data yang digunakan dalam kajian ini adalah menggunakan pendekatan etnografi komunikasi Dell Hymes (1972). Berdasarkan dapatan kajian, menunjukkan bahawa penggunaan percampuran kod dan alih kod mendominasi genre teks perbahasan DUN bagi negeri Sarawak.

Keywords : Interaction norm, Interpretation, Genre of Debate, Metalinguistics, DUN of Sarawak

Lan/Malay/ID:138

Analisis Stilistik Dalam Himpunan Puisi Najmi Fetih

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Stilistik merupakan satu bidang kajian kesusasteraan sebagai bahasa yang indah. Gaya bahasa ialah elemen penting dalam penghasilan puisi moden seperti sajak. Karya sastera dipandang sepi oleh masyarakat kerana generasi kini terutamanya lebih gemar melayari internet dan media sosial. Objektif kajian ini adalah untuk mengenal pasti dan menganalisis gaya bahasa yang terdapat dalam himpunan puisi Najmi Fetih. Buku himpunan puisi Najmi Fetih ini diterbitkan pada tahun 2018. Reka bentuk kajian ini menggunakan pendekatan kualitatif dan data analisis berdasarkan Prinsip Stilistik oleh J.J Webber 1989 yang menggariskan enam prinsip kajian stilistik sebagai panduan utama. Hasil dapatan kajian mendapati prinsip fonologi merupakan elemen yang paling dominan dalam menggambarkan

keindahan gaya penciptaan karya sastra berbanding lima prinsip yang lain. Selain itu, elemen bahasa Melayu bersifat konotasi, nilai masyarakat Melayu Islam dan refleksi diri pengarang juga dipersembahkan dalam puisi tersebut. Keindahan gaya bahasa telah menyerlahkan puisi-puisi berunsurkan tarbiah yang terkandung dalam buku ini seperti serampang dua mata. Oleh itu, pengkaji masa hadapan seharusnya mengambil inisiatif ini untuk menelusuri gaya bahasa dalam pelbagai medium. Contohnya, gaya bahasa dalam drama, filem, novel dan sebagainya.

Keywords: Gaya bahasa; Prinsip Stilistik J.J Webber 1989; puisi; sajak; sastra

Lan/Malay/ID:56

Penulisan Karangan Pelajar Asing: Analisis Kesalahan Tatabahasa Bahasa Melayu

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Universiti Sains Malaysia (USM) merupakan sebuah universiti awam terawal yang ditubuhkan di Malaysia selepas Universiti Malaya. USM ialah universiti pertama yang mendapat status universiti Apex di Malaysia yang merupakan satu penghargaan dan kepercayaan yang diberikan oleh pihak Kementerian Pengajian Tinggi Malaysia terhadap USM. USM menerima pelajar antarabangsa dari pelbagai negara seperti dari Arab Saudi, China, Libya, Sudan, Mesir, Jordan, Yaman, Nigeria, Indonesia, Thailand, Jepun, Filipina, Korea, Singapura, Brunei dan lain-lain lagi. Pelajar antarabangsa yang mendaftar di USM merupakan pelajar pascasarjana dan pelajar ijazah pertama. Kajian ini dilakukan bertujuan menganalisis kesalahan tatabahasa dalam karangan pelajar asing yang mempelajari kursus Bahasa Melayu II (LKM 200) sebagai kursus universiti yang wajib lulus sebagai syarat pengijazahan bagi pelajar antarabangsa di Pusat Pengajian Bahasa, Literasi dan Terjemahan, Universiti Sains Malaysia. Kajian dilakukan dengan menganalisis karangan dari skrip peperiksaan akhir pelajar LKM200 bagi peperiksaan akhir semester pertama sidang akademik 2022/2023. Sejumlah lima belas skrip dipilih untuk dianalisis. Kajian ini menggunakan kaedah kualitatif iaitu metode kepustakaan sepenuhnya. Kesalahan tatabahasa dalam penulisan karangan mereka dijadikan sebagai data kajian. Kajian ini hanya memfokuskan kesalahan penggunaan frasa nama, frasa kerja, dan frasa sendi nama dalam karangan yang dihasilkan oleh pelajar. Dapatan kajian menunjukkan bahawa pelajar asing yang mempelajari kursus Bahasa Melayu II (LKM 200) melakukan kesalahan frasa nama, frasa kerja, dan frasa sendi nama. Kajian ini diharapkan dapat memberikan dapatan secara ilmiah kepada tenaga pengajar untuk membantu meningkatkan pencapaian dan penguasaan bahasa Melayu dalam kalangan pelajar asing.

Kata kunci: Kesalahan tatabahasa, pelajar asing, pengajaran bahasa Melayu

Tuesday Parallel Session 4

4:00 pm -5.00 pm

Seminar Room 2

Moderator: Assoc. Prof. Dr. Afiza Mohamad Ali (DOE), IIUM

Lan/English/ID:135

Differences In Media Coverage Over Orlando Pulse Nightclub Shooting And Las Vegas Strip Shooting

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This research paper examines the media framing and biases in CNN's coverage of mass shootings, with a particular focus on the Orlando Pulse Nightclub shooting and the Las Vegas Strip shooting. Using a content analysis methodology, this research examines CNN's framing strategies and aims to discover potential bias or Islamophobia in their reporting. The findings demonstrate distinct patterns in CNN's framing strategies and differences on how the two perpetrators were treated. These results suggest that biases that may influence the public's perception and comprehension of mass shootings. The study acknowledges limitations, such as a small sample size and a short time frame, and calls for future research to expand the scope by including a broader range of media channels, analysing different media formats, and employing a longitudinal approach. The paper concludes with recommendations for future research and media practises, emphasising the importance of diverse sampling, comprehensive analysis, longitudinal studies, exploration of audience reception, promotion of media literacy, and responsible journalism. This document seeks to contribute to a more informed and objective public discourse surrounding mass shootings and related events by addressing media biases.

Keywords: Islamophobia; Media framing; Mass shooting; Muslim vs non Muslim perpetrators

Lan/English/ID:78

Exploring the Factors Influencing Learning English Language among Undergraduate Students at a Selected Polytechnic University in Palestine : A Qualitative Study

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Higher educational institutions in many countries have been working on improving students' English language proficiency to help them perform their academic and career tasks effectively. However, literature has reported many factors that hinder students' progress in English language proficiency. A research project is being conducted to explore the factors affecting Palestinian undergraduate students' English proficiency, with the hope of coming out with possible suggestions and intervention programs to encounter these factors. The research project has adopted the mixed research method design to get more rigorous

results. This paper is presenting a part of the qualitative data collected from Palestinian undergraduate students using semi-structured interviews. The thematic content analysis approach was used to analyse the collected data. The final data analysis revealed that the participants consider high level of English proficiency as a key factor that will positively affect their performance in both the academic and career aspects. They have attributed students' low English proficiency to several factors, including personal factors (e.g. self-confidence, motivation, lack of practice), academic factors (e.g. teaching strategies, courses, using English in and outside classes), cultural and social factors (e.g. community and family factors). Students need more support at all levels- individual, faculties, university, community and family- to improve their English proficiency. The current reteach results have supported the need for a big research project in this area.

Keywords: English proficiency; Factors; Qualitative research; Undergraduate students; Palestine.

Edu/English/ID:26

University Social Responsibility for Citizenship Education in Malaysian Higher Education: A Systematic Literature Review

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Higher education institutions have a vital role to play in shaping the attitudes and behaviours of young people towards citizenship values. However, there is a lack of emphasis on citizenship values and civic education in Malaysian higher education, resulting in young people with limited skills, knowledge, and attitudes towards citizenship values. The concept of 'Sustainability Education' at the tertiary level can be viewed as an important element for citizenship education that promotes experiential learning for individuals to engage with community as well as to contribute to the society. 'Sustainability Education' is best addressed using the service-learning approach, which can be seen as a new concept of University Social Responsibility in Malaysian higher education. The purpose of this literature review is to investigate the potential of a service-learning approach as a kind of University Social Responsibility for fostering sustainable citizenship education among young people at Malaysian universities.

Tuesday Parallel Session 4

4:00 pm - 5:00 pm

Seminar Room 3

Moderator: Dr. Nora Azian Nahar (DOM), IIUM

Edu/Malay/ID:112

Kaedah UMIBaKaP, FAIL QR KFC RIMA2NA PAPK dan LK UMIBaKaP

Richard Ignacy, Vijayaletchumy Subramaniam

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Kepincangan murid dalam aspek penulisan menyebabkan prestasi dalam subjek Bahasa Melayu menurun di peringkat sekolah. Murid tidak memahami kehendak tajuk dan tugas merupakan antara salah satu faktornya. Begitu juga, murid tiada pendedahan menulis karangan secara matang dan cemerlang. Murid juga sering kali menulis karangan tanpa sebarang panduan dan bimbingan. Murid juga didapati tidak mempunyai bahan atau sumber bacaan yang mencukupi. Guru juga didapati terikat dengan kaedah tradisional dalam proses pengajaran dan pembelajaran di sekolah. Selain itu, guru juga didapati gagal melaksanakan proses pengajaran yang menarik tanpa sebarang alat bantu mengajar mengikut PAK-21 atas kekangan yang tertentu. Hal ini menyebabkan murid tidak mencapai prestasi yang membanggakan dalam peperiksaan. Sebagai penyelesaian terhadap permasalahan ini, kaedah UMIBaKaP, Fail QR KFC RIMa2Na PAPK dan LK UMIBaKaP merupakan satu pakej inovasi yang dapat memberikan bimbingan dan panduan dalam menghasilkan karangan bahasa Melayu yang cemerlang dan matang. Kajian selama dua tahun ini telah diuji keberkesananannya terhadap 100 orang murid di Perak dan mendapati prestasi murid meningkat dalam peperiksaan dalaman dan SPM sekali gus meningkatkan gred purata mata pelajaran Bahasa Melayu di sekolah, daerah dan negeri dalam SPM. Kata Kunci: Kaedah UMIBaKaP, Kemahiran Menulis, Fail QR KFC RIMa2Na PAPK, LK UMIBaKaP

Kata Kunci: Kaedah UMIBaKaP, Kemahiran Menulis, Fail QR KFC RIMa2Na PAPK, LK UMIBaKaP

Edu/Malay/ID:142

Pembelajaran Berasaskan Projek(PBL) Bahasa Melayu Kerjaya: Satu Kerangka Model

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Pembelajaran Berasaskan Projek (PBP) di Institusi Pengajian Tinggi sudah lama diperkenalkan dan amat popular dibahaskan dalam kalangan penyelidik. Kajian berkenaan isu tersebut turut dibincangkan dalam bidang pendidikan bahasa lain seperti bahasa Inggeris dan Arab hingga peringkat global. Namun, amat kurang kajian menyentuh tentang PBP dalam pendidikan Bahasa Melayu di IPT. Dalam era digital ini, pendekatan metod ini juga diintegrasikan dalam pelbagai disiplin ilmu antaranya Pembelajaran dalam Talian Berasaskan Projek, Blended Project-based Learning, Drama-based Learning, Project-based Learning (PjBL) dan Project-based Language Learning (PBPL). Kajian ini memfokuskan subjek bahasa Melayu khusus bagi Bahasa Melayu Kerjaya dengan menggunakan kajian Kualitatif. Analisis keperluan dilakukan dengan kaedah temu bual kepada empat pensyarah subjek bagi mengkaji masalah aspek komunikasi bahasa Melayu pelajar-pelajar dan analisis keperluan terhadap pelaksanaan PBP Bahasa Melayu bagi penguasaan interaksi Komunikasi. Hasil temu bual menunjukkan bahawa elemen-elemen kemahiran komunikasi sudah terdapat dalam kebanyakan silibus Bahasa Melayu Kerjaya di semua universiti. Pensyarah juga berpendapat bahawa PBP membantu dan memberi peluang kepada pelajar bagi meningkatkan kemahiran komunikasi untuk persediaan alam kerjaya secara nyata dan bukan pembelajaran secara teori semata-mata, namun perlu dilakukan dengan perancangan yang komprehensif. Justeru, diharapkan kajian ini dapat memberikan inisiatif baharu yang signifikan terhadap PBP Bahasa Melayu Kerjaya terhadap kecekapan berkomunikasi terutamanya bagi subjek bahasa Melayu Kerjaya dapat direalisasikan.

Kata kunci: Pembelajaran Berasaskan Projek (PBP), Bahasa Melayu Kerjaya, Kajian Kualitatif, Temu bual, Kerangka Model

Wednesday Parallel Session 5

11:00 am - 12:30 pm

Seminar Room 1

Moderator: Dr. Nur Hidayah Abdul Rahman, IIUM

Tou/English/ID:82

Halal Tourism In Local Islands Of Maldives: Preliminary Findings

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Halal tourism is defined as tourists' engagement with activities that are aligned with Islamic teachings. In this study, we explored the local islands in the Maldives, which are comprised of 100% Muslims, that are offering tourism services to both domestic and foreign tourists. Local island tourism in the Maldives is defined as tourism activities that are conducted by travellers who select local inhabited islands in the country as their destination of travel. This segment of the tourism market in the Maldives is rapidly developing, and some pioneering islands have shown positive impacts on their economic development. This concept comprises the offerings of guesthouses and other tourism amenities on the local islands which are inhabited by their citizens. However, not much is known about this particular segment of the Maldives tourism market. This gap in knowledge about local island tourism must be addressed given that its offerings are a source of livelihood for citizens residing on the islands. At the country level, local island tourism has the potential to support further growth in the tourism sector. This study took the first step towards addressing this knowledge gap. Specifically, the purpose of this study is to understand the halal tourism concept that is implemented on the local islands in the Maldives. For this purpose, this study explores the travel experiences of Muslims on the local islands in the Maldives. In achieving the study's purpose, we developed the study's framework based on the theory of the travel process and halal tourism principles.

Keywords: Attributes; Local Island Tourism; Maldives; Muslim Traveler; Halal Tourism

Tou/English/ID:84

**Exploring Attributes of Tourism Offering of Taman Sedia, Cameron Highlands:
Preliminary Analysis**

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This study explored the tourism offerings of Taman Sedia, a village located in the Cameron Highlands. While there are some existing studies conducted on this location in aspects of innovation and environment, the overall tourism concept that is being implemented there is not yet fully understood. Previous research has indicated that this particular destination exhibits characteristics of halal tourism, as all service providers are adherents of Islam and the local community produces halal products. Community-based tourism involves community members operating businesses within their own community. This location offers an opportunity to gain a deeper understanding of a tourism concept that involves local community-operated homestays, restaurants, and the production of halal products. The purpose of this study is to understand the overall tourism concept that is implemented by the community of Taman Sedia. For this purpose, this study examined the perspectives of the tourism service providers, representatives of the local council, and those in the tourism development ecosystem, as well as those of the travellers that went on vacation at Taman Sedia. We utilised the concepts of halal tourism, community-based tourism, and responsible tourism as the underpinning theoretical lenses. We used qualitative research methodology and interviews as the method of data collection. The finding suggests that the overall tourism concept implemented in Taman Sedia can be classified as Muslim-friendly tourism, community-based and to a certain extent fits the definition of responsible tourism. Understanding this tourism offering extends our understanding of these three main concepts of tourism.

Keywords: Attributes; community-based tourism; responsible tourism; Malaysia; Muslim Traveler; Halal Tourism

Tou/English/ID:108

The Portrayal Of Islam In Mainstream Entertainment Events In Malaysia

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The aim of this research paper is to examine how Muslim individuals respond to music festivals, concerts, and other entertainment events organized in Malaysia. It delves into the controversy surrounding these events, which are claimed as immoral activities that can potentially influence Muslims' religious convictions. Furthermore, it explores the phenomenon of boycotting concert organizations in Malaysia. This study utilizes a qualitative approach and relies primarily on interviews for data collection. By conducting interviews with a diverse range of Muslim individuals, including attendees, organizers, and government agencies, the paper delves deeply into their perspectives, experiences, and opinions regarding music festivals and concerts in Malaysia. This qualitative methodology enables a comprehensive understanding of the attitudes and beliefs of Muslims towards these entertainment events. Contrary to what has often been assumed, the organization of entertainment events in Malaysia is largely attributable to its implications from the Islamic standpoint rather than economic contributions to the country. The findings indicate that a person's level of acceptability of Malaysian entertainment events varies substantially.

Keywords: Entertainment Events; Events; Concert; Islam; Music Festivals

Promoting Sustainable Development: Ecotourism's Multifaceted Role and Economic Demand

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This systematic article review summarises the role of Ecotourism in contributing to sustainable development, focusing on the concept of Ecotourism, visitor demand, and economic benefit to the destination region. Ecotourism is responsible travel to natural regions that promotes conservation, supports the well-being of local communities, and gives tourists educational and enjoyable experiences. It is a type of tourism that emphasises reducing negative environmental consequences while also helping to safeguard and preserve biodiversity, ecosystems, and cultural heritage. The methodology used in this research is based on ten articles from previous studies on the role of Ecotourism in contributing to sustainable development that were conducted between 2019 and 2023 in Malaysia, Indonesia, or elsewhere outside Asia. Secondary data from a prior study on Ecotourism related to sustainable development in several fields was used in this paper, although our main focus will be on the economic impact. The result shows that Ecotourism can be a tool to achieve sustainable development in a destination region. However, ecotourism development is a risky operation that might have a more significant positive impact on the region or cause much more damage. Thus, well-planned development is required to produce sustainable Ecotourism that successfully contributes economic value to the region.

Keywords: Ecotourism development; economy; local communities; sustainable tourism; travel

Systematic Article Review On Assessing The Economic Impact Of Coastal Tourism On Local Communities

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Coastal tourism plays a vital role in shaping local communities and their economies. This study examines the economic impact of coastal tourism on local communities, considering its significance as a driver of economic growth, employment generation, and infrastructure development. Coastal tourism involving beaches and marine are always tourists' favourite spots to enjoy and find leisure. Because of the tourists' high demand, it unintentionally creates more job opportunities for the local community and boosts their economy by providing services, goods and so on to the tourists. Besides, it also provides exposure and awareness to the local community on how important it is to preserve and conserve endangered species and natural resources, which improves the local community's economy. By harnessing the economic potential of coastal tourism, communities can foster long-term growth, enhance livelihoods, and promote a resilient and inclusive economy. The findings contribute to a better understanding of the complex relationship between coastal tourism and

the local community, providing insights for policymakers, businesses, and residents to foster inclusive economic growth, preserve natural resources, and ensure the long-term sustainability of coastal destinations.

Keywords: Coastal tourism, economic development; economy; local communities; travel

Wednesday Parallel Session 5

11:00 am - 12:30 pm

Seminar Room 2

Moderator: Encik Ismail Jaafar (DOM), IIUM

Lan/Malay/ID:122

Refleksi Kuasa dalam Peribahasa Melayu

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Kajian ini mengetengahkan refleksi kuasa melalui aspek pemaknaan yang ditonjolkan dalam peribahasa Melayu. Makalah ini bersandarkan kepada dua objektif utama, iaitu yang pertama mengenal pasti peribahasa yang menonjolkan konsep kuasa melalui pemaknaan dan keduanya ialah merungkai perkaitan antara objek dan aspek pemaknaan peribahasa melalui pendekatan semantik inkuisitif. Data peribahasa Melayu telah dikumpulkan daripada Kamus Istimewa Peribahasa Melayu. Sebanyak sepuluh peribahasa yang telah dikenal pasti mengandungi elemen kuasa dalam aspek pemaknaannya. Kajian ini mengaplikasikan pendekatan Rangka Rujuk Silang (RRS) dan pendekatan semantik inkuisitif dalam penganalisan data. Data yang diperoleh telah diperkukuh dengan hasil janaan data korpus yang menunjukkan persamaan antara ciri-ciri objek yang terdapat dalam peribahasa tersebut dengan elemen pemaknaan dalam makna harfiahnya. Hasil dapatan kajian menunjukkan bahawa peribahasa yang tercipta daripada binaan objek berpasangan seperti melalui gandingan 'helang-tikus', 'durian-timun', dan 'pipit-enggang' menunjukkan unsur kuasa pertentangan bagi maksud yang disampaikan. Elemen 'kekuasaan' telah didominasi oleh helang, durian, dan enggang. Ciri-ciri khas yang dipunyai oleh objek-objek peribahasa ini, telah menyebabkan masyarakat Melayu menganalogikannya sebagai cerminan kekuasaan dalam peribahasa. Gabungan data, teori, falsafah dan budaya yang terdapat dalam semantik inkuisitif menjadi medan dalam dapat menghasilkan huraian makna yang merungkai perkaitan antara objek peribahasa yang digunakan dengan elemen pemaknaannya.

Kata kunci: Refleksi, Kuasa, Melayu, Peribahasa, Semantik Inkuisitif

Lan/Malay/ID:124

Tahap Keberkesanan Penguasaan Kemahiran Bertutur Bahasa Melayu dalam Kalangan Pensyarah Asing

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Pensyarah warga asing yang mengajar di Malaysia tidak terlepas daripada permasalahan untuk berkomunikasi dengan pelajar menggunakan bahasa Melayu. Hal ini disebabkan 99% pelajar di tempat mereka bertugas adalah berbangsa Melayu. Sebanyak 7 orang pensyarah warga asing yang bertugas di Universiti Islam Antarabangsa Malaysia (UIAM) Pagoh telah dipilih untuk mendapatkan data dalam usaha memartabatkan bahasa Melayu. Sebanyak 3 orang pensyarah ditugaskan untuk memberikan bimbingan BM semasa cuti semester menggunakan modul yang telah dibangunkan oleh mereka. Kajian menggunakan reka bentuk kualitatif dengan mengaplikasikan kaedah temu bual, pemerhatian dan soal selidik. Hasil analisis mendapati hanya 42.9% pensyarah warga asing yang menguasai 10 daripada 38 tajuk yang diajar semasa program 'Mari Belajar Bahasa Melayu' manakala 57.1% kurang menguasai. Daripada temu bual yang telah dijalankan, hal ini berlaku kerana kurang sambutan daripada pensyarah warga asing bagi program yang dijalankan. Kehadiran yang dicatatkan sepanjang program berlangsung hanya seorang yang kehadiran penuh manakala pensyarah warga asing yang lain hanya hadir 1 kali sepanjang kelas diadakan. Tahap keberkesanan penguasaan kemahiran bertutur bagi pensyarah yang komited sepanjang program diadakan, dapat diperhatikan melalui pertemuan harian dengan pensyarah Melayu atau pelajar Melayu di sekitar kawasan universiti. Pensyarah warga asing akan menegur menggunakan ucap selamat yang telah dipelajari dan kedapatan juga mereka menulis di dalam WhatsApp untuk mengucapkan selamat hari jadi dan ucapan-ucapan lain dalam bahasa Melayu. Maklumat terpenting hasil daripada Program 'Mari Belajar Bahasa Melayu' memberikan impak kepada pensyarah warga asing untuk menggunakan bahasa Melayu semasa bertemu dengan rakan sekerja berbangsa Melayu. Usaha yang berterusan pasti membuahkan hasil yang padu. Secara keseluruhannya, dapatan menunjukkan elemen kemahiran komunikatif tidak diterjemahkan dengan baik kerana tidak mencapai tahap yang diharapkan.

Kata kunci: kemahiran bertutur, pensyarah asing, pemartabatan, Bahasa Melayu

Lan/Malay/ID:137

Analisis Kesalahan Tatabahasa Dalam Kalangan Murid Orang Asli Jakun Lenga, Muar Johor

Nurul Jamilah Rosly, Nor Zainiyah Mokhtar, Arina Johari, Nora Azian Nahar, Julaina Nopiah, Azean Idruwani, Faridah Nazir, Halimah Pondo

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Literasi merupakan kebolehan untuk menulis, membaca dan memahami perkataan, ayat tunggal serta ayat yang mudah dalam mengaplikasikan pengetahuan tersebut dalam proses pembelajaran serta komunikasi harian. Kegagalan murid orang Asli dalam menguasai sistem tatabahasa bahasa Melayu dengan betul memberikan kekangan utama bagi murid orang Asli Jakun menguasai bahasa Melayu dengan baik. Oleh itu kajian ini bertujuan untuk mengenal pasti dan membincangkan jenis kesalahan tatabahasa yang dilakukan oleh murid Orang Asli Jakun di Sekolah Kebangsaan Kampung Bharu, Lenga Johor. Kajian ini menggunakan kaedah kualitatif dengan memfokuskan kepada analisis kandungan dan temu bual. Sebanyak 30 set latihan tatabahasa telah diberikan kepada pelajar Tahap 1. Kajian ini menggunakan Teori Analisis Kesalahan Corder (1973). Hasil dapatan menunjukkan terdapat 4 jenis kesalahan tatabahasa yang dilakukan oleh murid orang Asli Jakun iaitu penukaran huruf dengan huruf lain, pengguguran huruf dalam perkataan, penambahan huruf dalam perkataan dan kelewahan dalam ayat. Hasil kajian ini juga mendapati faktor penguasaan yang lemah, tidak berminat serta tidak memahami bahasa Melayu merupakan penyumbang utama dalam kegagalan ke arah pencapaian literasi bahasa Melayu.

Kata kunci: literasi, bahasa Melayu, analisis kesalahan bahasa, murid orang Asli, pendidikan

Lan/Malay/ID:139

Bahasa Dan Politik: Ragam Bahasa Za'Ba Dalam Komen Youtube Metrotv

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Kemunculan media baharu yang merupakan hasil perkembangan rangkaian internet telah menjadikan media tersebut sebagai agen demokrasi maklumat (Ali Salman, Mohammad Agus Yusoff, Mohd Azul Mohamad Salleh dan Mohd Yusof Abdullah, 2018). Seiring dengan peralihan budaya politik semasa, media sosial telah menjadi sumber maklumat politik terkini. Hal ini jelas menggambarkan bahawa politik dan media tidak dapat dipisahkan. Hubungan ini merupakan satu ikatan yang simbolik dengan keadaan yang saling memerlukan antara satu sama lain untuk mencapai kepentingan masing-masing. Sokongan media terhadap dunia politik dapat dilihat apabila isu politik berada pada halaman utama akhbar bahkan sering dijadikan topik perbincangan utama untuk menarik perhatian pembaca. Namun dunia digital telah menyaksikan perubahan yang drastik dan ketara terhadap arus aktiviti penerbitan berita. Masyarakat pula menunjukkan skala kebergantungan yang tinggi dalam penggunaan media sosial untuk mendapat maklumat atau berita semasa. Tambahan pula, pembaca akhbar lebih banyak menggunakan telefon pintar dan komputer untuk mengakses dan membaca berita sekaligus mengurangkan tahap kebergantungan khalayak terhadap media tradisional (Pekan Ramli, Tajul Ariffin Muhammad & Norlena Salamuddin, 2019). Selain itu, media sosial berperanan sebagai platform untuk membawa suara komuniti dan menjadi sumber utama untuk mendapat maklumat terkini dengan cepat. Perkembangan teknologi maklumat juga menyaksikan kepantasan maklumat dilaporkan malahan khalayak juga dapat mengakses berita di mana-mana sahaja.. Menyedari hakikat ini, kebanyakan penerbitan akhbar-akhbar utama di Malaysia mula mengembangkan dan mempelbagaikan dimensi penyebaran berita seperti di Facebook, Twitter dan YouTube agar tidak terhad kepada media konvensional iaitu akhbar cetakan semata-mata demi menyampaikan berita kepada masyarakat. Bagi pihak pembaca berita atas talian, mereka disajikan dengan berita yang berbentuk audio, video dan juga verbal di rangkaian media sosial pada laman rasmi akhbar seperti BHOnline, hmetro, Kosmo Online, Sinar Harian Online dan sebagainya. Hal ini telah membuka peluang kepada khalayak untuk tampil bersuara dan menyampaikan maklumat balas terhadap sesuatu isu yang dimuat naik terutamanya berkaitan perkembangan semasa politik yang melibatkan parti UMNO. Tambahan pula, senario politik di Malaysia bagai tiada kesudahan itu mencetuskan kegusaran dalam kalangan masyarakat dan akhbar atas talian dilihat sebagai medium untuk melontarkan segala pandangan dan andaian mereka kepada parti tersebut. Kebanyakan sentimen daripada netizen dalam ruangan komen tersebut adalah berdasarkan pandangan peribadi pengguna atau perspektif individu yang terdiri daripada latar belakang yang berbeza. Oleh yang demikian, bersuara di ruangan komen pada laman sosial YouTube sememangnya bukan sesuatu perkara yang asing, namun jika ragam bahasa yang digunakan dikaji secara mendalam, masyarakat akan diberi kesedaran terhadap pemilihan gaya bahasa yang bersesuaian dalam menyampaikan pandangan atau respons di media sosial.

Kata kunci: Akhbar atas talian, PRU-15, Ragam bahasa,UMNO, YouTube

Pemetaan GIS Terhadap Dialek Melayu di Muar: Satu Kajian Geolinguistik

Julaina Nopiah, Nurul Jamilah Rosly, Shazriena Izlin Azhar

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Dialek Melayu merupakan salah satu bentuk bahasa yang digunakan oleh sekumpulan penutur untuk berinteraksi antara satu sama lain. Banyak kajian yang berkaitan dengan dialek telah dilakukan dalam pelbagai aspek. Isoglos merupakan garis pemisah antara satu dialek dengan dialek yang lain dalam satu bahasa dan seterusnya membentuk aneka subdialek yang pelbagai mengikut geografi. Bandar Muar yang terletak di negeri Johor merupakan salah satu daerah yang rencam dengan kewujudan pelbagai subdialek. Dengan berbantuan aplikasi Sistem Maklumat Geografi (GIS), kajian ini memfokuskan kepada pengenalpastian penyebaran varian leksikal dialek Melayu yang terdapat di Lenga, Bukit Kepong dan Gombang dan seterusnya menghuraikan faktor sebarannya. Kajian ini sepenuhnya menggunakan kaedah kajian lapangan dengan melibatkan seramai enam orang informan kajian dan 60 orang responden kajian. Dapatan kajian ini menunjukkan sebanyak enam leksikal yang berbeza penggunaan varian manakala terdapat sembilan leksikal yang mempunyai persamaan dialek penggunaanya di Lenga, Gombang dan Bukit Kepong. Di samping itu, kajian ini turut memperlihatkan bahawa terdapat tiga faktor penyebaran varian di antara ketiga-tiga kawasan ini, antaranya persempadanan, bentuk muka bumi dan ruang (spatial) serta migrasi. Natijahnya, pelaksanaan kajian ini membuktikan bahawa kepelbagaian varian di ketiga-tiga kawasan yang terletak dalam daerah Muar ini membawa sebuah keunikan dan menjadi warisan serta lambang kebanggaan masyarakat setempat.

Kata kunci: Dialek; Pemetaan; Isoglos; Geolinguistik; Muar

Wednesday Parallel Session 5

11:00 am - 12:30 pm

Seminar Room 3

Moderator: Dr. Abdul Kadir Bin Sulaiman (DOA), IIUM

Edu/Arabic/ID:20

الجامعة والمجتمع ومطلب التنمية المستدامة بالجزائر الواقع، الافاق والتحديات

أ. د. بوشمة الهادي – أستاذ علم الاجتماع

جامعة أمين العقال الحاج موسى أق أخموك – تامنغست – الجزائر

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الملخص: تمثل الجامعة رافد أساسي ومهم في التفاعل مع محيطها المجتمعي العام خصوصا منه الاجتماعي والاقتصادي للارتباط النسقي من حيث الابداع والتنمية والانتاج بهذين الحقلين، فهي إلى جانب اعتبارها المؤسسة الاجتماعية المتميزة، فهي معول أي تنمية أو أي تطور مستدام ينشده المجتمع. إذن بهذا المعنى، الجامعة كانت ولا تزال مصدرا للمعرفة الابداعية، فهي أهم المؤسسات الاجتماعية، والأداة الأساسية في أي استثمار فاعل في الموارد البشرية، التي يمكنها أن تقود البلاد مستقبلا إلى التغير الإيجابي والمواكب لتطورات العصر وابداعاته، ومن خلال هذا تتعاطم اليوم أهمية الجامعة وأدورها في كل المجتمعات العالمية وفي اقتصادياتها (اقتصاد المعرفة)، والجزائر في هذا السياق ولأجل ذلك بذلت جهودا مهمة منذ الاستقلال للربط بين الجامعة ومحيطها الاجتماعي والاقتصادي نظير ما تمثله من قاطرة ومعول أي تحول إيجابي نحو التنمية المستدامة والتقدم في الشامل في مختلف المجالات. كل هذا المختصر سيكون في سياق مقارنة سوسيولوجية شاملة لإشكالية علاقة الجامعة الجزائرية بالمجتمع وبمحيطها الاقتصادي ومن خلال ذلك أدوارها في التنمية المستدامة، وسيكون هذا من خلال الوقوف على ثلاثة سياقات وبنى في راهنها ومستقبلها، نقدم من خلالها الواقع في مقابل الأفق والتحديات الراهنة والمستقبلية والتي تعيق مسار الجامعة والتعليم العالي والبحث العلمي في الجزائر من تحقيق أدوارهم الممكنة اجتماعيا واقتصاديا وتنمويا.

Edu/Arabic/ID:24

الممارسات التدريسية في التعليم عن بُعد لتنمية مهارات الاستقصاء العلمي لدى الطلبة: تحديات وحلول في سياق جائحة كورونا Covid-19

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هدفت الدراسة الحالية للتعرف على الممارسات التدريسية للمعلمين خلال التعليم عن بُعد لتنمية مهارات الاستقصاء العلمي لدى طلبتهم كأساس لمواجهة تداعيات جائحة كورونا Covid-19، وقد استهدفت الدراسة (250) معلماً ومعلمة لمواد العلوم في سلطنة عُمان تم اختيارهم بطريقة عشوائية، حيث تم إعداد استبانة كأداة لجمع البيانات والإجابة عن سؤال الدراسة، وقد تكونت من ثلاثة محاور رئيسية وهي: ممارسات المعلمين في تنمية مهارات الاستقصاء، ودور المختبرات الافتراضية في تنمية مهارات الاستقصاء، وتحديات تطبيق المختبرات الافتراضية. استخدمت الدراسة المنهج الكمي بتصميم البحوث المسحية. أظهرت النتائج أن أكثر الممارسات التي اتبعها المعلمين من أجل تنمية مهارات الاستقصاء خلال فترة التعليم عن بُعد، كانت استخدام التعلم القائم على المشروع، واستخدام الغرف الصفية الافتراضية، واستخدام بعض المواقع الإلكترونية المتاحة لتنفيذ التجارب المعملية. كما تبين أن أبرز أدوار المختبرات الافتراضية في تنمية مهارات الاستقصاء، هي: مساعدة المعلم على شرح الأفكار النظرية والعملية، وتقييم الطالب في مهارات الاستقصاء، وممارسة التجربة العلمية خطوة بخطوة مع إعطاء التغذية الراجعة الفورية. كذلك، كشفت النتائج أكثر التحديات في استخدام المختبرات الافتراضية من وجهة نظر المعلمين، هي: عدم ارتباط محتوى المناهج بالتجارب المتوفرة في

مواقع المختبرات الافتراضية، وعدم توفر المختبرات الافتراضية باللغة العربية، وعدم إمكانية التواصل بين الطلبة أثناء أداء التجارب افتراضياً. أما أقل التحديات أهمية فكانت نقص دافعية الطلبة اتجاه استخدام هذا النوع من المختبرات. وأخيراً، قدمت الدراسة عدداً من التوصيات والمقترحات التي تسهم في تنمية مهارات الاستقصاء العلمي، وأهمية تعزيز استخدام المختبرات الافتراضية في المدارس. (البحث مرفق في ملف

Edu/Arabic/ID:28

معايير العلوم للجيل القادم (NGSS) دراسة ببيومترية تحليلية للأدبيات التربوية (2014-2021) المعلم وتطويره المهني – (تطوير الممارسات التدريسية للمعلمين)

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هدفت هذه الدراسة الببليومترية إلى تحليل وتقييم الدراسات السابقة الأجنبية والعربية التي تناولت معايير العلوم للجيل القادم (NGSS) في الفترة (2014-2021). واستخدمت الدراسة المنهج التحليلي الوصفي من خلال تحليل عدد (80) دراسة علمية محكمة تناولت هذه المعايير وتقييمها بطريقة نقدية. وكشفت نتائج الدراسة بأن هذه الدراسات تنوعت وفقاً لما يأتي (الهدف من الدراسة، طبيعة العينة، الأدوات المستخدمة، المتغيرات التابعة). وخلصت بعض نتائج الدراسة إلى أن الأدبيات التربوية العربية ركزت معظمها إلى قياس مستوى توظيف معلم العلوم للممارسات العلمية والهندسية في الغرفة الصفية، بينما بلغت عدد الدراسات التي قامت بتطبيق برنامج تدريبي لتدريب هذا المعلم (5) دراسات فقط في الفترة من (2017-2020). وقدمت الدراسة توصيات ومقترحات منها التركيز على تدريب معلم العلوم باعتباره متطلب مهم لتطبيق هذه المعايير

Edu/Arabic/ID:61

دور التربية والتعليم في ترسيخ التعايش السلمي بالبلدان المتعددة الأعراق والديانات: مالايزيا نموذجاً

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تشكل التجربة الماليزية مادة خصبة للبحث والدراسة لكل من يروم التنقيب عن أسباب نجاحها. لقد تمكنت ماليزيا في ظرف وجيز من بناء دولة عصرية متطورة تتميز بتجسيد مظاهر التسامح والتعايش السلمي والقبول بالآخر، رغم كونها بلداً متعدد الأعراق والديانات ومتنوع الثقافات. ولسبر أغوار ذلك، تبرز أهمية هذه الورقة البحثية التي تهدف إلى البحث عن دور التعليم وتدريب الاختلاف والتربية على قيم المواطنة في تحقيق التعايش السلمي الذي تنعم به ماليزيا في العصر الحديث. استخدم البحث المنهج الوصفي التحليل الذي يعد الأنسب لمثل هذه الدراسات. وخلص إلى أن الحالة الماليزية تعد نموذجاً يجدر الاحتذاء به في تأسيس الدولة الوطنية المعاصرة المتقدمة، خاصة في البلدان التي تشهد الصراعات العرقية والنزاعات الدينية والطائفية، وذلك بناء على غرس وتوطيد مبادئ المواطنة، وتكريس منظومة الحقوق والواجبات وسيادة القانون على جميع المواطنين بغض النظر عن انتماءاتهم العرقية والدينية.

الكلمات المفتاحية: إدارة الاختلاف - التعايش السلمي - التعليم - ماليزيا.

Edu/Arabic/ID:106

إستراتيجيات توظيف الصورة في الصف الدراسي لمتعلمي اللغة العربية الناطقين بلغات أخرى نماذج وتطبيقات

Dr. Mohammad Alramadeen, Dr. Adulhalim Samae, Mohamed Abdelrahman Ibrahim Youssef

الصورة مرآة المعنى في إبراز مقصدها وعاكسة للحالات النفسية، والمفسرة للمواقف الثقافية، وهي من الوسائل التدريسية -القديمة الجديدة- التي يستعين بها المعلم لتكون متكاً له في إيصال هدفه المنشود، والمشتغلون في ميدان التدريس يرون أنّ امتلاك المعلم وسائل تدريسية أثناء تقديمه للدرس تجعل الدرس ديناميكياً؛ فكلما صاحب المعلم الوسائل وأتقن استخدامها ابتعد مسافاتٍ عن الميكانيكية والمحاكاة، ليصل إلى المغزى الحقيقي في تطوير العلمية التدريسية. والناظر في فلسفة التدريس يجد أنّ المعلم والمحتوى التعليمي والمتعلم أركان أصيلة من أركان العملية التدريسية، ونجاح هذه الأركان يستوجب ضرورة معرفة المستلزمات الأساسية للعملية التعليمية. إن الصورة في التدريس تختصر طرقاً على المعلم في تحقيق الهدف المراد إيصاله في شرح معنى، أو مصطلح، أو موضوع، أو ثقافة، أو حالة اجتماعية، وهي طريق لبسط المفاهيم المعقدة وربطها بالمحتوى التعليمي، ووسيلة جيدة في إنشاء بيئة تعليمية جاذبة من توفير إشارات مرئية تساعد على فهم الموضوعات المختلفة. تحاول هذه الورقة تقديم مجموعة من طرق توظيف الصورة في تدريس العربية للناطقين بغيرها لتكون خادمة في تحقيق الكفاية الاتصالية، وللوصول إلى الاكتفاء اللغوي والثقافي للمتعلم، وستتناول الورقة مجموعة من الإستراتيجيات التدريسية التي تخدم أهدافاً محددة كتوظيف الصورة في تحديد المستوى، وطرق توظيف الصورة في تنمية مهارات التفكير، وطرح الأسئلة باستخدام الصورة. ملاحظة مهمة: أرجو تجاهل الورقة السابقة المقدمة واعتماد هذه الورقة



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