

Submission Guidelines/Manuscript Requirements for Full Paper in English

Format	All files should be submitted as a Microsoft Word document which is B5 (JIS) size format. 12-point Times New Roman, spacing 1.0. In mirror margins (Top, Bottom & Outside: 2.49 cm, Inside:2cm).
Article Title	A concise and informative title. A title of not more than TWENTY words.
Article Length	The full paper should be between 4000 to 5000 words only. This includes all texts, excluding Abstract, References, tables and/or figures. Maximum 14 pages.
Article Title Page	<p>This should bear the Article Title, Author Details, Structured abstract (The abstract should not exceed 300 words and should convey the following information:</p> <ul style="list-style-type: none"> • The purpose and scope of the study • The methods used to address the research problem • The main findings • A brief analysis of the study • A closing statement <p>Keywords. A list in alphabetical order not exceeding five words or short phrases.</p>
Contents	<p>The contents of the manuscript must include the following/The manuscript should be arranged as follows:</p> <p>Introduction: The function of the introduction is to:</p> <ul style="list-style-type: none"> • Summarize current understanding of the problem investigated • State the purpose of the work in the form of the hypothesis, question or problem • Briefly explain the approach in solving the problem of the research. <p>Literature Review:</p> <ul style="list-style-type: none"> • Discuss the relevant primary research literature (with citations) <p>Materials and methods:</p> <ul style="list-style-type: none"> • Explain clearly how the study was carried out. <p>Results:</p> <ul style="list-style-type: none"> • State the results and draw attention to important details <p>Discussion:</p> <ul style="list-style-type: none"> • Point out the significance of the results in relation to the reasons for doing the work. <p>Conclusion:</p> <ul style="list-style-type: none"> • State the implications of the results <p>Limitations, Recommendations and Future Studies:</p>

	<ul style="list-style-type: none"> • State the limitations of the research, recommendations and future studies (if any)
Figures	<ul style="list-style-type: none"> • Figures and tables should be embedded and not supplied separately. • Headings should be placed above tables, center justified. 10pt font size. Leave one line space between the heading and the table.
References	<ul style="list-style-type: none"> • Authors must strictly follow the APA (American Psychological Association) 7th edition reference style.
Other Information	<ul style="list-style-type: none"> • The paper should be concise and clear. • The papers must be original and should not have been published before. • It is the author's full responsibility to get all the manuscripts checked for the language. The publisher will not hold any responsibility for any mistakes and opinion presented. It will be published in its original form. Authors are strongly advised to have the manuscript checked by a language expert with ample experience in writing manuscripts in the language selected. • Similarity Index (Plagiarism Check) should be less than 24%. • AI report (from any AI writing detection tools) should be less than 25%. • The manuscript can be in the English language, Bahasa Malaysia or Mandarin Language. • Similarity index and AI reports should be appended with the manuscript during submission.
Evaluation of the Manuscript	<p>All submitted manuscripts are evaluated based on the following basis:</p> <ul style="list-style-type: none"> • The originality of its contribution to the field concerned • The soundness of its theory and methodology • The coherence of its analysis • The ability to communicate to readers (grammar and style) • Reviewed by qualified experts • All publication decisions are made by the journal's Editor